

FLA Awards Recipients 2012

The Florida Library Association is pleased to announce the winners of its 2012 awards. Recipients will be recognized for their achievements during the FLA Annual Conference held April 18-20 at the Wyndham Orlando Resort in Orlando, Florida.

Libraries Mean Business Award

Seminole County Public Library System, Business Matters Program

The library established the program, Business Matters in 2004 by hiring a Business Services Manager. Residents have access to a web portal and trained reference librarians at all libraries. Staff co-present 12 or more seminars yearly by partnering with the Small Business Development Center at Seminole State College. Seminars cover Business Startup, Business Plans and Entrepreneurship. A survey found 57% of those attending seminars started a small business.

Outstanding Citizen Award

Judy L. Davis

Judy L. Davis, Riviera Beach City Council Chairwoman, demonstrated her commitment to her community in multiple ways ranging from giving 250 turkeys to senior citizens to making a large donation to her public library. Chair Davis gave \$3,000 of her city salary for the 2010-2011 fiscal year to the Riviera Beach Public Library. She was motivated to share her budget with the library because it was a “great community resource,” and to balance the two-year furlough reductions required for city employees.

Librarian of the Year Award

Jim Morris

Jim Morris provided strong leadership on the Task Force on the Future of Academic Libraries in Florida for two years. This statewide group of library, education and technology leaders developed a plan to establish a new joint library organization to include the Florida College System and the State University System. As co-chair representing the Florida College System Jim did an admirable job building consensus with representatives from all library constituencies on how to best serve library users in disparate environments. The final plan, Unified Library Services Business Plan, was described as “outstanding” by legislative leadership.

Lifetime Achievement Award

James (Jim) F. Corey

For 27 years James Corey provided his vision and leadership at the Florida Center for Library Automation serving the State University System of Florida. His strong leadership led to FCLA being recognized both nationally and internationally as an

innovative and effective library automation system. FCLA's history of innovation and service was attained in part to direction and foresight provided by Jim. His vision in creating the Digital Library continues to bear fruit. He has been deeply involved in the eventual merger of FCLA and CCLA where his quiet diplomacy has ensured the needs of the SUS libraries are taken into account.

FLA Leader of the Year

Mercedes Clement

Mercedes has held multiple leadership roles with FLA. She chaired the recruitment committee, served as President of FLA in 2008, and set up a new group, the Past Presidents Council which she chairs today. She continues to educate the library community by presenting programs statewide. The most recent program at the FLA Conference was, "Under One Roof" which introduced the "Learning Commons" she helped set up as Head Librarian at the Daytona Beach Community College.

Library of the Year Award

Sarasota County Library System

The library continues to deliver a diverse range of services to customers while adapting to challenging budget scenarios by forming partnerships, developing a library foundation comprised of community leaders, installing the latest technologies, and investing in staff development. They successfully created a new business model which positioned the library to be ready for future challenges while ensuring that evolving needs of library customers are met.

Maria Chavez-Hernandez "Libraries Change Peoples' Lives" Award – 2 recipients

Sharon Jaskula, Jacksonville Public Library Center for Adult Learning

As manager of the library's Center for Adult Learning (CAL), Sharon Jaskula has made a positive difference in the lives of Floridians by helping all residents gain basic reading, writing and English speaking skills. She used volunteers to expand the program, developed the award winning literacy program, *The Fast Track Reading System*, which she has taken across Florida and gave Learn to Read Jacksonville a home at the library.

Staff of the Elisabeth Lahti Library, Martin County Library System

The staff transformed their library into a community center for Indiantown, when the 2004 hurricanes made the library become the headquarters for government operations. Now the community regularly turns to the library for E-government help. Residents also get homework help, guitar lessons and access to the literacy program, Prime Time Family Reading Time and more. The library provides services of a big town along with essential information services.

Exemplary Learning Design Award

Norman “Trip” Wyckoff, Florida State University

As the college library’s embedded business librarian, Trip made a reality of business research concepts like the “Sales Research Portal.” He designed the Business Research 101 course which is making students effective, independent researchers. The program uses the “6/60” or 6 databases in 60 minutes approach which puts business research into social, economic and political contexts.

Special Library Website Award

Florida Memory Website: www.FloridaMemory.com

The Florida Memory Website is an outreach tool for the Department of State’s Division of Library and Information Services that supports the study of Florida history and culture. It is one of the most significant online resources created and managed by a single organization and gets over 50 million visitors yearly. It reflects the dedication, imagination and hard work of the entire staff of the State Library and Archives to connect Floridians to their documentary heritage.

Friends, Foundations and Boards Outstanding Member Award

William F. (Bill) Flynn Jr.

Bill Flynn worked tirelessly to ensure the entire Nassau County Public Library System, has sufficient resources for *all* citizens. He holds leadership roles with the Fernandina Beach Library Friends and chairs the library advisory board. He led the annual effort to secure adequate county and city funding to make up for decreasing state revenue, and helped secure first-ever commitments of \$600,000 from the county and \$600,000 from the city for capital improvements. Bill inspired the community through leadership, professionalism, good citizenship and advocacy.

Library Innovation Award

Luis Flores, Jacksonville Public Library

Luis Flores saw the perfect opportunity to meet customers’ needs in an innovative way while positioning the library as a resource for learning how to save money and conserve the environment. They partnered with the local utility company to loan Home Energy Evaluation Kits by providing energy assessment backpacks which brought an overwhelmingly positive response. This program breaks new ground in library service while being easy to replicate in other libraries.

Public Library Website Award

Broward County Public Library Website: www.broward.org/library

A bright, innovative redesign of the Broward County Library website branded as BCL WoW – Broward County Library Without Walls, led to an increase in page views of 81% in the first quarter. The improved website allows easier access to enhanced online and electronic resources. This, tied to an innovative marketing campaign, launched the

library's mobile app, also called BCL WoW, which impacts the success of the launch of the mobile app, increasing subscribers to the library's social media and doubled their Twitter followers.

Additional Awards

Rebecca Trammell Stetson University College of Law Library, received an award for outstanding service to the Florida library community in recognition of her work developing and presenting workshops for Friends of Library groups.

Charlie Parker was presented with Lifetime membership in the Florida Library Association in appreciation for his leadership and advocacy efforts.

Youth Services Member Group Award presented April 20, 2012

Betty Davis Miller Youth Services Award

Tampa-Hillsborough County Public Library Cooperative, Homeschool Programs/Education Plus

The purpose of this program is to provide families with educational programs that include hands-on experiments and activities that will help them to better understand the topic. The goals in developing these programs were to provide fun, educational programs for children, increase awareness of county libraries and the services we provide, and increase participation in these programs as well as others that are offered in the libraries.

Friends, Foundations and Boards Member Group Awards presented April 19, 2012

Membership Development Award - Friends of Minneola Schoolhouse Library

Newsletter Award - Friends of the Fort Myers Library, Inc.

Outstanding Program Award - Friends of the Ocala Public Library

Special Projects Award - Friends of the Dania Beach Paul DeMaio Library