



President's Theme 2009-2010

FLA and Florida Libraries: “Thinking Outside the Book”

As we continue to work through difficult economic times, the Florida Library Association is committed to strengthening the library profession by “thinking outside the book.” FLA has already undertaken important transitions over the past several years by employing its Executive Director, opening FLA’s first administrative office, and improving advocacy efforts. But times dictate that the transition must continue and FLA must find new ways to engage and interact with its members, often through the use of new available technologies. Take a look at some of our plans for next year:

- 📖 More virtual meetings;
- 📖 Opportunities to promote the importance of all types of libraries;
- 📖 Partnerships with the State Library on statewide initiatives;
- 📖 Participation in **National Library Day** in Washington, D. C., May 11, 2009;
- 📖 Support of Stimulus Package Initiatives;
- 📖 Refined legislative alerts and communications;
- 📖 Virtual components to **2010 Florida Library Day** including a virtual briefing;
- 📖 A shorter, smarter, engaging **2010 Annual Conference**; and
- 📖 Don’t think we’re ignoring books. Look for outstanding author events at the 2010 Annual Conference in Orlando.

With the help and continued enthusiasm of its membership, the Florida Library Association will remain nimble, ensuring that in tough economic times, FLA will remain a great value for you, your libraries and your community. Look forward to an exciting, yet challenging, 2009-2010 year.

Thanks to the Alachua County Library System and Library Assistant Georgia Young for allowing the use of its theme “Thinking outside the book.”