

**FLORIDA LIBRARY ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES**

Lake Buena Vista Resort
April 13, 2007

1 **BOARD MEMBERS PRESENT:**

2 (VM = Voting Member)

- 3 1. Mercedes Clement (VM)
- 4 2. Phyllis Ruscella, SELA Representative (VM)
- 5 3. Vicki Gregory, ALA Councilor (VM)
- 6 4. Corinne Jorgensen, FSU Representative
- 7 5. Ruth O'Donnell, Executive Director
- 8 6. Charlie Parker, Vice President/President Elect (VM)
- 9 7. Carol Russo, Treasurer (VM)
- 10 8. Bernadette Storck, Parliamentarian
- 11 9. Brad Ward, FLA Management Office
- 12 10. Tomaro Taylor (VM)
- 13 11. Barbara J. Stites (VM)
- 14 12. Sol Hirsch, Past-President (VM)
- 15 13. John Van Berkel, Planning Committee Chair
- 16 14. Tom Sloan (VM)
- 17 15. Lois Eannel, Board Fellow

18
19 **BOARD MEMBERS ABSENT:**

- 20 1. Judith Ring, State Librarian
- 21 2. Gloria Colvin, Director/Communications Coordinator (VM)
- 22 3. Faye Roberts, Director (VM)

23
24 **Guests Present:**

- 25 1. Lisa Manners, Broward County Library System
- 26 2. Laura Kirkland, Communications Coordinator
- 27 3. Carole Fiore, Library Consultant
- 28 4. Dave McMurrin,
- 29 5. Sonia Alcantara, Lee County Library System

30 **Action Items for Follow Up (Responsible party):**

- 31 • Continue mission and brand discussion (Ruth O'Donnell)
- 32 • Identify someone to attend the ALA Federal Advocacy Training on June 22, 2007 at ALA who could
- 33 in turn train trainers in Florida. (Tom Sloan/Wendy Breeden)
- 34 • For next agenda: Change the policies to reflect the new *Committee to Review the Minutes*. (Ruth
- 35 O'Donnell)
- 36 • Charlie Parker will appoint an ad hoc committee to review and revise the Statement on Professional
- 37 Education and to report to us at next meeting.
- 38 • Ruth O'Donnell was asked to work with Nancy Enterline, Communications Coordinator on
- 39 developing a draft of a Communications Policy/Procedure for Board review at the next meeting
- 40 • Charlie Parker will send a letter regarding the tax reform proposals to the Governor and publish it so
- 41 that it is a part of public record.
- 42 • Charlie Parker will direct the Conference Committee to develop a proposal to reduce the student
- 43 registration rate and bring back to the Board.

44 **1. Agenda, Minutes, Treasurer's Report**

**FLORIDA LIBRARY ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES**

Lake Buena Vista Resort
April 13, 2007

- 45 A. Quorum was established at 1:55 PM
46 B. Agenda additions
47 a. Add item 5.G. (One Goal Summer Conference)
48 b. Add item 5.H. (Revise Bylaws)
49 c. Add 5.I. Legislative Committee Request
50 d. Add 5.J. Student Registration Fee
51
52 Charlie Parker moved that the Agenda be amended as described, Barbara Stites seconded
53 the motion. Motion carried.
54

55 **2. Consent Agenda**

56 None

57 **3. Treasurer's Report**

58 None

59 **4. Unfinished Business**

- 60 A. Follow-up from February 9, 2007 meeting (Doc 4A)
61 i) FLA photographer was David Pike
62 ii) Hillsborough County meetings issue – no action necessary
63 iii) Unconference planning – Lisa Manners reported on the Administration Group's plans for a
64 continuing education activity
65 B. Follow-up from April 10, 2007 meeting
66 i) Mission and brand discussion – will be placed on the agenda for the July 27, 2007 meeting
67 ii) Other – Ad hoc committee– Charlie Parker will appoint an ad hoc committee to review and
68 revise the Statement on Professional Education and to report to us at next meeting.
69 C. 2007-08 President's goals –Charlie Parker discussed his goals for the year.

70 **5. New Business**

- 71 A. 2007-08 Board meeting schedule (Doc 5A) – No action necessary.
72 B. 2007-08 Board Speakers Forum schedule (Doc 5B) - No action necessary.
73 C. 2007-08 Board liaison assignments (Doc 5C) – Ruth O'Donnell noted that assignments may
74 change as groups evolve.
75 D. 2008 conference management contract – Completed at the April 10, 2007 Board Meeting; no
76 action necessary (Ruth O'Donnell).
77 E. 2007-08 President's Goals – Charlie Parker will blog library issues so we can hear from all
78 association members.
79 F. Charlie Parker announced the new FLA blog and thanked Chad Marin for his work on it. Tom
80 Sloan initiated a discussion regarding FLA communications. Ruth O'Donnell was asked to work
81 with Nancy Enterline, Communications Coordinator on developing a draft of a Communications
82 Policy/Procedure for Board review at the next meeting.

**FLORIDA LIBRARY ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES**

Lake Buena Vista Resort
April 13, 2007

- 83 G. Carol Fiore suggested that FLA sponsor a program at the *2007 One Goal: Building the Future*
84 *Together* ; Hirsch moved/Russo seconded that FLA give \$500 to sponsor this Conference. The
85 motion did not carry.
- 86 H. B. Storck suggested that the FLA Board change the Bylaws to allow a *Committee to Review the*
87 *Minutes*. This Committee will review, revise, and approve the Minutes of the Annual Meeting as
88 soon as the Secretary completes them soon after the Annual Meeting. President Parker asked that
89 we place this on the Agenda for the next meeting and that R. O'Donnell bring us suggested
90 wording.
- 91 I. Legislative Committee Request (Tom Sloan) In response to a request from one of our major
92 public libraries, Tom Sloan asked that FLA send a letter regarding the tax reform proposals to the
93 Governor and publish it so that it is a part of public record, to respond to this request and to
94 support public libraries. Tom Sloan moved and Mercedes Clement seconded that *The FLA*
95 *Board authorize the FLA President to write a letter to Governor Crist to express the concerns of*
96 *FLA regarding the impact of tax reform on Florida Public Libraries*.
- 97 J. Student Registration Fee (Dr. Vicki Gregory) proposed a reduced rate for a Student Registration
98 Fee. Dr. Corinne Jorgensen shared that there were FSU students who did not attend because of
99 the lack of a reduced rate. President Parker will direct the Conference Committee to develop a
100 proposal to bring back to the Board.
- 101 K. President Parker asked Tom Sloan to work with Wendy Breeden to identify someone to attend the
102 ALA Federal Advocacy Training on June 22, 2007 at ALA who could in turn train trainers in
103 Florida.

104 **6. Reports**

- 105 A. Conference Report (Sol Hirsch/Ruth O'Donnell)
106 i) Attendance: Estimated attendance is 835, including all categories and exhibitors
107 B. Board Liaison Reports – None.

108 **7. Adjourn**

109 There being no further business, the meeting adjourned at 3:52 PM.
110



111
112 Barbara J. Stites, Secretary
113
114
115