



FLORIDA LIBRARY ASSOCIATION BOARD MEETING
EXECUTIVE BOARD MEETING MINUTES
SEFLIN Conference Room, Wimberley Library, FAU, Boca Raton, FL
October 23, 2009

BOARD MEMBERS PRESENT:

(VM=Voting Member)

Wendy Breeden, President (VM)

John J. Callahan, Vice-President (VM)

Alan Kornblau, Treasurer (VM)

Gladys Roberts, Secretary (VM)

Mercedes Clement, Past President (VM) *

Harold George, Director (VM) *

Carol Russo, Director (VM)

Sarabeth Kalajian, Director (VM)

Corinne Jorgensen, ALA councilor (VM) and FSU Representative*

Cynthia Kisby, Director (VM)*

Katrina Evans, Board Fellow*

Faye Roberts, Executive Director

Bernadette Storck, FLA Parliamentarian and FF & B Member Group Representative

Pamela Grigg, Director (VM)*

BOARD MEMBERS ABSENT:

Jared Hoppenfeld, Board Intern

Dr. Jim Andrews, USF Representative

Debra Sears, SELA Representative (VM)

Judith A Ring, Director State Library and Archives of Florida

GUESTS PRESENT:

Charlie Parker – Legislative Committee Chair

Maria Treadwell – for Dr. Jim Andrews

John Van Berkel – Planning Committee Chair

Charles Mayberry - SEFLIN

Bob Gorin – Legislative Committee Vice Chair

*via web

Follow-Up Items from October 23, 2009 Board Meeting

1. Readdress the idea of the medium and frequency of Florida Libraries.
2. Bernadette Storck offered to work on geographic designations for districts for Director representation.

1. Quorum and Agenda Review

President Wendy Breeden called the meeting to order at 10:00 AM and Secretary Gladys Roberts established that there was a quorum. Wendy Breeden noted the guests present, Lisa Manners, Charles Mayberry, Bob Gorin, and Charlie Parker.

Housekeeping – Onsite and Online

Faye Roberts gave guidelines for how to participate electronically in the meeting and thanked Charles Mayberry from SEFLIN for his help. Motions made online will be made by typing the motion into the note box on the lower left. Lisa Manners will be monitoring the virtual connections.

Additions/Amendments to Agenda

- X . Challenges to Young Adult Materials
- Y. Scholarship recommendations

Carol Russo moved approval for the agenda, Sarabeth Kalajian seconded. Motion carried.

2. Consent Agenda

Consent Agenda consisted of the minutes of the July 24, 2009 meeting, and the electronic vote to intervene in the lawsuit brought by LSSI against the State Library. John Callahan moved approval for the Consent Agenda, Alan Kornblau seconded. Motion carried.

3. Treasurer's Report

- A. Treasurer Alan Kornblau presented the financial reports. (January - September 2009 Profit and Loss, Doc 3a1 and the Treasurer's report, Doc 3a2). ED noted that the Profit and Loss report covers $\frac{3}{4}$ of our budget year, with $\frac{1}{4}$ left to go. Alan noted that we anticipate we will be \$12,000 in the hole by the end of December. Wendy Breeden announced that the Treasurer's Report is accepted and will be filed for audit.
- B. Treasurer , Alan Kornblau presented a recommendation from the accountant to use advocacy funds to offset 2009 expenses (Document 3b). The balance in the Merrill Lynch account for advocacy is \$3,191.26. Alan Kornblau moved and John Callahan seconded that we move the advocacy balance of the Merrill Lynch fund account in the amount of \$3,191.26 to income for the 2009 operating budget. This represents donations received for advocacy for fiscal year 2009.. Motion carried.
- C. Alan then presented a recommendation from the Finance Committee to close our Merrill Lynch Accounts (Document 3c). Alan Kornblau moved and John Callahan seconded that we remove the money from and close FLA's special funds and general Merrill Lynch accounts, place the funds from those accounts with Bank of America, and continue to investigate other investment alternatives. Motion carried.

4. Unfinished Business

- A. President Wendy Breeden and Bylaw Revision and Review Committee Chair Bernadette Storck presented recommendations for bylaw revisions and noted that no changes had been made from the July 24th presentation (Documents 4a-1 and 4a-2). Carol Russo moved and Sarabeth Kalajian seconded that we accept the recommended revisions and changes to the bylaws as presented at the July 24, 2009 Executive Board Meeting by the Bylaw Revision and Review Committee. In Discussion it was decided to restore Article 12 "Official Journal" with the first sentence. Then renumber remainder of articles. "Communications... will be struck. All remaining articles will be renumbered. Motion carried.

5. New Business and Committee Reports

- A. *Nominating Committee*
ED (on behalf of Mercedes Clement, Committee Chair), presented the 2010 slate of officers (Doc 5A). President Breeden accepted the slate as presented and noted that it was published in the September issue of the News Digest. Until October 29 there is still time for further nominations by petition. The Committee also recommended that the Board look into methods for dealing with the geographic challenges currently present when looking for SW representation. Bernadette offered to work on the districts for FLA Director representation. Service period for VP/Pres. Elect is three years; all other terms are two years and begin after conference in 2010. ED noted that online voting costs approximately \$700, but has resulted in higher participation.
- B. *Membership Report and Discounted Memberships*
ED presented the Board with a membership report as of 9/30/2009 (Doc 5B). Both Personal and Organizational memberships are down.

C. *Awards Committee – new Awards proposed*

Awards Committee chair Lisa Manners submitted proposals from the Committee for three new awards (Document 5c) for 1) library innovation, 2) outstanding business/media partner, and 3) exemplary learning design. After discussion, Alan moved that we accept the Awards Committee proposal for the three new award categories as presented. Currently we have 9 award categories, not all are given out every year. Lisa noted that in this stressful time it is more important than ever to recognize achievement and encouraged all meeting participants to go online and nominate someone for one of the awards. Motion carried.

D. *Finance Committee Report and 2010 Budget*

Treasurer Alan Kornblau presented the Finance Committee report on the 2010 budget preparation (Document 5d1) and the proposed 2010 budget (Document 5d2). Alan noted that the Finance Committee looked at a number of different ideas for reducing the budget expenditures. ED discussed the pros and cons from Gloria Colvin of the option of publishing Florida Libraries online instead of in print as it currently is. Sarabeth offered to look into increasing our advertising revenue for Florida Libraries and other advertising opportunities. John Callahan moved that the 2010 Florida Libraries be moved to a single print issue per year, that the issue be a pre-conference promotional issue and that the issue may be slightly larger; to look to increase advertising revenue; and that a second issue online could be looked at. Alan seconded. Motion carried. President Wendy Breeden encouraged all board members to make a contribution to the Library Day Honor Roll. John Callahan suggested that Board members could take on the Friends Workshops instead of ED having to attend. ED noted that line 5082 should now be changed to \$6,000 as a result of the motion. Alan noted that the new total expenditure after the motion is \$241,176.00. Alan Kornblau moved and Pam Grigg seconded that we approve the 2010 budget as amended. Motion carried.

E. *Conference Committee Report and 2010 program*

Executive Director, Faye Roberts, presented the preliminary 2010 conference schedule (Document 5e1) and the recommended conference programs (Document 5e2). The conference is scheduled for April 7 – 9, 2010 at the Rosen Plaza in Orlando. The conference is one day shorter than previous years to hold down the costs. There was only one pre-conference proposal, so the recommendation is to not have a pre-conference in 2010, but to begin the conference on Wednesday morning. Wednesday sessions will be longer. Opening session will be on Thursday morning. Formal space is tight, so member groups are encouraged to host meetings in informal areas. ED encouraged all board members to attend all events, including ticketed events. ED also reminded the Board that we are partnering in an LSTA grant with SEFLIN to produce e-training recordings from Conference presentations. SEFLIN is taking a lead role in recording events. John Callahan moved and Corinne Jorgensen seconded that we accept the conference program as presented by the Conference Committee.

Recessed for lunch at 11:40, Resumed at 12:15

Restablished that we still had a quorum.

F. *Shepard Contract for Conference Design*

ED presented the Board with the winning proposal from show designers for the 2010 Conference, Shepard Exposition Services (Document 5F2) and recommended we authorize the President to sign a contract with them (Document 5F1). Carol Russo moved and Cynthia Kisby seconded that we accept Shepard Exposition Services as the 2010 Conference Show Designer and authorize the president to sign a contract with them. Motion carried.

G. *2010 Conference – Fee schedule and Sponsorship rates – also covered 5P*

ED presented the proposed fee schedule and sponsorship rates for the 2010 conference (Document 5G). Early registration will be available until a date to be determined in February. ED noted that there could be an additional opportunity to sell tables for individuals (ALA candidates, etc.) We already have a

commitment from Gale for \$3000 for the Conference bags. Gladys Roberts moved and Alan Kornblau seconded that we approve the fee schedule and the sponsorship rates. Motion carried.

H. HR Committee Report – Health Insurance

Mercedes Clement, chairman of the HR Committee presented a document outlining a recommended method for continuing to provide Health Insurance for the ED (Document 5H) (as specified in the employment contract). The HR Committee recommends that we continue to reimburse the Executive Director for her individual policy (a more cost effective route than providing employer paid insurance). Mercedes Clement moved that we approve the recommendation of the HR Committee to (statement from bottom of Document 5H). Motion fails. Alan Kornblau moved and Gladys Roberts seconded that we pay the budgeted amount of \$500/month as an allowance and that we make up the difference for 2009 for what we haven't paid, then continue it through 2010. In addition to the motion we will put in a note for the auditors. The contract may have to be amended to reflect this change. The motion carried. Item Z was added to the agenda under "New Business" to address changing the wording in the Executive Director contract.

I. Long Term Care Insurance – Member Benefit

ED gave the Board information on a proposal from National Long Term Care Brokers to provide a 5% discount to FLA members for Long Term Care Insurance from the John Hancock Life Insurance Company (Document 5I). ED recommended we accept the proposal. Gladys Roberts moved and Alan Kornblau seconded that we provide FLA members with a 5% discount for Long Term Care using the proposal from National Long Term Care Brokers. In discussion it was asked that the Brokers be asked to exhibit at Conference and that it be stipulated they cannot sell or redistribute our membership list. Motion carried.

J. Membership Committee – Dues discounts; bookmark contest

ED presented a memo from Mary Brown, chair of the Membership Committee reporting that the Committee did not feel this was the time to offer dues discounts, but wants to revisit the idea again in the future (Document 5J1). The memo also noted that they intended to spend \$255 on the Bookmark Contest. Brown also presented information for discussion on the Bookmark Design Contest (Document 5J2). President Breeden noted that the Board endorsed the Committee's idea for the bookmark contest.

K. Legislative Committee Report

Charlie Parker, chairman of the Legislative Committee gave the Board his Committee's Report (Document 5K). Highlights of the report include: the Department of State's Budget (submitted last week), which includes State Aid funding at the current level and no funding for the Multi-Type Cooperatives. Charlie cautioned that FLA Board Members should be prepared to handle some serious State Budget issues with very short notice. In some cases there may not even be time to have Board Conference Calls and the emergency provisions the Board passed in July will be used. The State Library is also looking at a need to reopen Chapter 257 to address some problems within the language of the State Documents program, and some problems with the language on rule making. This will be another item to keep an eye on throughout the upcoming Legislative Session.

A report on the LSSI Lawsuit was given during this report. (Agenda Item 5N).

ED suggested that we go ahead and address Item 5O – Joint Planning Section 81 (Document 5O). During discussion the Board acknowledged that we should stay very cognizant of the effects this could have on our Academic libraries, as well as our K-12 and publics. There could come a time that we need to support our Academics regarding recommendations of the committee. After discussion John Callahan moved and Sarabeth seconded that the ED be directed to write a letter along the lines of what FLA Lobbyist Chris Lyon recommended regarding the possibility of some statewide institutional membership in FLA for all libraries.

L. Library Legislative Day

Charlie Parker, Legislative Committee Chair presented information on plans for the 2010 Library Legislative Day (Document 5L). It will be a one day event this year, held on February 16, 2010 with an orientation by webinar a week ahead of time. Orientation will be "on-demand" in the rotunda where packets and posters can be picked up. Handouts will be available ahead of time.

M. Resolution on 2009 "Patriot Act Reauthorization"

President Breeden presented a proposed resolution on the 2009 Patriot Act Reauthorization. The resolution is modeled after a resolution from the Vermont Library Association. ED presented another resolution from the California Library Association. Alan Kornblau moved, and Carol Russo seconded that FLA draft a resolution (modeling the California resolution).. Motion carried.

Recessed at 2:15 until 2:30 for a break. Re-established the quorum.

N. Lawsuit Intervention Update – (Discussed in 5K)

O. Library Joint Planning and Section 81 – FLA Membership – (Dealt with under 5K)

P. SEFLIN Recording Project (covered under 5G)

ED presented the Board with information from Tom Sloan (SEFLIN) about their LSTA grant funded project to record presentations of selected speakers and presenters from the 2010 FLA Conference (Document 5P).

Q. PreConference Online Meeting Date

Wendy Breeden informed the Board that the two proposed dates for the Pre-Conference Online meeting are March 12th and March 19th. After discussion, March 19th was chosen.

R. Nominations 2010-11 Board Intern Fellow

Wendy Breeden, FLA President updated the Board on the 2010-11 Board Intern Fellow positions (Document 5R). ED reminded all Board members to send in any names of potential candidates for these positions.

S. Future Meetings

ED discussed possible methods to use for upcoming meetings, including face-to-face, online, and combination. (Document 5S). The meetings for 2010 will be more affected by this than 2009. Wendy asked President Elect John Callahan to provide thoughts. John and Wendy both acknowledged the changing environment of economics and travel. The general consensus seems to be that although we prefer in person we should continue with mixed in-person and on-line.

T. Item Removed

U. Continuing Education Committee Report

Patty Morris, Continuing Education Committee Chair sent the Board a report on the Committee's 2010 Conference proposals (Round Tables and Poster sessions) (Document 5U). Report is filed for our information.

V. Library Personnel Recruitment Committee Report

Colleen Thorburn, Library Personnel Recruitment Committee Chair provided a report from her Committee's program proposal for the 2010 Conference. The Committee will not be including a Job Fair at 2010 Conference since there are no jobs. Report accepted as filed.

W. Public Relations Committee Report

ED provided the report from Committee Chair Morgan Reeves. They will not be conducting the video contest and will be putting their support behind the bookmark contest.

X. Challenges to Young Adult Materials

Lake County is facing challenges from two patrons on Young Adult books. It would appear to be an organized movement around the country so President Breeden felt it should be brought to our attention.

The movement started with two challenges and quickly moved to 40 items on a list of items that are being challenged for content. Leesburg is responding with labels denoting audience

Y. *Scholarship Recommendations*

ED presented correspondence from the Chair of the Scholarship Committee (Pam Doffek, Document 5Y) regarding scholarship award amounts. After discussion the Board asked that the Scholarship Committee look at either raising the amount awarded for existing scholarships and/or adding additional scholarships. These changes would either be voted on using an electronic vote or would take effect next year.

Z. *Change to ED Contract to reflect Insurance Stipend*

Alan moved that we amend ED contract to reflect the change that was just made with her insurance allowance. Carol Russo seconded. Motion carried.

AA. *Other Committee Reports*

6. Other Reports

A. *State Librarian's Update – (Judi Ring unable to attend, some updates given by Charlie Parker under Legislative Committee).*

B. *ALA Councilor –*

Corinne Jorgensen – unable to speak remotely, will send report to Board. (note: sent by e-mail 11/1/09).

C. *SELA Representative –*

Debra Sears – unable to attend.

D. *Board Liaisons (including assigned Committees and Member Groups) –*

Question from Sirsi-Dynix Member Group – Would like guidance from Board on best way for member groups to hold meetings during conference. Consensus seemed to be for a group with a program to schedule a member group meeting after their program.

Carol Russo asked that we remind member groups to be sure and include information on their meetings so that others in their region can support and attend.

E. *Executive Director's Report*

Faye Roberts presented her report (attached). In response to a need raised by ED regarding finding better ways to communicate with the public, President Breeden appointed a Task Force to work with ED on exploring communication methods. Chad Marin, Lisa Manners, Jared Hoppenfeld and a representative from the PR Committee were appointed by Wendy Breeden to serve on the Task Force.

Announcements

None.

Member Comments

None.

Adjourn

There being no further business, the meeting adjourned at 3:30 PM.

Respectfully Submitted,

Gladys F. Roberts
Secretary