2013 Conference Sponsor Opportunities

For the most up-to-date list of sponsorship options or to purchase a sponsorship, please contact Sharon Gray, A Plan to Meet, by phone at 850-224-6222 or by e-mail aplantomeet@earthlink.net.

Events and Programs

Note: General Session and President’s Reception sponsors may speak for two minutes during the program; co-sponsors will split this opportunity.

- Wednesday General Session (1 available) $4,000 or co-sponsor $2,000 each
- Friday General Session $4,000 or co-sponsor $2,000 each
- President’s Reception & Scholarship Fundraiser $4,000 or co-sponsor $2,000 each
- Welcome Reception in Exhibit Hall $3,000 or co-sponsor $1,500 each
- Programs (60, 75 and 90 minute break-out sessions) $550 each (multiple opportunities)

Refreshments

- Morning Coffee Klatch $750 each
- Refreshment Breaks
  - AM Coffee Breaks $750 each
  - AM Coffee Breaks with Food $1,500 each
  - PM Refreshment Breaks with Food $1,500 each

Labeling Opportunities

Your logo and company name on:

- Conference Program $2,500
- Name Badge Neck Wallet $2,000
- Table Decorations used at three events $1,000

General Sponsorships

GOLD $2,500  SILVER $1,500  BRONZE $500

All sponsors will be recognized with conference signage and acknowledged:

- In the on-site Conference Program given to every registrant.
- With special sponsor ribbons for all on-site personnel.
- On a sign posted at your sponsored event.

In addition to the items above, sponsorships of $1,000+ will include:
• Your company name listed on entrance way unit into Exhibit Hall.

• Special acknowledgement in Final Conference Program.

    **In addition to the items above, sponsorships of $2,000+ will include:**

• 1/4 page ad in the Conference Program and 50% discount on the booth price.

• Promotional item provided by you that we put in the conference bag.

    **In addition to the items above, sponsorships of $2,500+ will include:**

• Your company link posted on the FLA web site as a “Major Sponsor” and an upgrade to a ½ page ad in the Conference Program.

    **In addition to the items above, sponsorships of $4,000+ will include:**

• An e-mail blast to all conference attendees before the conference with information about the company and contact information.

    **All sponsorships over $2,000 and the General Sponsorships will also receive:**

• Special recognition and links from the FLA Conference website.