

**FLORIDA LIBRARY ASSOCIATION
EXECUTIVE BOARD MEETING**

Buena Vista Palace Hotel & Spa
Lake Buena Vista, FL
April 10, 2007

BOARD MEMBERS PRESENT:

(VM = Voting Member)

1. Mary C. Brown, Board Fellow
2. Gloria Colvin, Director (VM)
3. Nancy Enterline, Communications Coordinator
4. Betty Ann Frederick, Director (VM)
5. Vicki Gregory, ALA Councilor (VM)
6. Sol Hirsch, President (VM)
7. Corinne Jorgensen, FSU Representative
8. Cynthia Kisby, Director (VM)
9. Lisa Manners, Secretary (VM)
10. Ruth O'Donnell, Executive Director
11. Charlie Parker, Vice President/President Elect (VM)
12. Nancy Pike, Past President (VM)
13. Faye Roberts, Director (VM)
14. Phyllis Ruscella, SELA Representative (VM)
15. Carol Russo, Treasurer (VM)
16. Bernadette Storck, Parliamentarian
17. Brad Ward, Planning Committee Chair

BOARD MEMBERS ABSENT:

1. Judith Ring, State Librarian
2. Mitzi Thomas, Board Fellow

Guests Present:

1. Mercedes Clement, incoming Vice President/President Elect
2. Los Eannel, incoming Board Fellow
3. Danny Hales
4. Barbara Stites, incoming Secretary
5. John Vanberkel, incoming Planning Committee Chair

Action Items for Follow Up (Responsible party)

- Organize and set up project for raising funds through Fund Raising Solutions and allocate funds raised through this project to advocacy. (Executive Director, Treasurer, FLA office)
- Contact PLA to request collaboration on additional PLA workshops. (Executive Director, FLA office)
- Respond to decision of the Friends, Foundations & Boards Member Group regarding whether or not the group wants to continue having an ex-officio representative to the Executive Board. (Friends, Foundations & Boards Member Group and Executive Board)
- Appoint a committee to revise the FLA Statement on Professional Education. Include the existing statement in Section 6 of the FLA Manual until a revised statement is approved. (Executive Director, President)

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- 44 • Continue work on revision of the FLA mission statement and development of an FLA
45 brand. (Executive Director, Board)
- 46 • Investigate the possibility of using ALA’s membership database software for a fee.
47 (President, ALA Counselor)

48 **1. Quorum and Agenda Review**

49 A. It was established that there was a quorum

50 B. Agenda additions

- 51 ○ Communications coordinator report will become item 6 D, but will be given out
52 of order
- 53 ○ NEFLIN contract will become item 5 E

54 Nancy Pike moved that we accept the changes to the agenda, Betty Frederick
55 seconded. The motion passed.

56 C. Guests were introduced as follows.

57 Mercedes Clement, Vice-President/ President Elect for 2007-08

58 Lois Enil, Board Fellow for 2007-08

59 Barbara Stites, Secretary, 2007-08

60 John Van Berkel, Planning Committee Chair, 2007-08

61 **2. Consent Agenda**

62 A. Confirmation of email vote on minutes of February 9, 2007.

63 Betty Frederick moved that the consent agenda be approved. Vicky Gregory
64 seconded. The motion passed.

65 **3. Treasurer’s Report**

66 Carol Russo gave the treasurer’s report.

67 **4. Unfinished Business**

68 A. Follow-up from February 9, 2007 meeting

- 69 i. FLA photographer for conference: David Pike, Nancy’s husband has
70 volunteered to take pictures for the conference. Pictures will be posted on
71 the Web site Flickr and linked through the blog. Charlie Parker also
72 mentioned the new blog and the fact that some members are posting
73 information to the new FLA blog about the conference as it goes on.
- 74 ii. Sol Hirsch reported on Library Day and the status of items on the FLA
75 legislative platform in Tom Sloan’s absence.
- 76 iii. We have commitments for \$7,250 in conference sponsorships, less than
77 half of what was projected in the Budget. Ruth O’Donnell gave this report.
- 78 iv. Ruth O’Donnell gave a report on the member group restructuring which is
79 now in place. 15 groups have scheduled business meetings during this
80 conference. Sign-up sheets for joining a member group will be available
81 along with forms to start new groups.
- 82 v. Ruth O’Donnell discussed the additional information about a Fund
83 Raising Solutions proposal requested by the Board. Lisa Manners moved

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84 that we work with Fund Raising Solutions as a fund raising project.
85 Phyllis Ruscella seconded. Motion passed. Faye Roberts moved that we
86 allocate funds raised from Fund Raising Solutions to advocacy. Nancy
87 Pike seconded. Motion passed.

- 88 • Organize and set up project for raising funds through Fund Raising
89 Solutions and allocate funds raised through this project to
90 advocacy.. (Executive Director, Treasurer, FLA office)

- 91 vi. MyLibrary Bookstore proposal: Sol Hirsch contacted Baker & Taylor then
92 spoke to us about this program. He advised that we take no action on this
93 at this point.
- 94 vii. ALA Telecommunication conference: Sol Hirsch selected Eric Anderson
95 of the Orange County Library System as the FLA nominee for attending
96 this ALA Preconference in June. He has significant background and
97 experience in this subject.

- 98 B. PLA Workshops: Ruth O'Donnell thanked Mary Ann Hodel, Director of the
99 Orange County Library System for committing meeting space for two, two-day
100 Public Library Association workshops to be held in Orlando on November 13 &
101 14 (Politics and Networking) and March 6 & 7 (Facility Management and
102 Maintenance). FLA will provide the logistical arrangements for these workshops
103 in exchange for two free registrations. Nancy Pike moved that we request future
104 PLA workshops in Florida for Florida Library Association partnership. Lisa
105 Manners second. Motion passed.

- 106 • Contact PLA to request collaboration on additional Florida workshops.
107 (Executive Director, FLA office)

- 108 C. Ruth O'Donnell presented a revised version of the FLA Bylaws based on changes
109 voted at previous meetings. She also presented and reviewed Section 5 of the
110 Manual, a new section that replaces two sections about policy that were in the old
111 manual. Betty Frederick moved that changes as amended to the Bylaws be
112 approved. Gloria Colvin seconded. Motion passed. Cynthia Kisby moved that the
113 Board accept Section 5 Policies and Procedures of the FLA manual. Betty
114 Frederick seconded. Motion passed.

115 **5. New Business**

- 116 A. Sol Hirsch presented a new Executive Director contract (July 1, 2007 through
117 June 30, 2008) for Board approval. Lisa Manners mentioned that Ruth
118 O'Donnell's work in this position has been greatly appreciated. Charlie Parker
119 moved that we approve the Executive Director Contract. Nancy Pike seconded.
120 Motion passed. Sol Hirsch mentioned that planning for the Executive Director
121 position which began in June 2005 was initiated because of member concerns
122 expressed at a series of focus groups held by Lisa Manners and Carol Russo
123 around the state in 2002 & 2004 for the Planning Committee.
- 124 B. Ruth reported that, based on comments of the current Chair and Vice-Chair of the
125 Friends, Foundations & Boards Member Group, the Executive Board may
126 receive a request to remove the ex officio position filled by that group's leader
127 from the Board.

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- 128 • Respond to decision of the Friends, Foundations & Boards Member Group
129 regarding whether or not the group wants to continue having an ex-
130 officio representative to the Executive Board. (Friends, Foundations &
131 Boards Member Group and Executive Board)
- 132 C. Faye Roberts moved that we discontinue use of the March 25, 1988 “Statement on
133 Professional Education.” Nancy Pike seconded. Motion passed 7 for 3 against.
134 Nancy Pike moved that the 1988 Statement on Professional Education be revised,
135 Gloria Colvin seconded. Motion passed.
- 136 • Appoint a committee to revise the FLA Statement on Professional Education.
137 Include the existing statement in Section 6 of the FLA Manual until a revised
138 statement is approved. (Executive Director, President)
- 139 D. Ruth O’Donnell reviewed an agenda item regarding revising the FLA mission
140 statement and adoption of an FLA brand that was tabled at the Board’s last
141 meeting. Board members began discussion which will be continued at future
142 meetings.
- 143 • Continue work on revision of the FLA mission statement and development of
144 an FLA brand. (Executive Director, Board)
- 145 E. Ruth O’Donnell presented an agreement for FLA office services from July 1,
146 2007 through July 30, 2008. The contractor is with the current provider, Northeast
147 Florida Library and Information Network. The new agreement has minor changes
148 from the current agreement with NEFLIN that were made for purposes of
149 clarification. Cynthia Kisby moved that the Board approve the contract agreement
150 with NEFLIN to provide services as outlined. Betty Frederick seconded. Motion
151 passed.

152 **6. Reports**

- 153 A. Ruth O’Donnell presented the final 2006-2007 Strategic Plan report and reviewed
154 accomplishments throughout the year.
- 155 B. Ruth O’Donnell presented a historical comparison of FLA conference attendance.
- 156 C. There were no board liaison reports.
- 157 D. Nancy Enterline gave the communications coordinator report. Charlie Parker and
158 Vicki ALA representative will investigate the possibility of using ALA’s
159 membership database software for a fee.
- 160 • Investigate the possibility of using ALA’s membership database software
161 for a fee. (President, ALA Counselor)
- 162 Charlie Parker commended the communications group for their hard work.

163 **7. Adjourn**

164 There being no further business the meeting adjourned at 4:10 PM.
165



166 Lisa Manners, Secretary
167