

FLORIDA LIBRARY ASSOCIATION EXECUTIVE BOARD MEETING MINUTES

Ocala Public Library
February 8, 2008

1 **BOARD MEMBERS PRESENT:**

2 (VM = Voting Member)

- 3 1. Mercedes Clement, Vice-President/President-Elect (VM)
- 4 2. Carol Russo, Treasurer (VM)
- 5 3. Barbara J. Stites, Secretary (VM)
- 6 4. Sol Hirsch, Past-President (VM)
- 7 5. Phyllis Ruscella, SELA Representative (VM)
- 8 6. Gloria Colvin (VM)
- 9 7. Lisa Manners (VM)
- 10 8. Tom Sloan (VM)
- 11 9. Tomaro Taylor (VM)
- 12 10. Vicki Gregory, ALA Councilor (VM)
- 13 11. Lois Eannel, Board Fellow
- 14 12. John Van Berkel, Planning Committee Chair
- 15 13. Corinne Jorgensen, FSU Representative
- 16 14. Bernadette Storck, Parliamentarian
- 17 15. Ruth O'Donnell, Executive Director

18 **BOARD MEMBERS ABSENT:**

- 19 1. Charlie Parker, President (VM)
- 20 2. Judith Ring, State Librarian

21 **Guests Present:**

- 22 1. Bob Gorin, Okaloosa Public Library Cooperative
- 23 2. Alan Kornblau, Delray Beach Library

24 **Action Items for Follow-Up (Responsible party):**

- 25 1. The FLA Manual changes will be posted for evote by March 10th.
- 26 2. The FLA Bylaws changes will be posted for evote by March 10th.
- 27 3. Ruth O'Donnell will write a letter of support for the ALA resolution and send to ALA.
- 28 4. Ruth O'Donnell will send FLA brochures for FL Archivist's Conference to Tomaro Taylor who will take them to the Conference.
- 29 5. Phyllis Ruscella and Lisa Manners will draft a set of interview questions for the in-person interviews for the FLA Executive Director position.
- 30 6. Ruth O'Donnell will send a letter to Bernadette Storck for forwarding to Marvin Mounce's sister-in-law reporting how their donation to the Association has been used for FLA's advocacy efforts.
- 31 7. The Campaign to Convince Floridians of the Value of Public Libraries steering committee will meet soon to develop a plan for the next steps and to decide on the focus of future campaign activities.
- 32 8. Ruth O'Donnell will draft a letter for President Parker's signature that offers support of the *ALA Resolution on the Use and Abuse of National Security Letters*.

33 **1. Quorum and Agenda Review**

- 34 A. A quorum was established and Mercedes Clement [President Charlie Parker not able to attend] called the meeting to order at 9:08 a.m.
- 35 B. Mercedes Clement facilitated the introduction of Board Members and Guests

FLORIDA LIBRARY ASSOCIATION EXECUTIVE BOARD MEETING MINUTES

Ocala Public Library
February 8, 2008

47 C. Agenda additions - Planning Committee Report was added under New Business; LSSI Report
48 (Lois Enneal) was added; Judi Ring's State Librarian Report via telephone was moved to 11am;
49 Motion to adopt the revised Agenda was approved (Hirsch/Taylor).

50 2. **Consent Agenda (Items A – E) was approved (Colvin/Jorgensen)**

51 Vice-President Mercedes Clement welcomed Lisa Manners to the Board as Director filling the
52 vacancy created by the resignation of Faye Roberts.

53

54 3. **Treasurer's Report was presented by Carol Russo and filed for audit.**

55 A. Carol Russo presented the 2007 End of Year Report and it was accepted and filed for audit.

56 B. Carol Russo reviewed the 2008 financial status to date; as well as, reported an omission in the
57 current expense budget and related planned cuts. The report was accepted and filed for audit.

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59 4. **Unfinished Business**

60 A. Ruth O'Donnell and Tom Sloan updated the Board about the Department of State MLC grants'
61 rule status: FLA sent a letter of comment to the State Librarian; DOS promulgated a rule
62 revision; the MLCs are working to ensure that the legislative intent is being carried out by
63 entering a formal request for clarification.

64 B. Ruth O'Donnell reported on the FLA Campaign to Convince Floridians of the Value of Public
65 Libraries. The campaign has created a great deal of PR regarding libraries by way of Op-Ed
66 pieces; the third OP-Ed piece is under President Charlie Parker's name and will be released soon.
67 Posters and bookmarks have been distributed and on March 4th media training, taught by John
68 Fleming, will be held at UCF. The program will train participants to improve their media
69 presentation skills and to prepare them to serve as a media contact for FLA; FLA will send a
70 letter to the Mounce family reporting FLA's advocacy efforts. The steering committee will meet
71 soon to develop a plan for the next steps and to decide on the focus of future campaigns.

72 C. Bylaws and FLA Manual changes (Doc 4C & 2 others) – Ruth O'Donnell presented an
73 informational report. The Board approved and directed the Secretary that the FLA Manual
74 changes be posted for evote by March 10th (Hirsch/Manners). The Board and approved and
75 directed the Secretary that the Bylaws changes be posted for evote by March 10th.
76 (Hirsch/Manners)

77 D. The Board went into Executive Session at 12:00 pm. to review the results of the phone interviews
78 of candidates for FLA executive director. The Board accepted the Human Resources
79 Committee's recommendation to invite two candidates to interview in person.

80 E. State Librarian's Update (by phone) – Judi Ring, State Librarian reported that Governor's
81 recommended budget was reviewed in the House Economic Expansion Infrastructure Committee
82 (Chair, Dean Cannon). During the review of the DOS budget Lisa Saliba (Governor's Office of
83 Planning & Budget) mistakenly reported that FLA supported the Governor's 5M budget cut to
84 State Aid. Mark Maxwell was not in attendance but Brian Tisk (citizen) spoke eloquently about
85 State Aid and that it should not be cut during difficult times. The 2008-09 Governor's budget
86 includes reduction of MLC grants to 1.5M, and a continuation budget for CLIC (\$100K). State
87 Librarian Ring indicated that we need to be prepared for the fact that there may well be more cuts
88 to the Department's 07/08 budget. The 4% holdback situation for 07/08 General Revenue and
89 LSTA Trust Fund is still ongoing. The Secretary of State has asked for the release of the LSTA
90 funds so they don't have to return the funds to the Federal government. The State Aid revision
91 bills are moving through committees. State Librarian Ring also noted that there are several public

FLORIDA LIBRARY ASSOCIATION EXECUTIVE BOARD MEETING MINUTES

Ocala Public Library
February 8, 2008

92 libraries' governing boards that have been approached by LSSI regarding privatization. The State
93 Library is working on responses for the libraries to use and Ring will bring it to the DOS'
94 legislative affairs department. State Library staff will be attending return-on-investment (ROI)
95 methodology training. The Division is working with Pedals (Persistent Electronic Digital
96 Archives) with NY, AZ, NC, CA to develop policies and procedures that will be able to be
97 expanded statewide. DOS is up for its sunset review. The State Library has no travel funds for
98 National Library Day in Washington, DC; they are working on promoting a virtual lobbying
99 effort and information will be sent.

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101 5. New Business

- 102 A. Board Leadership Fellow (Katrina Evans, Columbia County Public Library) and Board Intern
103 (Jared Hoppenfeld, USF Tampa Library) nominations were accepted (Manners/Stites); Stites has
104 replaced Faye as Board mentor to Katrina Evans; Tom Sloan will replace Phyllis Ruscella as
105 Jared Hoppenfeld's Board mentor when Phyllis goes off the Board.
- 106 B. No motion was made regarding the Tweed-Weber fundraising opportunity (Doc 5B) so it will not
107 be pursued.
- 108 C. Ruth O'Donnell reported that Orlando locations are being investigated for the 2009 and 2010
109 Conference locations.
- 110 D. Future of Friends, Foundations & Boards Member Group Workshops (Doc 5D) Ruth reported
111 that they were successful and we have a decision to make about whether or not we should do it
112 again since the State Library May no longer be able to provide some of the funding with an LSTA
113 grant because serving Friends of the Library groups is not in their long-range plan nor in the goals
114 of the federal agency that provides LSTA funds, IMLS..
- 115 E. The Board approved supporting the *ALA Resolution on the Use and Abuse of National Security*
116 *Letters*. Ruth will craft a letter for President Charlie Parker to be sent to ALA supporting the
117 resolution.
- 118 F. Internet Safety Campaign – Bernadette Storck described Tampa-Hillsborough Public Library's
119 Netsmart program and alerted the Board that the legislature may recommend that Florida's public
120 libraries participate in the Netsmart program. The recommendation would be included in one or
121 both of bills introduced: HB411; SB 1536 *An act relating to internet predator awareness safety*.
- 122 G. Society of FL Archivists conference – The Board moved that we provide brochures to the
123 conference instead of exhibiting (Taylor/Manners). Ruth O'Donnell will send the brochures to
124 Tomaro Taylor who will take them to the Conference.
- 125 H. The Board adopted the FLA Strategic Plan, 2008-09 (Hirsch/Ruscella) as amended and approved
126 a friendly amendment: add 7a. *implement new Association management structure and*
127 *development program*.
- 128 I. Phyllis Ruscella and Lisa Manners will draft a set of interview questions for the executive
129 director interviews to be held on March 3 and send to the Board.
- 130 J. The Board approved that a Student Member Conference rate be reinstated at \$50 full conference;
131 \$30 one-day. (Ruscella/Colvin)

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133 6. Reports

- 134 A. State Librarian's Update (by phone) – Judi Ring, State Librarian (conducted earlier in the agenda)
- 135 B. Committee Reports

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Ocala Public Library
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- 136 i) No reports from: Awards; Conference; CE; Finance; FL Public Lib Standards (NA);
137 Intellectual Freedom; Leadership Development; Library Personnel Recruitment;
138 Membership; Public Relations; Scholarship
139 ii) Legislative Committee Report - Lisa Manners reported that the Honor Roll is up to \$7,050;
140 she asked that the Board members contribute money to the Honor Roll and to ask Friends
141 Groups to contribute.
142 iii) ALA Councilor's Report - Dr. Vicki Gregory reported information about government
143 documents, disaster recovery plans, violence in Kenya, Bassem Youssef, abuse and misuse of
144 National Security Letters; the Federal Digital System; Honorary Memberships; and ALA
145 Affiliates.
146 C. Board Liaison's Reports – Stites is providing SWFLN with FLA News for the SWFLN
147 newsletter.
148 D. Executive Director's Report was provided by Ruth O'Donnell
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150 **Moved to adjourn at 3:20 p.m.**

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152 **Barbara J. Stites Secretary**

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