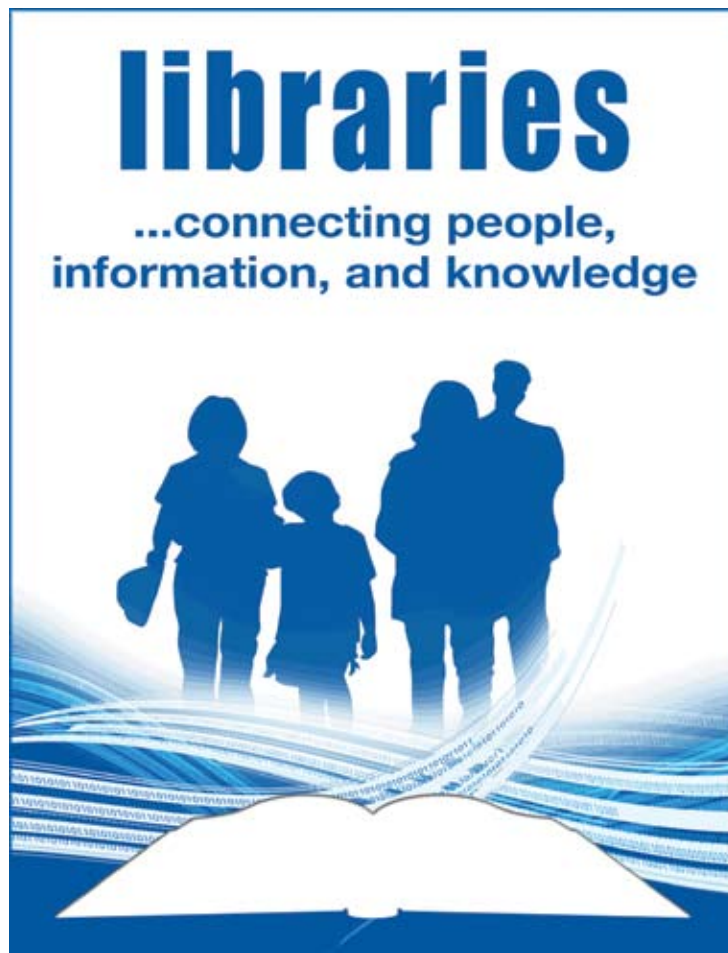


Florida Library Association 2009 Annual Conference



May 5-8, 2009

Doubletree Hotel at the
Entrance to Universal Orlando

A MESSAGE FROM THE PRESIDENT



Thank you for being part of the 2009 FLA annual conference. On behalf of the FLA board and staff, welcome to Orlando. This is your opportunity to connect with people, information and knowledge. I hope you'll take every opportunity this week to make new friends, to grow professionally, to gather new ideas to take back to your job and to become more involved in FLA.

As 2008-09 President, my goals for FLA have been for it to continue to be a vibrant and growing organization, to support library and library workers during the current fiscal crisis, and to be a leader among Florida's library-related organizations. Our Conference Planning Committee has assembled outstanding programs to help achieve these goals.

Join me in thanking Conference Committee Chair Carol Russo and Local Arrangements Sub-Committee Co-Chairs Dee Bozeman and Peggy Gunnell as well as the members of their committee members. For nearly a year these willing volunteers have worked hard to provide this wonderful opportunity for us to network and learn.

Be sure to visit the exhibit hall where you'll meet old friends and first-time exhibitors, all ready to share the latest services and technology. We especially appreciate the sponsors who help make this conference possible.

In these challenging times, attending a professional conference requires commitment. Thank you for attending and demonstrating your support for FLA and Florida libraries. Have a great conference!

- Mercedes Clement

REMEMBER!

Visit the Exhibits on Wednesday and Thursday.
Drawings for door prizes will be held in the Exhibit Hall
during each Refreshment Break.

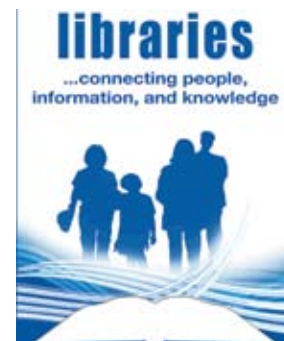
Scholarship Fundraiser Silent Auction

Mark your bids at the Silent Auction display in the Exhibits Area!
Final bidding and purchases will be at the President's Reception.
Bidding ends at 6:30 p.m., Thursday

FLA JOB CENTER

The FLA Job Center will be a "must see" for library school students, recent graduates and new FLA members. It is for those seeking their first library job and those seeking to move into a new library job. The Job Center will have information about employment opportunities and application procedures from library employers in Florida. Visit the Job Center adjacent to the Exhibit Area during the Conference Exhibit hours (Wed - Thur). The FLA Job Center is a project of the FLA Library Personnel Recruitment Committee.

2009 Annual Conference Program At-A-Glance



TUESDAY, MAY 5, 2009

9:00 am – 5:00 pm
9:30 am – 12:00 pm
9:30 am – 5:00 pm
1:30 pm – 5:00 pm
4:00 pm – 6:00 pm
6:00 pm – 7:00 pm

Registration

Board & Committee Chair Orientation
Pre-Conference Workshops (times and locations vary)
FLA Executive Board Meeting
FACRL/Academic Libraries Member Group Meeting
Welcome Reception and Registration

WEDNESDAY, MAY 6, 2009

7:30 am – 5:00 pm
8:00 am – 9:30 am
8:30 am – 9:30 am
9:45 am – 11:30 am
11:30 am – 1:30 pm
1:30 pm - 5:30 pm
1:30 pm – 3:00 pm
3:00 pm - 3:30 pm
3:30 pm – 4:45 pm
6:00 pm – 7:30 pm
6:00 pm – 7:30 pm

Registration and Information Desk

New Members Orientation
Meet & Greet
Opening General Session
Exhibits Grand Opening and Lunch on your own
Exhibits and Job Center Open
Breakout and Poster Sessions, Committee & Member Group Meetings
Refreshment Break in the Exhibit Hall - Door Prize Drawing
Breakout and Poster Sessions, Committee & Member Group Meetings
USF School of Library & Information Science Reception for Alumni, Students & Faculty
FSU College of Information Reception for Alumni, Students & Friends

THURSDAY, MAY 7, 2009

7:30 am – 8:30 am
7:30 am – 5:00 pm
8:30 am – 10:00 am
9:30 am – 5:00 pm
10:00 am – 10:30 am
10:30 am – 12:00 pm
12:00 pm – 1:30 pm
1:30 pm – 3:00 pm
3:00 pm - 3:30 pm
3:30 pm – 5:00 pm
5:30 pm – 7:00 pm
7:15 pm – 9:30 pm

Morning Coffee Klatch

Registration and Information Desk

Breakout and Poster Sessions, Committee & Member Group Meetings
Exhibit Hall and Job Center Open
Refreshment Break in the Exhibit Hall - Door Prize Drawing
Breakout and Poster Sessions, Committee & Member Group Meetings
Friends, Foundations & Boards Lunch (ticketed event) or Lunch on your own
Breakout and Poster Sessions, Committee & Member Group Meetings
Refreshment Break in the Exhibit Hall - Door Prize Drawing
Breakout and Poster Sessions, Committee & Member Group Meetings
President's Reception and Silent Auction Finale
Florida Book Awards Banquet (ticketed event)

FRIDAY, MAY 8, 2009

7:30 am – 8:30 am
7:30 am – Noon
8:30 am – 9:45 am
9:45 am – 10:00 am
10:00 am – 11:15 am
11:30 am – 1:30 pm
1:45 pm – 4:00 pm

Morning Coffee Klatch

Registration and Information Desk

Breakout Sessions, Committee & Member Group Meetings
Break
Breakout Sessions, Committee & Member Group Meetings
Closing Session, Lunch and Business Meeting
FLA Executive Board Meeting

FLA Poster Session Schedule

WHERE: CONFERENCE CENTER FOYER

NAME	DATE/TIME	TITLE
Alexander, Linda	Wed, 6 May, 1:30-3:00 PM	Fieldwork in the School of Library and Information Science at the University of South Florida
Carrico, Steven	Wed, 6 May, 3:30-5:00 PM	Virtual Bookplates: Improving Technical Services Workflow and Donor Recognition
Cauce, Rita	Wed, 6 May, 3:30-5:00 PM	Where's Prof. Watt's order?!? Streamlining to a Paperless Acquisitions Workflow
Christos, Lauren	Thurs, 7 May, 8:30-10:00 AM	Library Code of Ethics: A 70 Year Commemorative Analysis (1939 - 2009)
Deville, Sarah	Wed, 6 May, 1:30-3:00 PM	Developing a Training Program for New Employees in Customer Services: The Florida Gulf Coast University Library model
Heathcock, Kristin	Thurs, 7 May, 8:30-10:00 AM	Amazing Audiobooks for Young Adults
Henry, Elizabeth	Thurs, 7 May, 8:30-10:00 AM	Connecting Content to Community
Hoppenfield, Jared	Wed, 6 May, 1:30-3:00 PM	Connecting People with Needed Resources through a Successful Print Serials Review
Howrey, Mary	Thurs, 7 May, 10:30 AM-Noon	ReadDeVry: Reading Circles for College Students
Jubinsky, Josh	Thurs, 7 May, 10:30 AM-Noon	Group Guitar Lessons for Children
Karshmer, Elana	Thurs, 7 May, 10:30 AM-Noon	Creating a First-Semester Information Literacy Experience: What They Really NEED to Know
Kline, Laura	Thurs, 7 May, 1:30-3:00 PM	Laptop Services at Your Public Library: Plus or Minus?
Owens, Rachel	Thurs, 7 May, 1:30-3:00 PM	Collaboration with Faculty in Online Courses
Park, Sung Jae	Thurs, 7 May, 1:30-3:00 PM	The Application of Geographic Information Systems (GIS) for Library Planning
Riemer, Marilene	Thurs, 7 May, 3:30-5:00 PM	Better than Breadcrumbs: An Interactive APA Tutorial to Help with Citations!
van Beynen, Kaya	Wed, 6 May, 1:30-3:00 PM	Using Focus Groups to Improve the Library Environment
Vengersammy, Ormilla	Wed, 6 May, 3:30-5:00 PM	Give Your Technology Program a Little "Class"!
Weiss, Susan	Wed, 6 May, 3:30-5:00 PM	Managing Chaos: Keeping up a Database for Full Text Reports about South Florida
Zelbovitz, Karyn	Thurs, 7 May 3:30-5:00 PM	The Great American Library: "Picturing America Display"

COMMITTEE AND MEMBER GROUP (MG) MEETINGS

TUESDAY

Conference Committee
7:00 – 8:00 pm | Lake

FACRL Board Meeting
4:00 – 6:00 pm | Dade

WEDNESDAY

Continuing Education Committee
3:30 – 5:00 pm | Lake

Genealogy & Local History MG
1:30 – 3:00 pm | Breakout room E3

Library Associates MG
3:30 – 5:00 pm | Osceola

LINCC Users Group
3:30 – 5:00 pm | Broward

Management & Administration MG
1:30 – 3:00 pm | Breakout room E3

Media Services MG
3:30 – 5:00 pm | Breakout room D2

New Members Round Table (meeting follows New Member Orientation)
8:00 – 9:30 am | Palm Beach

Public Library Standards Committee
3:30 – 5:00 pm | Breakout Room E3

Public Relations Committee
1:30 – 3:00 pm | Breakout room D2

Reference MG
3:30 – 5:00 pm | Breakout room E3

Scholarship Committee
1:30 – 3:00 pm | Breakout room D2

Youth Services MG
3:30 – 5:00 pm | Breakout room D2

THURSDAY

Black Caucus MG
10:30 – Noon | Breakout room E3

Friends, Foundations & Boards MG
10:30 – 12 Noon | Volusia

GLBT Library Services MG
1:30 – 3:00 pm | Breakout room E3

Government Documents MG
1:30 – 3:00 pm | Breakout room D2

Intellectual Freedom Committee
10:30 – 12 Noon | Breakout room E3

Internet MG
3:30 – 5:00 pm | Breakout room D2

Leadership Development Committee
10:30 am – Noon | Breakout room D2

Learning Support MG
9:30 – 10:15 am | Breakout E3

Library Personnel Recruitment Committee
3:30 – 5:00 pm | Breakout room D2

Membership Committee
1:30 – 3:00 pm | Osceola

Outreach & Programming MG
1:30 – 3:00 pm | Breakout room D2

Public Library Directors MG
8:30 – 10:00 am | Lake

Sirsi Dynix Users Group
8:30 – 10:00 am | Indian River

Special & Institutional Libraries MG
3:30 – 5:00 pm | Breakout room E3

State University Libraries MG
1:30 – 3:00 pm | Cape Canaveral

Technical Services MG
10:30 – 12 Noon | Breakout room D2

FRIDAY

Conference Committee
8:30 – 9:45 am | Pinellas

Legislative Committee
10:00 – 11:15 am | Pinellas

Museum & Cultural Heritage MG (Part of “Connecting to Collections” Program)
10:00 – 11:15 am | Cape Canaveral

**IN DEFEAT,
FAITH FINDS
AN OPENING ...**

**WHICH ONE
OF YOU?**

**A FLORIDA STORY
OF KINDNESS,
COURAGE
AND
RENEWAL**



CHB MEDIA
www.CHBmediaonline.com

386-690-9295

**Combined Book Exhibit
Booth 513-523**

Registration

Time: 9:00 a.m. - 7:00 p.m.
Where: Registration Desk

PRECONFERENCE WORKSHOPS

Audacity: Digital Audio Tricks

Speaker: Paul Alford, Learning Services Manager, Citrus County Library System

Sponsor: Learning Support Member Group
Time: 9:00 a.m. - 12 noon
Where: Off-site, Valencia Community College

Grants for Libraries

Speaker: Dr. Ram Nayar, Daytona State College

Time: 9:30 a.m. - 4:00 p.m.
Where: Cape Canaveral

Florida SOLINET Member Forum

Speaker: Elaine Roegge, SOLINET

Time: 1:00 p.m. - 4:00 p.m.
Where: Lake

GIMP: Digital Image Tricks

Speaker: Paul Alford, Learning Services Manager, Citrus County Library System

Prerequisite: Advanced computer skills.

Sponsor: Learning Support Member Group
Time: 1:30 p.m. - 4:30 p.m.
Where: Off-site, Valencia Community College

Copyright Issues for Libraries: Understanding What's Legal, What's Fair, and What's Best Practice

Speakers: Gail Clement, Head of the Digital Collections Center, Florida International University and former ALA Copyright Scholar; Peter Picerno, Electronic Resources Librarian and Licensing Specialist, Florida International University; and Megan Waters, Director of Information Services, The Miami Herald Media Company.

Sponsor: Academic Libraries Member Group/ FACRL
Time: 1:00 p.m. - 5:00 p.m.
Where: Volusia

Break Sponsor: Lyasis (merged SOLINET and PALINET)

MEETINGS

FLA Board and Committee Chair Orientation

Orientation for 2009-10 FLA Leaders: New Executive Board Members and Committee Chairs

Time: 9:30 a.m. - 12 noon
Where: Lake

FLA Executive Board Meeting

Time: 1:30 p.m. - 5:00 p.m.
Where: Palm Beach

FACRL Board Meeting

Time: 4:00 p.m. - 6:00 p.m.
Where: Dade

WELCOME RECEPTION & REGISTRATION

Pick up your conference packet and connect with other participants before heading off to dinner. Cash bar.

Time: 6:00 p.m. - 7:00 p.m.
Sponsor: R. George & Associates
Where: Conference Center Lobby

Music by Fred Harvey, Baker & Taylor

Experience research at its peak

LexisNexis can help you speed through mountains of information to find the precise answers you need.

<p>LexisNexis® Statistical DataSets</p> <ul style="list-style-type: none"> • Get fast access to 7 billion data points • Capture up-to-date information on issues as today's headlines • Customize charts and tables based on the datasets that interest you most 	<p>LexisNexis® Congressional Record Permanent Digital Collection</p> <ul style="list-style-type: none"> • Understand the legislative rationale that helped create American policies from 1789 through present • Ideal for research on American history, public policy, business and economics, politics, international relations and the law
--	---

NEW IN 2009

LexisNexis® Serial Set Digital Collection - Part II

- Explore House and Senate reports and documents from the past four decades in an easy-to-search digitized format
- View Senate executive reports and documents covering treaties and nominations, 1817-1979
- Delve into issues under investigation by Congress

For more information, e-mail us at academicinfo@lexisnexis.com or visit <http://academic.lexisnexis.com>

ACADEMIC & LIBRARY SOLUTIONS
 Library Research Administration Solutions

LexisNexis®

©2008 All rights reserved. LexisNexis and the Knowledge Share logo are registered trademarks of Reed Elsevier Properties Inc., and/or its licensors.

Registration and Information Desk

7:30 a.m. - 5:00 p.m.

New Members Orientation

Speakers: Cheryl Davis, Distance Learning Librarian, Florida Institute of Technology; Elana Karshmer, Assistant Professor/ Instructional Librarian, Saint Leo University; Mercedes Clement, Head Librarian, Daytona State College; Wendy Breedon, Director, Lake County Library System; Jeannette Smithee, Director of Staff Development Services, SEFLIN.

If you are new to FLA or a first time conference attendee, this session is for you! FLA leaders will provide an overview of the Association, conference highlights, and tips for becoming a part of the Association.

Sponsor: New Members Round Table

Time: 8:00 a.m. – 9:30 a.m.

Where: Palm Beach

Meet & Greet – morning coffee

Meet old and new friends over coffee before the Opening Session begins at 9:45 am.

Time: 8:30 a.m. – 9:30 a.m.

Sponsor: Long & Associates

Where: Conference Center Lobby



Madaus

OPENING SESSION



Rettig

Speakers: Richard Madaus, Executive Director, College Center for Library Automation and Jim Rettig, President, American Library Association.

Start the conference off with these two eminent leaders in the library world!

Time: 9:45 a.m. - 11:30 a.m.

Sponsor: Harvard Jolly, Inc.

Where: Lake/Osceola

EXHIBITS GRAND OPENING

Join President Mercedes Clement and FLA Executive Board members for the ribbon cutting and a visit to the exhibits.

Time: 11:30 a.m. - 5:30 p.m.

Where: Universal Center

Lunch on your own 11:30 a.m. - 1:30 p.m.

Job Center Open

1:30 p.m. - 5:30 p.m., Exhibit Hall



Creating Sustainable Funding for Your Library

Speakers: Julie Goebel, Coach, Benevon

This fast-paced session introduces you to the Benevon model for building sustainable funding from passionate lifelong donors. The Benevon approach includes implementing mission-focused, permission-based fundraising,

making your library more visible in your community, and identifying and cultivating donors who will give to operations, capital, and endowment. This program is for staff, board members and volunteers as well as administrators.

Where: Osceola

Embracing Diversity as Workplace Relevancy

Speaker: Ava Barrett, Regional Manager, Lee County Library System

Diversity in the workplace can be empowering but how do you cope with the challenges of this reality? Learn effective communication skills and management tips to build successful relations among racially, ethnically and generationally diverse populations in the workplace.

Sponsor: Black Caucus

Where: Cape Canaveral

Alphabet Bites to Smarty Pants: What Will Kids Learn Next?

Speakers: Wendy Prasad, Librarian and Jim Elder, Web Design Specialist, Orange County Library System

Preparing preschool children to learn in kindergarten is a critical concern in Florida. Hear how one library created its own programs to teach reading readiness concepts.

Where: Indian River

Sunshine State Library Leadership Institute

By invitation only

Speaker: Richard Madaus, Executive Director, College Center for Library Automation

SSLLI participants chat with Keynote Speaker Richard Madaus.

Where: Palm Beach

Roles of Florida Public Libraries in Hurricane/Disaster Preparedness and Response

Speakers: Charles R. McClure, Principal Investigator and Joe Ryan, Project Coordinator, Use of Florida Public Library in Hurricane Preparedness and Recovery Study, College of Information, Florida State University

Libraries are proving to be effective team members in government preparation for and response to disasters. This presentation describes libraries' roles in helping communities recover from disaster and presents practical strategies for coordinating services with local, state and federal agencies.

Where: Broward

1:30 P.M. – 3:00 P.M. (CONT'D)

Outreach Blogs: Innovative Strategies for Connecting Libraries to their Communities

Speaker: Gina Clifford, Webmaster, University of South Florida
In academic settings, outreach blogs can enhance communication with faculty and the community. Learn about the organizational features of blogs plus other tips for content and design plus Google gadgets and Library 2.0 features.

**Sponsor: Academic Libraries Member Group/
FACRL**

Where: Volusia

Stress Management Through Laughter Yoga

Speaker: Be Astengo, Alachua County Library District
Research shows that laughing is good for your mental and physical health. In this workshop participants learn how and why laughter is good for you and will participate in some laughter yoga exercises based on the school of Laughter Yoga begun by Dr. Madan Kataria. The “yoga” part of laughter yoga, is in the breathing, so don’t worry about bending yourself into difficult postures. Comfortable clothing is recommended and a willingness to laugh is essential.

Where: Dade

Making E-Government Services Work for You

Speakers: Nancy Fredericks, E-Government Librarian and Kevin Griffith, Adults Services Coordinator, Pasco County Library system

With government agencies closing offices, public libraries can increase their value by helping people access online services. This increased demand burdens already stretched staffs. Learn why it’s important to provide E-Government services and how libraries can succeed in connecting the public with the services they need.

Where: Florida Keys

ALA Forum

Speakers: Jim Rettig, President, American Library Association and Corinne Jorgensen, FLA’s ALA Councilor, Florida State University

Join ALA leaders for conversation and an opportunity to contribute your ideas to the American Library Association’s strategic plan.

Where: Lake

MID-AFTERNOON EVENTS

Carts on the Move – 2nd Annual FLA Book Cart Drill Team Competition

Organizer: Sherry Millington, Suwannee River Regional Library
Join the fun as book cart drill teams from libraries of all types compete for \$250, \$150 and \$100 gift certificates from DEMCO. This event is sponsored by DEMCO which also provided the carts.

Sponsor: DEMCO, Library Associates Member Group

Time: 3:00 p.m. - 3:45 p.m.

Where: Poolside Courtyard

Refreshment Break with Exhibitors

Time: 3:00 p.m. - 3:30 p.m.

Where: Universal Center

3:30 P.M. – 5:00 P.M.

What to Do When Law Enforcement Arrives

Speaker: Rebecca S. Trammell, Law Library Director and Associate Professor of Law, Stetson University College of Law
This program explains legal documents, such as warrants, subpoenas and national security letters, that librarians may encounter. It also addresses parameters of the “Patriot Act” in relation to libraries and covers policies and procedures that can aid when law enforcement officers request confidential information.

Sponsor: Intellectual Freedom Committee

Where: Florida Keys

Maximum Floatation: Floating the Collection

Speakers: Sarabeth Kalajian, General Manager; Andrea Ginsky, Public Service Manager; Melisse Hypponen, III System Administrator; Laurie Bates-Weir, Webmistress; Diane McCauley, Administrative Specialist; Trina Turton, Library Supervisor. All speakers are with the Sarasota County Library System.

Sarasota County Library System has begun floating its entire collection. Learn how this was implemented, what preparation and training was needed and the results.

Where: Indian River

Storytime Bootcamp

Speaker: Susan Mankowski, Early Childhood Specialist, Jacksonville Public Library

This training provides research, strategies, resources and practice in implementing storytimes for children from infancy through age 5. Developmental expectations, scenarios and music are all part of the fun!

Sponsor: Youth Services Member Group

Where: Palm Beach

3:30 P.M. – 5:00 P.M. (CONT'D)

Smart Investing @ Your Library: Total Returns for Your Library

Speakers: Craig Wilkins, Branch Administrator and Paolo Melillo, Branch Manager, Orange County Library System; J. Clay Singleton, Professor of Finance, Crummer Graduate School of Business, Rollins College
Learn how Orange County Library System used grant funds and a local MBA program to deliver “investment grade” personal finance classes to a bi-lingual, predominantly Hispanic audience. This project included community partners as recruiters and companion programming for children on financial topics.

Where: Cape Canaveral

LINCC User Group

Speakers: Richard Madaus, Executive Director and Linda McCarthy, Assistant Director for Library Relations and Services, College Center for Library
Users of the Library Information Network for Community Colleges (LINCC) will meet to learn about system enhancements, educational opportunities and technology developments. The session includes an open forum to allow LINCC users to share initiatives and discuss issues.

Sponsor: LINCC Users Forum Member Group, Academic Libraries Member Group/FACRL
Where: Broward

Mashing up Library Resources for International Students

Speaker: Ayesgul Kapucu, Reference Instructor Librarian and Renee Cole Montgomery, Outreach Librarian, University of Central Florida Libraries
UCF Libraries are reaching out to international students by mashing up content and services with Google Maps, del.icio.us, widgets, instant messaging, podcasting, RSS feeds and other Web 2.0 applications. Learn about these and new service-oriented websites based on survey responses from international students.

Sponsor: Academic Libraries Member Group/FACRL
Where: Volusia

Reorganizing Use of Library Space to Meet Changing Needs

Speakers: Ruth O'Donnell, Library Consultant; Ward Friszolowski, Architect, Harvard Jolly; Anne Haywood, Director, Bruton Memorial Library; Cherry Alexander, Director, Tallahassee Community College Library; Jeff Hunt, Library Interiors

A panel of facilities experts and library directors describe how available space can be reallocated to improve services when new space isn't an option. Bruton Memorial Library in Plant City and Tallahassee Community College Library will be highlighted.

Where: Dade

SPECIAL EVENTS: 6:00 P.M. - 7:30 P.M.

University of South Florida, School of Library and Information Science, Reception for Alumni and Students

(All USF SLIS alumni, students and their guests are welcome.)

Sponsor: University of South Florida, School of Library and Information Science
Where: Osceola

Florida State University, College of Information Reception for Alumni, Students & Friends

Sponsor: Florida State University, College of Information
Where: Lake

LYRASIS™
Advancing Libraries Together

Access More
www.lyrasis.org

Visit our booth at the FLA Conference

- ◆ National recognition
- ◆ Regional presence
- ◆ Local touch

Registration and Information Desk

7:30 a.m. - 5:00 p.m.

Coffee Klatch

Time: 7:30 a.m. - 8:30 a.m.

Where: Conference Center Lobby

Exhibits and Job Center

Time: 9:30 a.m. - 5:00 p.m.

Where: Universal Center

8:30 A.M. - 10:00 A.M.

Breaking the Connection: Do Fees for Service Create a Barrier to Access?

Speakers: M. Bowie Kotrla, Coordinator, Information Services, College of Information, Florida State University; Barbara Pickell, Director, Clearwater Public Library System

In these tough financial times, many libraries are asked to generate income by charging for service. How should librarians respond? What is legal? What are people charging for? Does charging block access or affect intellectual freedom? A panel addresses these questions as we face the challenges of revenue shortfalls.

Sponsor: Intellectual Freedom Committee

Where: Osceola

Sirsi Dynix User Group Meeting

Speaker: Chris Barber, Library Division Manager, Osceola Library System

Sirsi Dynix representatives and software users present updates to software functionality. A question and answer session will follow.

Sponsor: Sirsi Dynix Users Group

Where: Indian River

Planning Strategic Connections: How to Connect with your Staff and Patrons in Strategic Planning

Speakers: Rachel Besara, Library Operations Supervisor; Ted Chaffin, Undergraduate Services Librarian; Jacqueline Druash, Undergraduate Instruction Librarian; Annette Weglinski, HR Team Leader. All speakers are with Florida State University Libraries.

A panel from Florida State University's Dirac Science and Strozier libraries discusses how to include staff, patrons and other stakeholders in the library's strategic planning process. Techniques developed in an academic setting are also applicable to public libraries.

Sponsor: Academic Libraries Member Group/
FACRL

Where: Cape Canaveral

4.5 Librarians Serving 11 Campuses? The Synergy of Collaboration

Speakers: Min Tong, UCF Librarian at South Lake Campus and Nicole Sotak, UCF Adjunct Librarian at Sanford/Lake Mary Campus, University of Central Florida Regional Campuses Partnerships and innovations allowed 4.5 librarians to serve 11 regional campuses of the University of Central Florida. Traditional approaches plus new technologies enabled collaboration with colleagues, faculty and students at multiple locations. Hear examples of how they did it with administrative support and the help of partnering libraries.

Sponsor: Academic Libraries Member Group/
FACRL

Where: Volusia

Tips from Scrooge: Creative Ways to Stretch Your Library Budget

Speakers: Barbara D. Oeffner, Coordinator, Hendry County Library Cooperative; Florida Thomas, Director, Harlem Library Learn to get the most "bang for the buck" from available funds. Topics include how to get free materials for programs, where to buy books at the best price and how to stretch your staff without burning them out. Other tips for expanding a limited budget include obtaining donations, developing volunteers and finding low cost programs.

Where: Palm Beach

Career Development for Aspiring Librarians

Speakers: Desiree Roland, College Intern, Broward County South Regional, Broward College Library and Maria Palacio, Multicultural Program Coordinator, Lee County Library System Considering a career in librarianship? This session describes how to obtain scholarships for MLIS studies and to develop a mentoring relationship. Other topics include choosing an area of librarianship, benefitting from professional organizations and growing professionally through additional training.

Sponsor: Black Caucus

Where: Broward

From YA to Beyond Retirement: Building Readers for Live Through Romance Novels

Speakers: Elizabeth Boyle, Romance Author and Niki Burnham, Young Adult Author, affiliated with Romance Writers of America and Novelists, Inc.

Think beyond the bodice ripper image to discover the scope of this genre. Romance readers start with young adult stories and continue through life, averaging at least six books a month. This presentation offers insight into the subgenres of romance and provides tips for effective programs, expanding reading groups, obtaining free foreign language editions and locating local authors to draw more patrons.

Where: Dade

8:30 A.M. - 10:00 A.M. (CONT'D)

Ask a Librarian User Forum

Speaker: *Diana Sachs-Silveira, Virtual Reference Manager, Tampa Bay Library Consortium*

As a Librarian has changed a lot in the past year. Join this annual forum for news about Ask a Librarian, presentation of the Exemplary Reference Award winners and an open floor to discuss issues.

Where: Florida Keys

Refreshment Break with Exhibitors

Time: 10:00 a.m. - 10:30 a.m.

Where: Universal Center

10:30 A.M. - 12:00 NOON

Open Source Applications for Libraries

Speaker: *Nicole C. Engard, Open Source Evangelist, LibLime*
Open source software applications are those whose source code is available for user modification. This introduction to the open source philosophy dispels myths and explains what open source means to libraries and provides a toolbox of freely available open source products.

Where: Osceola

Better Services for Seniors Through Community Partnerships

Speakers: *Charlie Parker, Executive Director and Diana Sachs-Silveira, Virtual Reference Manager, Tampa Bay Library Consortium; Katherine Goosney, Aging Resources Center Manager, West Central Florida Area Agency on Aging; Linda O'Connor-Levy, Outreach Services Supervisor, Manatee County Public Library System; Catherine Cottle, Graduate Student, University of South Florida School of Library and Information Science*

Seniors are 19% of public libraries' patrons. Help senior library users find information about E-government issues like Medicare and Medicaid, plus access to information and referral specialists who specialize in senior resources for your community. This partnership panel of experts shows you how to do this at your library for little or no cost.

Where: Indian River

Innovative Approaches to Library Labor Processes and Community Value

Speakers: *Lisa Manners, Branch Manager, Broward County Library and Michael E. Bell, Reference Librarian, St. Johns County Public Library System*

Emerging technologies can help reduce physical effort and shelving time by improving work processes. Using local case studies, national library standards and statistical analyses, this program also explores labor patterns in libraries. Learn ways to translate these tools into a "value added" commodity for local communities.

Sponsor: Management and Administration Group

Where: Cape Canaveral

Friends, Foundations and Boards Member Group – Business Meeting

Speaker: *Barbara J. Correll, Chair, FF&B Member Group Leader*

The Friends, Foundations and Boards Member Group holds its annual meeting to transact business and elect officers.

Sponsor: Friends, Foundations and Boards Member Group

Where: Volusia

Gender Etiquette 101: Understanding and Respecting People Along the Spectrum of Gender Identities

Speaker: *K.R. Roberto, Serials/Electronic Resources Librarian, University of Denver*

This interactive workshop features an overview of gender identities, focusing on transgender communities. Participants will learn to identify and challenge stereotypes and to understand distinctions between gender and sexual orientation to help create open and supportive library environments for gender-variant employees and patrons.

Sponsor: GLBT Library Services Support Member Group, Intellectual Freedom Committee, Academic Libraries Member Group/FACRL

Where: Palm Beach

Library Expansion 101

Speakers: *Paul W. Portal, Principal & Senior Architect, Long & Associate Architects/Engineers, Inc.; Ron Cupler, Project Director, Biltmore Construction; Lana Bullian, Director, Safety Harbor Public Library*

Considering expansion? Find out about determining need, obtaining public support and funding, developing a master plan, executing design and coordinating construction. Three presenters use a recently completed project to explain major expansion and renovation steps for an existing facility.

Where: Dade

10:30 A.M. - 12:00 NOON (CONT'D)

Hey! I Saw You on That Library Video!

Speakers: Mary C. Brown, Library Director and Mary Weatherholt, Young Adult and Technical Services, Union County Public Library

Your library's videos and pictures are more than just scrapbook fodder. Discover why your library should create videos and slideshows with success stories straight from other Florida libraries.

Sponsor: Library Associates Member Group
Where: Florida Keys

Retrospective Conversion of Theses and Dissertations: The Trials and Tribulations of Adaptation

Speakers: Lee Dotson, Digital Services Librarian, University of Central Florida; Salwa Ismail Patel, Manager, Digital Library, Florida Atlantic University; Cathleen L. Martyniak, Head, Preservation Unit, George A. Smathers Libraries, University of Florida; Gail Clement, Head, Digital Collections Center, Florida International University; Kristine J. Shrauger, Head, Interlibrary Loan/Document Delivery Services; University of Central Florida Libraries

As electronic theses and dissertations proliferate, colleges and universities realize the importance of providing access to print collections of this unique research. Find out how four Florida universities are managing to connect people with this information, from copyright and marketing to digitization and preservation.

Sponsor: Academic Libraries Member Group/FACRL
Where: Broward

12:00 NOON - 1:30 P.M.

Friends, Foundations and Boards Luncheon with Speaker and Award Presentation
(Ticketed Event)

Speakers: Barbara J. Correll, Chair, FF&B Member Group Leader and Charles R. Dowling, Author.

Join Friends and other library supporters for luncheon and an awards ceremony followed by a presentation, "So You Wanna be a Writer...Here's What You Gotta Do: A Blueprint for Success."

Sponsor: Friends, Foundations and Boards Member Group
Where: Lake

Purchase tickets in advance: Luncheon is included in Friends Day registration for \$40 or tickets may be purchased separately for \$30.

1:30 P.M. - 3:00 P.M.

Chat Based Reference: Can IM and Commercial Systems Co-exist?

Speakers: Ayesgul Kapucu, Reference Instructor Librarian and Meredith Semones, Associate Librarian and Ask-a-Librarian Coordinator, University of Central Florida Libraries

This presentation gives an overview of instant messaging (IM) reference and an analysis of outcomes of UCF's first year using IM in addition to an established vendor based chat reference service. Technical issues, software options, staff concerns, training, usage data and integration with other library services are addressed.

Sponsor: Academic Libraries Member Group/FACRL
Where: Florida Keys

Providing Access to Spanish Language Materials

Speakers: Eda M. Correa, Assistant Librarian and Monographs Cataloger, University of Central Florida Libraries and Nashieli Marciano, PhD Candidate in Hispanic Languages and Literature, University of Pittsburgh

The Spanish language can present challenges to technical and public services staff dealing with names, initial articles and edition vs. printing. This session increases understanding of those issues and provides helps in describing print monographs and in matching and editing OCLC records.

Sponsor: Technical Services Member Group, Academic Libraries Member Group/FACRL
Where: Indian River

Tail Waggin' Tutors

Speaker: Kathleen Johnson-Esterly, Owner of Tucker the Therapy Dog

Tucker, the therapy dog and his "mom" visit Pinellas County libraries. They'll describe how Tucker became a certified therapy dog, information from Therapy Dogs International on starting a dog therapy program and their experiences with the program. Tucker will be available for petting as everyone can use some pet therapy.

Sponsor: Friends, Foundations and Boards Member Group
Where: Volusia

1:30 P.M. - 3:00 P.M. (CONT'D)

Leadership Through Advocacy

Speakers: Joanie Fleming and Gayle Rivera, Friends of the Library and Lisa Manners, Manager, Deerfield Beach Percy White Library, Broward County Libraries; Julia Zimmerman, Director of University Libraries, Florida State University; Judy Russell, Dean, University of Florida Libraries

For libraries to thrive, library leaders must be adept at advocacy at every level—in the community, on a college campus, and with local and state government. This panel of librarians, administrators and supporters from academic and public libraries discusses how they lead through advocacy.

Sponsor: Leadership Development Committee, Academic Libraries Member Group/FACRL
Where: Palm Beach

Success! Landing Your First (and Your Next) Library Job

Speakers: Jill Canono, Leadership Program Consultant, State Library and Archives of Florida; Brian Keith, Library Financial and Human Resources Officer, George A. Smathers Libraries, University of Florida; Diane Moser, Manager of Organizational Development, Jacksonville Public Library; Carla Fountain, Human Resources Manager, Orange County Library System; Kevin Griffith, Adult Services Coordinator, Pasco County Library System

Job seekers looking for their first (or next) library job will get practical hints on seeking library jobs in Florida and on using the Florida Library Jobs web site effectively. Academic and public library personnel officers will describe the application process, preparing for an interview and effective follow-up.

Sponsor: Library Personnel Recruitment Committee, New Members Round Table
Where: Broward

Ready, Set, Go! Racing Towards Excellent Public Service

Speakers: Rashal McElderry, Technical Services Coordinator and Alexis Weimer, Information Desk Clerk, Orange County Library System

This presentation details the Ready, Set Go! Program created by the Orange County Library System that won a SOLINET award and demonstrates how you can turn your own library into a public services success story. The presentation will provide information about a paraprofessional training and development program aimed at maximizing reference interview and customer service skills.

Where: Dade

State University Libraries Update

Speaker: Ben Walker, University of Florida

Hear updates from university groups and committees: Technical Services Planning, NOTIS, Endeca, Public Services Planning, Collection Planning, Electronic Resources and others.

Sponsor: State University Libraries Member Group
Where: Cape Canaveral

MID-AFTERNOON EVENTS

Connecting with Leaders Reception - Sunshine State Library Leadership Institute

By invitation only

Speaker: Jill Canono, Leadership Development Consultant, State Library and Archives of Florida

Time: 2:45 p.m. - 3:45 p.m.

Where: Middle Courtyard (Volusia in case of rain)

Refreshment Break with Exhibitors

Time: 3:00 p.m. - 3:30 p.m.

Where: Universal Center

3:30 P.M. - 5:00 P.M.

2008 Florida Book Awards

Speaker: Wayne A. Wiegand, Director, Florida Book Awards, Florida State University

Five authors, each a winner of a 2008 Florida Book Award, discuss their award winning books.

Where: Lake

Do it on the Cheap! Cost Effective Youth Programming

Speakers: Phyllis Gorshe, Head of Youth Services and Olivia Wilson, Librarian I, Dunedin Public Library

Feeling the budget crunch? Join us for youth programming ideas that are cost effective, fun and educational. This session will include creative programs for babies, kids, tweens and teens that will bring in crowds without breaking the bank.

Where: Osceola

Leaders in Libraries: The Magic of Marketing!

Speaker: David Bendekovic, Vice President, Polaris Library Systems

Are you a whiz at marketing, but want a refresher? Are you a pro at promotions, but a novice at targeting your services to different groups? Through insights from leading libraries, discover how marketing can position the library as your community's "go-to" source for information.

Where: Cape Canaveral

3:30 P.M. - 5:00 P.M. (CONT'D)



Building a Library Business Case

Speaker: Anita S. Duckor, Change Strategist Consultant, Duckor & Associates, Inc.

What is required to build strong financial support for a Library in the 21st century? It isn't just having a strong advocacy strategy - a comprehensive business case

(rationale) is required. The presentation will include best practices from the business world customized for the Public Library sector. The speaker, former Trustee and President of the Minneapolis Public Library Board, will present the Public Library BluePrint™ that outlines The Twelve Building Blocks for the Future of Library Services Model™ that are the critical elements of a business case for a 21st century library; and, how to effectively develop a broad buy-in strategy.

Where: Indian River

Mission POSSIBLE: Successfully Leaping into Embedded Librarianship

Speakers: Mika Nelson, Information Services Librarian, Saint Petersburg College and Nancy Allen, Associate Director of Library Services, University of South Florida

In response to increased online learning, academic librarians are "embedding" themselves in course management systems such as WebCT, ANGEL and Blackboard to support distance learners. Presenters will describe their experiences as first-time embedded librarians, utilizing two distinct course management systems to enhance library instruction. Hear about advantages, challenges, and multiple levels of service, as well as trends for successfully integrating embedded librarianship into academic library service.

Sponsor: Academic Libraries Meeting Group/ FACRL and Black Caucus

Where: Broward

Two Approaches, Twice the Memories: Connecting Libraries

Speakers: Kathryn Robinson, Head, Reference and Information, Orange County Library System; Meg Scharf, Associate Director for Public Services, University of Central Florida Libraries; Donna Bachowski, Department Manager, and Nicole Cavallaro, Assistant Manager, Reference Central, Orange County Library System

The Central Florida Memory (CFM) Project and Orlando Memory are two digital approaches to collaborating on local history. CFM, a collaboration of public and academic libraries and history centers, uses a Second Life Exhibit to promote the project in the virtual world. Orlando Memory uses open source software to connect area residents, allowing them to share their "shoebox" memories.

Sponsor: Academic Libraries Member Group/ FACRL

Where: Florida Keys

Hope Helps—Staying Connected in a Disconnected World

Speaker: Cynthia M. Kisby, Head, Regional Campus Libraries, University of Central Florida

Believe in the possibility; decide to do it; take action! This interactive session explores translating optimism and other motivators into the pursuit of personal goals. Group discussion will contrast peak performance with major causes of burnout and participants will gain tips on enjoying work despite stress.

Sponsor: Academic Libraries Member Group/ FACRL

Where: Palm Beach

What I've Learned from 35 Years of Mistakes: Creating a Risk Tolerant Workplace

Speaker: J. Robert Verbese, Director of Library Services, Canizaro Library, Ave Maria University

This program, which invites feedback and questioning, focuses on the fundamental importance of both learning from mistakes and of creating a risk-tolerant workplace. The presenter, who has managed public and academic libraries since 1974, uses examples of mistakes (his and others') from which lessons can be drawn.

Sponsor: Academic Libraries Member Group/ FACRL

Where: Dade

Florida Book Awards Advisory Board Meeting

Time: 5:00 p.m. - 6:00 p.m.

Where: Broward

PRESIDENT'S RECEPTION AND SILENT AUCTION FINALE

Join President Mercedes Clement for casual fun, refreshments and your last chance to bid on Silent Auction items.

Time: 5:30 p.m. - 7:00 p.m.

Sponsors: Combined Book Exhibit, LexisNexis, SirsiDynix

Where: Middle Courtyard

FLORIDA BOOK AWARDS BANQUET

(Ticketed Event)

FLA and the Florida Book Awards Board invite you to dinner and an evening of excitement as the 2008 medals are presented to winning Florida authors. (Fee event)

Time: 7:15 p.m. - 9:30 p.m.

Where: Lake

Registration and Information Desk**7:30 a.m. - 12:00 Noon****Coffee Klatch****Time: 7:30 a.m. - 8:30 a.m.****Where: Conference Center Lobby****8:30 A.M. - 9:45 A.M.****Connecting Teens with Libraries: Teen Programs Outside the Box**

Speakers: Lisa M. Kreutter, Teen Services Librarian, Boynton Beach City Library; Jennifer Rodrick, Youth Services Manager, West Palm Beach Public Library; Karyn Dombrosky, Southwest County Regional Youth Services Supervisor, Palm Beach County Library System

Teens are hard to reach. Three teen librarians describe programs that work and why, including gaming, multi-library cooperative events, Teen Tech Week and Teen Read Week programs.

Where: Broward**Bringing Preservation to the Forefront: Preservation Initiatives at UCF Libraries**

Speakers: Michael A. Arthur, Head of Acquisitions & Collection Services and Lee Dotson, Digital Services Librarian, University of Central Florida

Rare and circulating library materials, both print and nonprint, are candidates for proper care. Session topics include developing library-wide understanding of preservation issues and securing administrative support. Presenters will explore preservation initiatives for libraries of all sizes, highlighting UCF efforts and initiatives.

**Sponsor: Academic Libraries Member Group/
FACRL**

Where: Cape Canaveral**Sunshine State Library Leadership Institute – The Efficacy of Leadership Training**

Speakers: Jason Martin, Assistant Librarian, University of Central Florida; David Woolard, Worldwide Media/Reference Librarian, Embry-Riddle Aeronautical University; Laura Brenkus, Head Librarian, Four Arts King Library

Past participants discuss mentoring and other best practices from the Sunshine State Library Leadership Institute. A “before and after” picture of participants compares their experiences and development with literature and research on leadership training.

**Sponsor: Leadership Development Committee
Where: Volusia**

Web Based Video Conferencing for Libraries

Speaker: Charles R. Mayberry, Director of Information Services, Southeast Florida Library Information Network
With reduced travel budgets, video conferencing is in demand. This session includes a survey of the technology and its benefits in the library setting along with a non-technical description of how to acquire and manage the service.

Where: Palm Beach**It's a Jungle Out There: Simplifying the Hunt for Government Information**

Speakers: Barbara Costello, Government Documents Librarian, Stetson University and Richard Gause, Government Documents Librarian, University of Central Florida

Can't locate the right federal, state or local government resources for your patron's question? Come learn about finding tools and search strategies, plus how to avail yourself of assistance from depository librarians.

**Sponsors: Government Documents Member
Group, Academic Libraries Member Group/FACRL
Where: Indian River**

Think INSIDE Your Box: Create an Outreach Program that Works

Speakers: Greg Sidberry, Reference/Outreach Instruction Librarian, Nova Southeastern University; Susan Lockwood, Director of Grants, Florida Humanities Council; Patti Portnowitz, Director, Franklin DeGroot Memorial Library; Julie Bill, Young Adult Librarian, Lee County Library System

Discover the power of collaboration to reach your community without breaking the budget. Learn to use local content to create a successful outreach program and identify your unique resources, Rediscover networking techniques for locating low-cost exhibits with local appeal.

**Sponsors: Black Caucus, Academic Libraries
Member Group/FACRL
Where: Dade**

BREAK**Time: 9:45 a.m. - 10:00 a.m.****10:00 A.M. - 11:15 A.M.****A National Study of Public Library Closure**

Speakers: Bradley Wade Bishop, Graduate Research Assistant and Christie Koontz, Research Associate & Director, GeoLib Program, Florida State University

This presentation reports a nationwide study of public library closures from 1999-2003. Research of reasons for closure and effects on library users was conducted through interviews with staff and market analysis of locations and demographics using geographic information systems (GIS).

Where: Indian River

10:00 A.M. - 11:15 A.M. (CONT'D)**Connecting to Collections: Preserving Special Collections in Florida**

Speakers: Linda McKee, Head Librarian, John and Mable Ringling Museum of Art Library; Susan Stover, Library Director, Mote Marine Laboratory Library; Corinne Jorgensen, Associate Dean for Academic Affairs and Research, College of Information, Florida State University; Tomaro Taylor, University Librarian, Special Collections and Latin American & Caribbean Studies, University of South Florida; Graig Shaak, Associate Director Emeritus, Florida Museum of Natural History

Florida's special collections are susceptible to damage because of environmental conditions and improper storage. Experts from museums, archives and libraries discuss results of a state-wide survey of Florida's collections and strategies to educate legislators and public officials about the need to preserve and conserve these treasures.

Sponsor: Museums and Cultural Heritage Institutions Member Group
Where: Cape Canaveral

Wikis and Blogs: Cost Effective Methods for Teaching Information Literacy and Fun for All

Speakers: Kiersten Cox, Instructor, School of Library and Information Science, University of South Florida; Tracey Reed, Computer Services Librarian, Clearwater Public Library; Brian Walton, Senior Librarian, Tampa-Hillsborough Public Library

Limited funds for information literacy training? Wikis and blogs are effective, low cost and fun ways to provide instruction. Learn how wikis replace FAQs and how blogs can enhance communication. Update your web skills with these innovative tools to reach patrons, students and library staff.

Where: Volusia

What's the Score? Tracking Success with the Library Scorecard

Speaker: Kathryn Robinson, Division Head, Reference and Information, Orange County Library System

The balanced scorecard, a strategic planning and management system, is used by businesses, government and nonprofits to align activities with the organization's vision. This session describes how and why scorecards are used and one library's experience. Examples of scorecards will be shared.

Where: Palm Beach

The Homeless and Public Libraries: Challenges and Opportunities for Providing Services in an Era of Budgetary Constraint

Speakers: G. Steven Werthman, Director, Homeless Initiative Partnership Division of Broward County; Nick Sakhnovsky, Supervisor, Main Library Public Access Computer Center, Broward County Library; Katie Foster, Chief Development and Communication Officer, Broward Partnership for the Homeless, Inc.; Lisa Gieskes, Reference Administrator Internet Public Library and Coordinator, Hunger, Homelessness, and Poverty Task Force of ALA's Social Responsibilities Round Table

Homeless populations are growing in many communities. Their diversity and varying needs are often misunderstood or overlooked. This program will review existing and proposed programs with strategies and alternatives (particularly in computer instruction) for serving this constituency in an era of budgetary constraint.

Sponsor: Internet Member Group
Where: Broward

LUNCH/AWARDS/CLOSING SESSION

Time: 11:30 a.m. - 1:30 p.m.

Where: Lake/Osceola

Speaker: Bob Morris, Author of *Bermuda Schwartz, Jamaica Me Dead and Bahamarama*

Don't miss the conference conclusion. Join the outgoing Executive Board for lunch, installation of new Board members and presentation of awards with speaker, Bob Morris. Morris is a former journalist and travel writer noted for his humorous mysteries set in Florida and the Caribbean.

MEETINGS**FLA Executive Board Meeting**

Time: 1:45 p.m. - 4:00 p.m.

Where: Pinellas

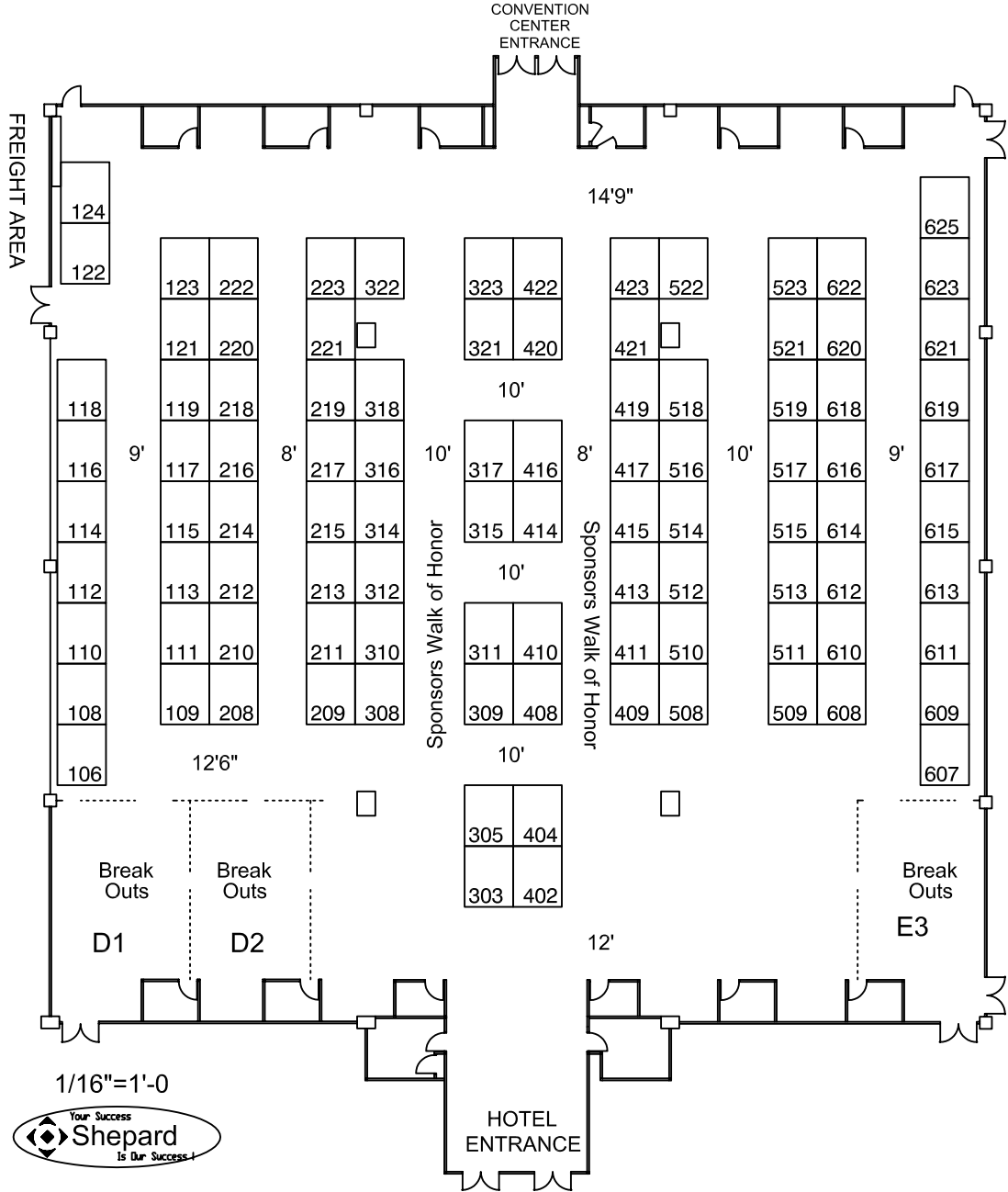
ALPHABETICAL ROSTER OF EXHIBITORS

COMPANY	BOOTH #
3M Library Systems	322
A B Enterprises	316
ABC-Clio/Greenwood	620
ABDO Publishing	110
AWE	223
Baker & Taylor	122
BBC	621
Blackstone Audio Inc	212
Books on Tape/Listening Library	310
Bound To Stay Bound Books	121
Brodart Company	305
Burrow Library Services	108
BWI	415
College of Information	420
Combined Book Exhibit	513-523
CRC Press - Taylor & Francis Group LLC	210
Creative Arts Unlimited, Inc	123/222
Davidson Titles, Inc.	209
DVA	215
EBSCO Information Services	321
Emery-Pratt Company	512
FAME	610
Fax 24 Public Fax Service	124
FL Association for Media in Education (FAME)	219
Florida Library Designs, Inc.	623
Florida Publishers Association, Inc	522
Gale, a part of Cengage Learning	303/402
Greenwood Press/ABC-CLIO	620
Gumdrop Books	221
H.W. Wilson	608
Harvard Jolly Architecture	317
IHS - Jane's	119
Infor Library and Information Solutions	514
Ingram Book Group	217

COMPANY	BOOTH #
Integrated Technology Group	214
Lakeshore Learning Materials	411/413
Library Automation Technologies	116
Library Interiors of Florida, Inc	509/511
Lyrasis (merged SOLINET and PALINET)	118
Magazine Subscription Service Agency	106
Midwest Tape	314
Mumford Library Books	518
National Network of Libraries of Medicine	510
OverDrive Inc	625
Patterson Pope	508
PBS Video/A & E History Education	211
Playaway	404
Plunkett Research Ltd.	216
Polaris Library Systems	213
Possum Grape RHK	607
Quality Books, inc	409
R. George & Associates	323/422
Recorded Books	417
Salem Press	618
Sebco Books	516
Showcases & Tease Catalog	109
SirsiDynix	208
STAT!Ref	619
Tantor Media	220
Tech Logic Corporation	421
TELL ME MORE	419
TLC - The Library Corporation	312
Unique Books Inc.	318
University Press of Florida	308
USF School of Library & Information Science	622
World Book	218
WT Cox Subscriptions	423

Florida Library 2009

May 5-7, 2009



Double Tree Hotel
Universal Exhibit Hall
Orlando, Florida

EXHIBITOR INFORMATION

3M Library Systems #322

3M Center Bldg. 225-4N-14
St. Paul, MN 55144
(800) 328-0067
www.3M.com/us/library
Security, productivity & information management solutions from 3M Library systems. Create a more human library.

A B Enterprises #316

3201 Forestview Dr.
High Point, NC 27260
(336) 884-5685

ABDO Publishing #110

8000 West 78th St., Ste. 310
Minneapolis, MN 55439
(800) 800-1312
www.abdopublishing.com
All ABDO books contain the elements of quality nonfiction, including a table of contents, glossary and index, timelines and maps, diagrams and sidebars, full-color photos and captions, primary source materials, and more.

AWE #223

2501 Seaport Dr. Ste. 410
Chester, PA 19013
(610) 833-6400 | www.awe-net.com
AWE's Early Literacy Station™ and ELS Bilingual Spanish™ are the premiere "All-in-One" digital learning centers for children ages 3-8. Content is multimedia, educational, wholesome, interactive, and top rated.

Baker & Taylor #122

2550 W. Tyvola Rd.
Charlotte, NC 28217
(704) 998-3100 | www.btol.com
Baker & Taylor, based in Charlotte, N.C., is a global information and entertainment services company that offers books, DVDs, music and related services to libraries, educational institutions, and retailers.

BBC Audiobooks America #621

42 Whitecap Dr.
North Kingstown, RI 02852
(800) 621-0182
www.bbcaudiobooksamerica.com
We are a leading publisher/distributor of bestselling, unabridged, library edition audiobooks and radio dramatizations for adults and children.

Blackstone Audio Inc. #212

PO Box 969
Ashland, USA 97520
(541) 488-6035
www.BlackstoneAudio.com
Blackstone Audio- 4500 + unabridged titles, 25-30 new releases monthly, award winning narrators, quality recordings, exclusive and simultaneous releases, 15 - 40% discounts w/ free shipping & replacements customized to your budget and needs.

Books on Tape/Listening Library #310

400 Hahn Rd.
Westminster, MD 21157
(800) 733-3000
www.booksontape.com
Books on Tape/Listening Library: High-circulating unabridged audiobooks for adults, children and teens. Plus, we offer Random House large print and living language self-study language programs.

Bound To Stay Bound Books #121

1880 West Morton
Jacksonville, IL 62650
(800) 637-6586 | www.btsb.com
Prebound juvenile books with full processing and automation support available.

Brodart Company #305

500 Arch St.
Williamsport, PA 17701
(570) 326-2461 | www.brodart.com
Brodart is the premier supplier of shelf-ready materials to libraries delivering carefully selected, cataloged and processed books, as well as automation resource tools.

Burrow Library Services #108

408 Turner Road
Pell City, AL 35128
(800) 683-5187 | www.burrowinc.com

BWI #415

1340 Ridgeview Dr.
McHenry, IL 60050
(800) 888-4478 | www.titletales.com
BWI offers books, music, DVDs, and related services that are in tune with the needs of public libraries. BWI has an easy-to-use website, a professional collection Development, cataloging, and Processing staff, dedicated exclusively to servicing public libraries.

College of Information - FSU #420

142 Collegiate Loop
Tallahassee, FL 32306-2100
(850) 645-7145 | www.ci.fsu.edu
The College of Information is among the top ten Library and Information Studies Graduate programs in the country with a rapidly growing Undergraduate program in Information Technology.

Combined Book Exhibit #513 - 523

277 White Street
Buchanan, NY 10511
(914) 739-7500
www.combinedbook.com
A unique array of independently published books and educational products from over 100 different publishers - RHYW partner with publishers to provide content in a full range of alternative formats.

CRC Press - Taylor & Francis Group LLC #210

6000 Broken Sound Pky. NW Suite 300
Boca Raton, FL 33487
(561) 998-2507 | www.crcpress.com
CRC Press, a leading publisher of scientific and technical resources and reference, will be showcasing CRCnetBASE, which are subject specific online book libraries as well as the Taylor & Francis online Encyclopedias. Demonstration of these products will be available in the booth.

Creative Arts Unlimited, Inc. #123/222

3730 70th Ave North
Pinellas Park, FL 33781
(727) 525-2066
www.creativeartsinc.com
Creative Arts Unlimited is a full-service design/build company specializing in memorable and engaging interior environments.

Davidson Titles, Inc. #209

PO Box 3538
Jackson, TN 38303
(800) 433-3903
www.davidsontitles.com
Davidson Titles, Inc. provides library books in all bindings and all subject areas. Full cataloging and processing and collection development and analysis are available.

EXHIBITOR INFORMATION

- DVA #215**
133 Candy Lane
Palm Harbor, FL 34683
(800) 683-4147 | www.dvalibrary.com
Serving libraries over 15 years, DV&A is a full service media distributor specializing in entertainment and special interest titles.
- EBSCO Information Services #321**
PO Box 2543
Birmingham, AL 35202
(205) 980-3869 | www.ebsco.com
EBSCO Information Services provides e-journal, e-book, & e-journal package & print subscriptions, e-resource management tools, full-text & secondary databases, & related services for all types of libraries, research organizations & corporations.
- Emery-Pratt Company #512**
1966 W. M-21
Owosso, MI 48867
(800) 248-3887
www.emery-pratt.com
Distributor of books and AV materials from over 70,000 publishing sources, giving personal service to libraries and hospitals nationwide. We welcome your orders via phone, mail fax, PC & EDI.
- FAME #610**
1105 NE 8th Street
Ocala, FL 34470
(352) 622-7579
The Florida Association for Media in Education (FAME) seeks to educate members about FAME, its purpose, and how FAME and FLA can collaborate.
- Fax 24 Public Fax Service #124**
18 Deacon Abbot Lane, S.
Redding, CT 6896
877-fax-vend | www.faxvend.com
Fax24 Public Fax Service is an affordable and easy to use kiosk that, with the benefit of voice instructions, enables patrons to send faxes worldwide at no cost to the library.
- Florida Library Designs, Inc. #623**
28010 NW 142nd Ave.
High Springs, FL 32643
(386) 454-7855 | www.ldssystems.com
Library relocation specialists, authorized dealers for Montel Aetnastack and International Library Furniture. Manufacturer of custom end panels and canopy tops. Library furniture restoration.
- Florida Publishers Association, Inc. #522**
PO Box 430
Highland City, FL 33846-0430
(863) 647-5951 | www.flbookpub.com
A not-for-profit Florida educational corporation that exists to help publishers, self-publishers, authors and publishing vendors produce quality products and sell more books. We are members of FLA and FAME.
- Gale, part of Cengage Learning #303/402**
27500 Drake Rd.
Farmington Hills, MI 48331
(800) 877-GALE | www.gale.com
Gale, part of Cengage Learning, provides access to authoritative information that addresses all types of user needs - from homework help to health questions to business profiles - in print, online, eBook and microfilm.
- Greenwood Press/ABC-CLIO #620**
88 Post Road West
Westport, CT 06881-5007
(203) 226-3571 | www.greenwood.com
The Greenwood Publishing Group is one of the world's leading publishers of reference titles, academic and general interest books, texts, books for librarians and other professionals, and electronic resources.
- Gumdrop Books #221**
PO Box 505
Bethany, MO 64424
(800) 821-7199
www.gumdropbooks.com
Top educational book distributor and publisher for Pre-K - College level representing over 300 publishers, some exclusively. Professional sales representatives; Exceptional service, unconditionally guaranteed.
- H.W. Wilson #608**
950 University Avenue
Bronx, NY 10452
(718) 588-1400
Leading provider of reference tools for over 100 years. Over 50 outstanding databases, collection development resources, plus a wide range of monographs.
- Harvard Jolly Architecture #317**
2714 Dr. MLK Jr. St. N
St. Petersburg, FL 33704
(727) 896-4611
www.harvardjolly.com
Harvard Jolly has been providing professional architectural and interior design services for over 70 years.
- IHS - Jane's #119**
110 North Royal Street, Suite 200
Alexandria, VA 22314
703-683-3700 | www.janes.com
IHS Jane's impartial Intelligence and Insight holds an unrivalled reputation for the reliability, accuracy and impartiality of our information, relied upon by academic institutions, governments, and military decision-makers worldwide.
- Infor Library and Information Solutions #514**
550 Cochituate Rd., 3rd Flr West Wing
Framingham, MA (0)1701
(508) 598-4063
www.libraries.infor.com
Infor Library & Information Solutions provides libraries and information centers with comprehensive automation solutions. Our products include an integrated library system, federated search, OpenURL, web-based reporting and e-resources management.
- Ingram Book Group #217**
One Ingram Boulevard
La Vergne, TN 37086
(800) 937-5300
www.ingramlibrary.com
Ingram Library Services: a full-service distributor of books, A/V products and services that integrate and automate library functions. We offer the most books, highest shipment fill rates, and fastest delivery.
- Integrated Technology Group #214**
5000 Miller Court East
Norcross, GA 30071
(877) 207-3127
www.integratedtek.com
The Integrated Technology Group develops, markets, and supports library automation technologies including patron self-checkout, RFID, Computer Reservation and Print Cost Recovery, and AMH.
- Lakeshore Learning Materials #411/413**
2695 E. Dominguez St.
Carson, CA 90895
(800) 421-5354
www.lakeshorelearning.com
Lakeshore offers a complete line of creative learning materials which can be integrated into any reading or language arts curriculum. Our exclusive products engage both teachers and students. Visit our website, or call us for a catalog today!

EXHIBITOR INFORMATION

Library Automation Technologies #116

2 East Atlantic Ave.
Somerdale, NJ 8083
(856)566-4121 | www.LATcorp.com
Library Automation Technologies, Inc. designs, manufactures, markets, and supports automated library patron self-checkout and CD/DVD circulation media management systems.

Library Interiors of Florida, Inc. #509 and #511

18302 Highwoods Preserve Pky., Ste. 330
Tampa, FL 33647
(813) 877-6805
www.libraryinteriors.com
Portfolio of library and technology furnishings with comprehensive consulting services available from three Florida offices.

Lyrasis (merged SOLINET and PALINET) #118

1438 W Peachtree St., NW
Atlanta, GA 30309-2955
(800) 999.8558 | www.lyrasis.org
A regional membership organization for libraries and information professionals, Lyrasis works to ensure their success today and tomorrow by providing access to more of the shared knowledge and expertise, innovative products and services, and customized solutions they need.

Magazine Subscription Service Agency #106

5248 State Rd. 54
New Port Richey, FL 34653
(800) 368-7922
www.magazinesubservagy.com
We are a small, independent subscription service. We handle over 250,000 publications. Our target markets are libraries. When available we will provide free replacement issues to our customers.

Midwest Tape #314

6950 Hall St.
Holland, Ohio 43528
(800) 875-2785
www.midwesttapes.com
Midwest Tape is the premier provider of DVDs, Music CDs and Audiobooks to public libraries. We offer over 250,000 titles including fiction, non-fiction, educational, children's and foreign titles.

Mumford Library Books #518

7847 Bayberry Rd.
Jacksonville, FL 32256
(904) 737-2649
www.books-library.com
For 20 years Mumford has provided the service of "Hands On" book selection to over 3,000 public libraries, K-12 schools, and academic libraries. We are proud of the fact that 95% of the librarians who have visited us once, come back regularly as our inventory changes and grows.

National Network of Libraries of Medicine #510

601 West Lombard St.
Baltimore, MD 21201
(410) 706-2855
The National Network of Libraries of Medicine (NN/LM) is a community of medical libraries throughout the United States. NN/LM helps equalize the knowledge base for health care professionals and consumers by facilitating resource sharing and collaboration.

OverDrive Inc #625

8555 Sweet Valley Dr., Suite N
Cleveland, Ohio 44125
(216) 573-6886 | www.overdrive.com
Download audiobooks, eBooks, music and video on a single platform from your library's 'Virtual Branch' website. 7,500 libraries worldwide rely on OverDrive and out Digital library Reserve™ platform for the best selection, service and user experience.

Patterson Pope #508

4180 St. Johns Pky., Suite 1004
Sanford, FL 32771
(407) 328-0688 ext.17
www.pattersonpope.com
Patterson Pope is Florida's exclusive Spacesaver representative. We provide high-density, static, and customized shelving systems from a variety of manufacturers. Check out our installations at UF Library West, FAMU College of Law, Rollins College, and the City of Jacksonville.

PBS Video/A & E History Education #211

9003 Bel Meadow Way
New Port Richey, FL 34655
(727) 372-6162 | www.shoppbs.com
PBS isn't just television! PBS Video offers award winning video content, companion classroom materials and other trusted resources for K-12 schools, colleges and universities.

Playaway #404

31999 Aurora Road
Solon, OH 44139
(877) 893-0808 | www.playaway.com
PLAYAWAY READY-TO-GO AUDIO No Cassettes. No CDs. No Downloads. Just Play. Playaway is the simplest way to listen to book on the go.

Plunkett Research Ltd. #216

PO Box 541737
Houston, TX 77254
(713) 932-0000
www.plunkettresearch.com
Plunkett Research is a leading provider of business and industry analysis and research to corporate, library, academic and government markets. Our research covers 30 industry sectors, published online and in print. Our products are complete industry resources, enabling professionals to access trends, statistics and companies in the world's principal industries.

Polaris Library Systems #213

PO Box 4903
Syracuse, NY 13221
(800) 272-3414
www.polarislibrary.com
Libraries are looking for better ways to serve their patrons and streamline staff workflow. And that's precisely what we do at Polaris Library Systems.

Possum Grape RHK #607

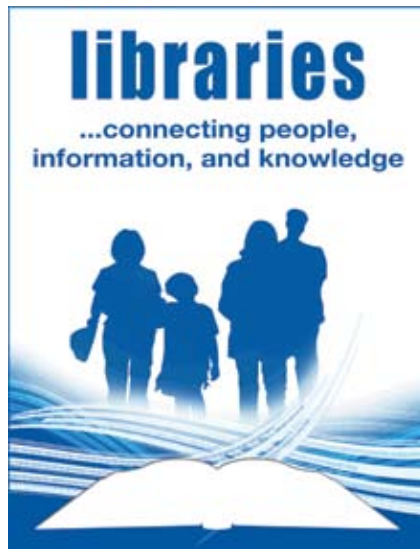
213 Hermlee
Hot Springs National, AR 71913
(501) 525-1210
Non-Fiction, adult and children's books. Small Press - Current titles.

Quality Books, Inc. #409

1003 West Pines Road
Oregon, IL 61061
(800) 323-4241
www.quality-books.com
Quality Books Inc., specializes in distributing small press print and non-print materials to libraries. We offer approval, annotation, standing order plans, and shelf-ready library processing.

EXHIBITOR INFORMATION

- R. George & Associates #323/422**
P.O. Box 2854
Deland, FL 32721-2854
(386) 736-2326 | www.rgeorge.com
R.George & Associates, Inc. is a furnishings dealer specializing in libraries, media centers and computer labs with over 700 completed projects in Florida. Please visit our website to learn more about our services, including space planning & layout, budget estimates, 3-D renderings, interior design coordination, project management and professional installation.
- Recorded Books #417**
270 Skipjack Rd.
Prince Frederick, MD 20678
(877) 732-2898
www.recordedbooks.com
Recorded Books offers unabridged audiobooks, independent films and other audio products for public and university libraries. Over 8,500 titles are available for all audiences.
- Salem Press #618**
1708 Bridgewater Dr
Heathrow, FL 32746
407-805-9505 | www.salempress.com
Salem Press offers traditional print products, e-books, and online subscription databases designed for use at public, school, and college libraries.
- Sebco Books #516**
2001- SW 31st Ave
Penbroke Park, FL 33009
(800) 223-3251
www.sebcobooks.com
Sebco Books offers a wide variety of books and audiovisuals from Pre-K through adult. Please visit us at sebco.com for more information.
- Showcases & Tease Catalog #109**
8570 Commerce St.
Cape Canaveral, FL 32920
(800) 240-1850
www.showcases1.com
Showcases specializes in storage solutions for audiobooks, multi-media, books on CD, videos, DVDs, emerging technologies and security. Tease Catalog - unique and fun gifts for librarians, book lovers & more. Thousands of spoiled customers already!
- SirsiDynix #208**
101 Washington St., SE
Huntsville, AL 35801
(256) 704-7000
www.sirsidynix.com
SirsiDynix helps libraries succeed. SirsiDynix serves more than 20,000 library outlets and 300 million people through its 4,000+ library and consortia partners around the world.
- STAT!Ref of Teton Data Systems #619**
PO Box 4798
Jackson, Wy 83001
(800) 901-5494 | www.statref.com
STAT!Ref® is The Premier Healthcare e-source it is an online reference that integrates core titles with evidence-based resources and innovative tools.
- Tantor Media #220**
2 Business Park Rd.
Old Saybrook, CT 6475
(877) 782-6867 | www.tantor.com
Award winning audio publisher of books on CD
- Tech Logic Corporation #421**
1818 Buerkle Rd.
White Bear Lake, MN 55110
(651) 747-0492 | www.Tech-Logic.com
Tech Logic is the leader in Automated Material Handling and Self Service Systems for libraries. We also offer barcode and RFID based automated checkin and checkout systems.
- TELL ME MORE #419**
3710 E. University Dr., Suite #1
Phoenix, AZ 85034
(888)-388-3535
www.tellmemore.com
TELL ME MORE Language Learning - self-paced, easy-to-use, interactive activities for all ages and acivities. Speech recognition, videos and real-world scenarios that include occupational and cultural situations.
- TLC - The Library Corporation #312**
TLC Research Park
Inwood, WV 25428
(304) 229-0100 | www.TLCdelivers.com
TLC is a family-owned company that has served libraries for 33-plus years. We offer automation that frees staff of maintenance duties, provides automatic authority control, customized reports and more.
- Unique Books Inc. #318**
5010 Kemper Ave
Saint Louis, MO 63139
(800) 533-5446
www.uniquebooksinc.com
Distributor of non-fiction books and video for all adult and juvenile collections. Call us for opening collections, standing orders and summer reading. Make your budget work for you with Unique.
- University Press of Florida #308**
15 NW 15th St.
Gainesville, FL 32603
(352) 392-1351 | www.upf.com
Your source for great books on Florida history and culture.
- USF School of Library & Information Science #622**
4202 E. Fowler Ave
Tampa, FL 33620
(813) 974-3953 | www.cas.usf.edu/lis
USF SLIS offers an M.A. program in library and information science and two graduate certificates. The program has been continuously accredited by ALA since 1975.
- World Book #218**
233 N. Michigan Ave. Suite 2000
Chicago, IL 60601
(800) 975-3250
www.worldbookonline.com/sales
Online and Print Reference and other educational products. World Book Online: Kids, New Student, Advanced and the brand new Discover (reads aloud and translates into 14 languages). The most trusted name since 1917.
- WT Cox Subscriptions #423**
201 Village Road
Shallotte, NC 28470
(800) 571-9554 | www.wtcox.com
WT Cox Subscriptions is a full service subscription agency serving all types and sized libraries. Stop by our booth to find out about the innovative services we can provide you.



Thank You to All Our Program & Event Sponsors

Harvard Jolly, Inc.

Combined Book Exhibit

Gale Cengage Learning

R. George & Associates

LexisNexis

SirsiDynix

Long & Associates

Lyrasis (merged SOLINET and PALINET)

Demco



The Book Checkout

Thousands of Publishers. Tens of Thousands of Titles.

A Database for Librarians!

Start your search for new books at The Book Checkout and find:

- *Books by Dewey Decimal Categories!
- *Distributors and wholesalers for thousands of presses!
- *Where to find reviews for the books you like!
- *Reviews from other librarians and much more!

Get Started Now at

www.TheBookCheckout.com

HARVARD • JOLLY

ARCHITECTURE

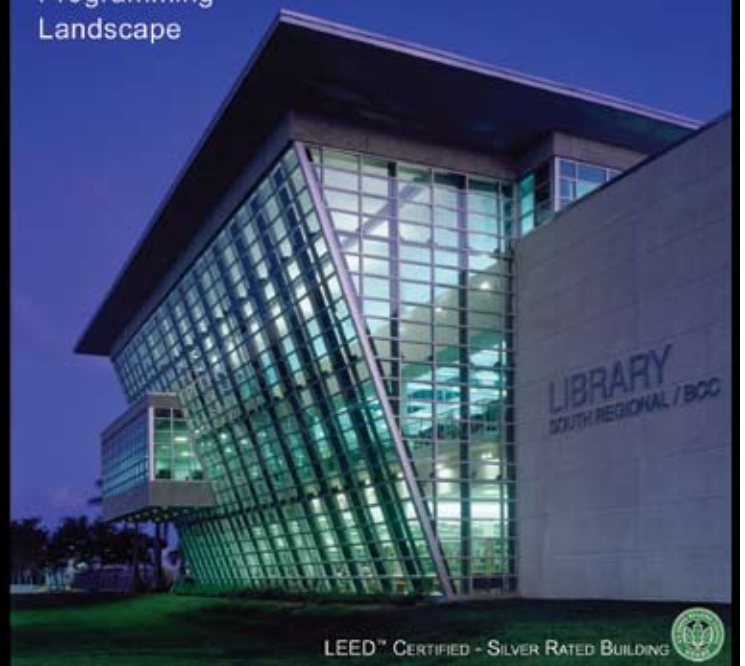
DESIGNING POSSIBILITIES
SINCE 1938



Florida's Premier Library Design Firm



Architecture
Interior Design
Planning
Programming
Landscape



LEED™ CERTIFIED - SILVER RATED BUILDING

Jacksonville - Ft. Lauderdale - Ft. Myers - Orlando - Punta Gorda - St. Petersburg - Tampa

www.HarvardJolly.com 727/896-4611