There’s a Librarian for That!

Interesting Possibilities & Partnerships

Brought to you by the Library Personnel Recruitment Committee
Speakers

- **Denise Shereff**, RDCRN Data Management and Coordinating Center, University of South Florida
- **Theresa Burress**, CNTS/U.S. Geological Survey
- **Kelly Robinson**, Universal Orlando Foundation Library, Rosen College of Hospitality Management
- **Andrew Nelson**, Ripley Entertainment Inc.
Denise Sherreff

- Health Information and Outreach Specialist
- RDCRN Data Management and Coordinating Center
- University of South Florida
- College of Medicine
Clinical Research and Librarianship – A happy marriage

Denise Shereff, MLIS, AHIP
Health Information and Outreach Specialist
University of South Florida, Pediatric Epidemiology Center
Pediatric Epidemiology Center

The Division of Bioinformatics and Biostatistics Pediatric Epidemiology Center is comprised of a diverse team with expertise in biostatistics, epidemiology, health informatics, computer science, genetics, nutrition, public health, clinical trials, and health services research. With funding from the NIH, DoD, and other sources, we are able to provide the technical means to facilitate interaction and contributions in knowledge between physicians and patients throughout the US and International communities. By strengthening this vital network, we can work to improve research on many different types of diseases.

Our Mission
- Provide guidance on research study design, statistical methodology, data analysis, and data interpretation
- Establish an infrastructure to implement and coordinate new research studies and monitor clinical sites
- Develop and maintain research data bases to support the development of new research studies, encourage research subject recruitment, and assist in the implementation of protocols and analyses of data
- Create a communication network for effective interaction, collaboration, and pooling of data between researchers around the world
- Support research training and career development in biomedical science, clinical investigation, and health services research

Our Goals
- Ensure that research studies will have a sound scientific and statistical bases by providing the appropriate scientific and technical guidance to faculty, staff, trainees, and collaborators
- Improve research efforts on many different diseases
- Facilitate the efficient integration of research and practice by translating research into improved patient care and health outcomes

What We Do
We provide the services and technology to enable clinical studies to recruit, gather and analyze data, and facilitate collaboration between investigators in the US and throughout the world. These include:

- Web-based data collection for multi-center, multi-national, multi-disciplinary studies
- Study design and analysis of clinical multi-centers and multi-national clinical studies
- Electronic data exchange with labs and remote sites
- Management of large, diverse data bases.
- Live web casts
- Internet-based video conferencing
- Video libraries

health.usf.edu/medicine/pediatrics/epidemiology/index.htm
PEC-Supported Projects

- **CCOP**
  Moffitt Community Clinical Oncology Program Research Base

- **TRIGR**
  Trial to Reduce IDDM in the Genetically at Risk

- **FAPTP**
  Florida Association Of Pediatric Tumor Programs

- **RDCRN**
  Rare Disease Clinical Research Network

- **TEDDY**
  The Environmental Determinants of Diabetes in the Young

- **CF TDN**
  Cystic Fibrosis TDN

- **AIDA**
  The Anti-Interleukin-1 in Diabetes Action trial

- **DPT-1**
  Diabetes Prevention Trial of Type 1 Diabetes

- **TrialNet**
  Type-1 Diabetes TrialNet

- **PRISM**
  Patient Registry Item Specifications and Metadata for Rare Diseases

- **Other Projects**
  Explore additional projects
Also

diabetes.health.usf.edu
Rare Diseases Clinical Research Network

Are YOU Interested In Research On Rare Diseases?

Have study information sent right to your inbox!

Join the RDCRN Contact Registry

Receive the most current information on:
- open recruitment for clinical studies of your disease
- opening of new clinical sites doing research on rare diseases
- activities from affiliated advocacy and patient groups

YOU can help in the fight against rare diseases

Register Today!

RDCRN Clinical Studies

Maintaining the relationship between patients and researchers is vital. Participation in Research Makes it Possible for Researchers to:
- provide the best possible care to patients affected by rare diseases
- improve methods in studying your disease
- achieve deeper understanding of your disease and its causes
- find new treatments
- create new studies

The RDCRN has over 150 clinical sites available, and is adding more every day!

View All Studies>

www.rarediseasesnetwork.org
A typical day

- There is no typical day!
- Usually juggling priorities
What a clinical research librarian does

- Search, find, organize
- Teach, train, help
- Interpret, write, edit
- Collaborate, share
Theresa Burress

- Librarian
- CNTS/U.S. Geological Survey
- St. Petersburg, Florida
St. Petersburg Coastal and Marine Science Library

Florida Library Association
Orlando, FL, May 1, 2013

Theresa Burress, Librarian
CNTS, contracted to USGS
U.S. Geological Survey: An Introduction

- Established in 1879
- Mission:
  - Classification of public lands
  - Examination of the geological structure, mineral resources, and products of the national domain
U.S. Geological Survey

Mission areas:

- Natural hazards
- Climate and land use change
- Ecosystems
- Core science systems
- Energy and minerals, environmental health
- Water

Credit: NASA GSFC
Welcome to the largest earth science library in the world! Established in 1879 to build and organize a collection of scientific materials in the earth sciences, the U.S. Geological Survey Library is now the largest library for earth sciences in the world. The Libraries Program includes four central libraries and is part of Core Science Systems within the USGS.

Book Containing Images of the Tavernier Blue (Hope Diamond) Available Online
A book containing the earliest known images of the Tavernier Blue diamond later called the French Blue and now known as the Hope Diamond is now available online. The USGS Libraries have recently

New USGS Publications
Mount St. Helens, 1980 to now: what’s going on?

Water temperatures in select nearshore environments of the Colorado River in Grand Canyon, Arizona, during the Low Steady Summer Flow experiment of 2000

Salmonids, stream temperatures, and solar loading—modeling the shade provided to the Klamath River by vegetation and geomorphology

Differential regulation of sodium-potassium pump isoforms during smolt development and seawater exposure of Atlantic salmon

Differential mercury transfer in the aquatic food web of a double basined lake associated with selenium and habitat
USGS Library System

Branch Libraries:
Reston, VA
Lafayette, LA
Denver, CO
Flagstaff, AZ
Menlo Park, CA

Science Center Libraries (13)
USGS in Florida

- St. Petersburg Coastal and Marine Science Center
- Southeast Ecological Science Center
- Florida Water Science Centers
St. Petersburg Library Services

- Reference & ILL
- Publishing
- Web communications
- Data Management
- Archives
- K-12 Resources
Kelly Robinson

- Public Services Librarian
- Universal Orlando Foundation Library
- Rosen College of Hospitality Management
- University of Central Florida
About the Library

Located at UCF’s Rosen College of Hospitality Management in the heart of Orlando’s tourism district on Universal Blvd near I-Drive & area attractions

Library serves the largest college in the country devoted to the study of the hospitality and tourism industries with @3,500 students

Hospitality-focused collection of @10,000 books, 500 media items, access to hundreds of databases, & thousands of journals, trade periodicals, ebooks
About the Library

• 2 full-time hospitality librarians & 3 support staff
• Each year we receive over 500 requests from other libraries seeking to borrow our materials
  » Answered over 5,000 questions
  » Library was entered 139,000 times
Partnerships - UNWTO

- United Nations World Tourism Organization (UNWTO) depository library – one of only 7 such libraries in the nation
- UNWTO is the leading international organization in the field of tourism
- Receive all official UNWTO publications and make them accessible to the public, free of charge, at reasonable hours
- Offer some publications in multiple languages
Partnerships – Industry

• Donation to open library from the Universal Orlando Foundation and area corporations
• Over 1,100 books donated from Disney Cast members on leadership and management to start collection
• Special Collections donations from industry leaders
• Work with industry leaders to host job interviews in library following Career Fair
• Provide research assistance and support to practitioners in the field
Partnerships – Writing Center (UWC)

• Writing consultants on campus in library study rooms twice weekly
• Available virtually through Adobe Connect
• Assist UWC with publicity through fliers, blog, Facebook posts, & LibGuides
• Discuss services during library instruction
Partnerships – Student Organizations

• Work with Student Outreach Services (SOS) to provide students with free study aids
• Each semester collaborate on “Cram for the Exam!” with SOS
• Scavenger hunts & activities
  • Collaborate on monthly displays with student groups for the library
  • With student organizations host programming for black history month, diversity week, etc.
Partnerships – Teaching Faculty

• Partner with faculty to obtain industry-specific materials
• Dick Pope Sr. Institute for Tourism Studies - white papers
• Teaching partnership – online library modules, face-to-face instruction
  » Career-information literacy, citation style sessions
  » Tourism, airline, hospitality research sessions
  » Last year (2011-12) the library held 41 library instruction sessions, reaching over 1,200 students
Andrew Nelson

- Digital Media Analyst
- Ripley Entertainment, Inc.
Innovation in Strange Places

Andrew Nelson
Digital Media Analyst
Ripley Entertainment Inc.
Company Overview
Company Overview

- Attractions
- Television
- Publishing
- Web & Mobile
- Radio
- Newspaper Comic

“In the past 25 years, the company has grown from 12 attractions in 4 countries to over 90 attractions in 10 countries!”
Digital Media Analyst

- Digital Asset Management
  - Ingestion, Retrieval & Delivery
  - Digitization & Preservation
  - Rights Management
  - File Conversions
  - Metadata & Taxonomy
Digital Assets

- Art
- Exhibits
- Books
- Design Files
- Cartoons
- Games
- Branding
- Presentations
- Rights Documents
- Video
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<td>THE ALBANIANS SHAKE THEIR HEADS FOR &quot;YES&quot; AND NO THEIR HEADS FOR &quot;NO&quot;. THE MASKED BIBLIOBONIA OF PARIS—VISITED THE LIBRARY DAILY FOR 30 YRS AND READ THE SAME CHAPET OF RABELAIS. LINCOLN WAS WRONG! AT GETTYSBURG HE SAID: &quot;—THE WORLD WILL LONG REMEMBER WHAT WE SAY HERE&quot; YET HIS ADDRESS IS REMEMBERED LONGER AND MORE UNIVERSALLY THAN ANY OTHER.</td>
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<td>THE INDEX WHEN YOU ARE IN LOVE IT IS (HEART) WHEN YOU ARE ENGAGED IT IS (DIAMOND) WHEN YOU ARE MARRIED IT IS (CLUB) AND WHEN YOU ARE DEAD IT IS (SPADE). A PET TURTLE OWNED BY J.K. JENSEN, CROCKETT, CAL. WANDERED OFF IN 1899 AND RETURNED AGAIN IN 1929 30 YEARS LATER. JENSEN'S INITIALS WERE ON ITS BACK. ANTONIO MAGLIABECCHI, LIBRARIAN OF THE DUKE OF FLORENCE READ EACH AND EVERY ONE OF THE 140,000 VOLUMES AND 10,000 MSS. IN THE LIBRARY. MICHAEL J. FLANAGAN CLERK, SUPERIOR COURT, BRIDGEPORT, CONN. HAS NOT MISSED A WORLD'S SERIES GAME SINCE THEY STARTED 28 YEARS AGO. A BARREL (8 FEET HIGH AND 8 FEET WIDE) USED AS A HOUSE— FALCONER, N.Y., 1929 IT HOUSED THREE PEOPLE AND A PET DOG.</td>
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<td>LINCOLN COMMITTED TO MEMORY THE ENTIRE LIBRARY OF HIS YOUTH BIBLE, AESOP'S FABLES... YET HE HAD THE SMALLEST HEAD OF ANY PRESIDENT. (AFTER STATUE BY DANIEL CHESTER FRENCH) LARGEST CHECK EVER DRAWN PAID BY CHRYSLER MOTORS WHEN THEY BOUGHT THE DODGE MOTOR CO. IN 1925. THE WORD SCRATCH HAS SEVEN LETTERS BUT ONLY ONE SYLLABLE AND ONE VOWEL. SIGNATURE OF W. E. JORDAN, AGE 11 YEARS, NEW ROCHELLE, N.Y. SIMON BARNESER, THE FIRST GENTLE GOVERNOR OF THE STATE OF UTAH, WAS JEWISH! (IN UTAH, ALL WHO ARE NOT MORMONS ARE CALLED GENTILES.) THIS IS NOT A SPIRAL! ALL CIRCLES ARE SEPARATE AND CONCENTRIC. SIGNATURE OF LEE RAMAGE, LIGHT HEAVY-WEIGHT CHAMPION OF CALIF.</td>
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<td>THE CHAINED LIBRARY, GRANTHAM, ENGLAND. THE BOOKS ARE CHAINED TO PREVENT THEFT. CHAS. H. CALHOUN SR. AND HIS SON MADE THE SAME HOLE IN ONE THE SAME DAY. WASHINGTON, GEORGIA, AUG. 16, 1932. CALVIN JONES, MERCHANT OF KIBLASH, ARK., CANCELLED ALL DEBTS. HE FORGIVES ALL DEBTS AND HAS CANCELLED ALL MORTGAGES. HEADSTONES IN THE CONFEDERATE SECTION OF THE NATIONAL CEMETERY. HAMPTON, VA.: 188 - H. HILL, 189 - H. HILL.</td>
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**Asset Metadata**
DAM Challenges

- Cleanup
- Duplication
- Digitization
- Best Practices
- User Needs
- Training
- Workflow
Innovation: Call for Librarians

Content Management

Digital Asset Management

Media Asset Management
Questions?

Denise Shereff
Health Information and Outreach Specialist
RDCRN Data Management and Coordinating Center
University of South Florida
College of Medicine
3650 Spectrum Blvd, Suite 100
Tampa, Florida 33612
813-396-9557
shereffd@epi.usf.edu

Theresa Burress
Librarian
CNTS/U.S. Geological Survey
600 4th Street South
St. Petersburg, FL 33701
727-803-8747 x. 3108
tburress@usgs.gov

Andrew Nelson
Digital Media Analyst
Ripley Entertainment, Inc.
7576 Kingspointe Parkway, #188
Orlando, FL 32819
407-345-8010
nelson@ripleys.com

Kelly Robinson
Public Services Librarian
Universal Orlando Foundation Library
Rosen College of Hospitality Management
University of Central Florida
9907 Universal Blvd.
Orlando, FL 32819
407-903-8003
kelly.robinson@ucf.edu

SLA Career Center http://www.sla.org/careers/
Special Libraries/Subject Specialists http://www.libraryjobpostings.org/special.htm
INALJ Florida http://inalj.com/?page_id=5680
Open Cover Letters http://opencoverletters.com/
http://ufdc.ufl.edu/AA00014202