Florida Library Association

Conference Program

2015 Annual Conference

May 13 - 15, 2015
Caribe Royale
Orlando, FL

Preconference - May 12
A Message from President Linda McCarthy

Welcome to the 2015 Florida Library Association Annual Conference! Thank you for being a part of our statewide professional organization. I know you will enjoy your time here at the beautiful, just renovated, Caribe Royale. Our conference chair Stephen Grubb and the 2015 Conference Committee have been working hard to bring you a dynamic, educational and fun experience.

This year we have many wonderful programs embodying the theme, “Florida Libraries: Inspiring Innovation”. Highlights include our keynote speaker, Peggy Cadigan, New Jersey’s Deputy State Librarian for Innovation and Outreach, who will share her thoughts on innovative ways to make your library indispensable to your community, Eric Deggans, NPR’s TV critic, who will be talking about Race, the Media and Libraries; and Amy Dodson, winner of the 2014 Best Small Library in America award will share her ideas. To wrap things up, our closing session will feature Barbara Rosenblatt, a cast member of the popular TV show Orange is the New Black, and a recording artist for Recorded Books.

During this year’s conference, you’ll have the opportunity to bone up on the new standards for both public and academic libraries. The Florida Public Library Standards Committee will unveil the new statewide standards, sponsored by FLA. We will also have a review of the important new Information Literacy Framework from ACRL. We’ll have two lightning rounds packed with great ideas, including one focused on technical services. We’ll also have a member group speed dating session and Career 911 programs.

To kick things off we’ll have a meet-up by the pool on Tuesday night. If it’s your first time at FLA, don’t miss the orientation session on Wednesday morning. And, of course, we’ll have the event that everyone looks forward to, the President’s Reception where you can support FLA’s scholarships through the wine toss and silent auction. In the FLA Library Nation, we all have rich resources of expertise and friendship that we want to share with you at the 2015.

Linda McCarthy, President
Florida Library Association

Online Conference Information


Download the Conference Mobile App today. Keep track of programs, events and interact with other attendees on your mobile device.

2014-2015 Florida Library Association Executive Board

- President, Linda McCarthy
- Past President, Gladys Roberts
- Vice-President, Gene Coppola
- Treasurer, Sarah Hammill
- Secretary, Anne Haywood
- Director, Area 1, Raymond Santiago
- Director, Area 2, Caroline Reed
- Director, Area 3, Peggy Gunnell
- Director, Area 4, Paul Alford
- Director, Area 5, Patty Morris
- Director, Area 6, Deborah Robinson
- ALA Councillor, Robin Shader
- Amy Johnson, State Librarian
- Marilyn Graham, Chair, Planning Committee
- Kiki Harduvel, Leadership Intern
- Gary Earl, Leadership Intern
- Jessica Riggins, Board Fellow
- Pamela Doffek, Rep from FSU
- James Andrews, Rep from USF
- Martina Brawer, Executive Director

When you stay at the conference hotel, you’re close to all the action and helping FLA, too! The sleeping rooms booked at the Caribe Royale help reduce the cost of the conference.

FLA is grateful for the work of FLA volunteer Maria Gebhardt for designing and editing this Program Guide.
## 2015 Annual Conference
### Program At A Glance

All events will be held at the Caribe Royale Hotel

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuesday, May 12</strong></td>
<td></td>
</tr>
<tr>
<td>1:00 p.m. - 5:00 p.m.</td>
<td>Preconference Workshop</td>
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<tr>
<td>5:00 p.m. - 7:00 p.m.</td>
<td>Registration and Information Desk Open</td>
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<tr>
<td>6:00 p.m. - 7:30 p.m.</td>
<td>Poolside Meet-Up</td>
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<tr>
<td><strong>Wednesday, May 13</strong></td>
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<tr>
<td>7:00 a.m. - 7:00 p.m.</td>
<td>Registration and Information Desk Open</td>
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<tr>
<td>8:00 a.m. - 9:00 a.m.</td>
<td>New Member and First-Time Conference Attendee Orientation</td>
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<tr>
<td>8:00 a.m. - 9:15 a.m.</td>
<td>Breakout Sessions</td>
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<tr>
<td>9:30 a.m. - 11:30 a.m.</td>
<td>Opening Session with Keynoter Peggy Cadigan</td>
</tr>
<tr>
<td>1:00 p.m. - 2:00 p.m.</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>2:15 p.m. - 3:30 p.m.</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>3:30 p.m. - 3:45 p.m.</td>
<td>Refreshment Break</td>
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<tr>
<td>3:45 p.m. - 4:45 p.m.</td>
<td>Breakout Sessions</td>
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<tr>
<td>4:00 p.m. - 6:00 p.m.</td>
<td>Exhibit Hall Open: Exhibits, Silent Auction and Author Tables</td>
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<tr>
<td>5:00 p.m. - 6:00 p.m.</td>
<td>Exhibitor Reception and Poster Session 1</td>
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<tr>
<td>6:30 p.m. - 8:00 p.m.</td>
<td>Receptions - Florida State University and University of South Florida</td>
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<tr>
<td><strong>Thursday, May 14</strong></td>
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<tr>
<td>7:00 a.m. - 7:00 p.m.</td>
<td>Registration and Information Desk Open</td>
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<tr>
<td>7:00 a.m. - 8:00 a.m.</td>
<td>Yoga Fit</td>
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<tr>
<td>7:30 a.m. - 9:30 a.m.</td>
<td>Mystery Writers Association Breakfast (advanced registration required)</td>
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<tr>
<td>8:30 a.m. - 9:30 a.m.</td>
<td>Breakout Sessions</td>
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<tr>
<td>9:00 a.m. - 4:00 p.m.</td>
<td>Exhibit Hall Open: Exhibits, Silent Auction and Author Tables</td>
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<tr>
<td>9:30 a.m. - 10:30 a.m.</td>
<td>Coffee with Exhibitors</td>
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<tr>
<td>10:30 a.m. - 12 noon</td>
<td>Breakout Sessions and Performer’s Showcase I - Children</td>
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<tr>
<td>12 noon - 1:00 p.m.</td>
<td>Lunch available for purchase in the Exhibit Hall</td>
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<tr>
<td>1:00 p.m. - 2:00 p.m.</td>
<td>Breakout Sessions and Lightning Rounds</td>
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<tr>
<td>2:15 p.m. - 3:15 p.m.</td>
<td>Breakout Sessions</td>
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<tr>
<td>2:15 p.m. - 4:00 p.m.</td>
<td>Performer’s Showcase II - All Ages</td>
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<tr>
<td>3:15 p.m. - 4:00 p.m.</td>
<td>Refreshments and Door Prizes in Exhibit Hall</td>
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<tr>
<td>4:00 p.m. - 5:00 p.m.</td>
<td>Breakout Sessions</td>
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<tr>
<td>5:30 p.m. - 7:00 p.m.</td>
<td>President’s Reception with Silent Auction Finale, Wine Toss, FBA Author Book Signings</td>
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<tr>
<td><strong>Friday, May 15</strong></td>
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</tr>
<tr>
<td>7:30 a.m. - 12 noon</td>
<td>Registration and Information Desk Open</td>
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<tr>
<td>8:00 a.m. - 8:30 a.m.</td>
<td>Coffee Klatch</td>
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<tr>
<td>8:00 a.m. - 9:45 a.m.</td>
<td>Cyberzone</td>
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<tr>
<td>8:30 a.m. - 9:30 a.m.</td>
<td>Breakout Sessions</td>
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<tr>
<td>9:45 a.m. - 10:45 a.m.</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>11:00 a.m. - 12:30 p.m.</td>
<td>General Closing Session with Keynoter Barbara Rosenblat</td>
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<tr>
<td>12:30 p.m. - 1:30 p.m.</td>
<td>Networking Lunch</td>
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<tr>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>FLA Executive Board Meeting</td>
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</tbody>
</table>
Tuesday, May 12, 1:00 - 5:00 p.m.
Space is limited, RSVP online at www.flalib.org or call (850) 270-9205

Join us as we discuss how to put “People First” • DURING THIS EXCLUSIVE SPEAKER SERIES EVENT

Libraries and librarianship are changing—shifting focus from collections and buildings to communities and civic empowerment.

Please join us for this invitation-only event where you will gain new tools and insight into how you can help forward community aspirations through knowledge and learning.

Featuring:

Keynote: R. David Lankes, renowned author & library scholar

Industry experts: Lori Ayre, Galecia Group & Cheryl Gould, Fully Engaged Libraries

Guest practitioner: Michael Schofield, #libux.co

Emcee: Gary Kirk, President, TechLogic

Special Thanks to FLA Conference Sponsors

Gale, Cengage Learning
Recorded Books

Harvard Jolly Architecture
Tech Logic

Florida Mystery Writers
Brainfuse

EBSCO
Florida Virtual Campus
OCLC

Springshare
University Press of Florida

R. George & Associates, Inc.
Creative Arts Unlimited, Inc.
lynda.com

FLA 2016 - Save the Date!

March 1–3, The Plaza Resort at Daytona Beach
Areas of Interest

Authors/Books
- A Conversation with the 2014 Florida Book Award Winning Authors
- FLA One Book, One State: *Give and Take* by Adam M. Grant
- FLA Mystery Writers Breakfast
- Mystery Writers Discussion
- Race, the Media and Libraries

Children/Youth Services
- A Children’s Art MakerSpace: Inspiring Innovation in our Kids
- Don’t Tell Me, Engage Me! Teen Technology Volunteers as Friends of Real Community Engagement
- Innovation Strategies in Teen Programming: Crowdsourcing Content
- Interplay @ the Library - Using Interactive Theater in Library Programs
- Performer’s Showcase I - Children
- Picture This: Storybook Science
- Summer Technology Camps for Kids and Teens at Your Library
- Teen Robotics Teams in the Library
- Teen Tech at Your Library - Hands On Session
- What a Character! Storytime Picture Books to Explore Character Education

Collection Development & Management
- Applying RDA to Digital Resources Media
- Cooks & Books
- Increasing Connections to Collections: Taking the Next Step with Digitization
- Let Them Eat PDA: Inspiring Innovation with Emerging Selection Models
- The Library History Roadshow: Gathering Your Library Memories

Information Services/Reference
- Create Inspiring and Innovative Programs in Your Library Through Instructional Design
- Information Literacy Framework Inspiring Instruction in Academic Libraries
- Inspiring Inventive Instructional Techniques and Cognitive-based Learning Strategies
- Reaching Out Far and Beyond: International Business Research for Everyone
- The Power of Open Data!
- The User Focused Online Library
- Who are We Really Serving? Data Integration Strategies for Libraries

Management/Leadership
- Finding Alternative Funding Resources
- Florida Library Standards Committee Program
- Florida Librarians and Libraries into the Future
- Leadership Voices
- Learn to Speak IT: Communicating with IT Staff and Technology Vendors for Results
- Libraries: Key to Florida’s Education Enterprise
- Lightning Rounds

Marketing/PR
- Redefining Success in Public Libraries
- Connect, Explore, Soar: Innovative Technologies and Services in Library Learning Commons
- Creating an Amazing User Experience (UX)
- Innovative Ways to Market Your FEL Resources
- Keeping It Fun: Innovative Ways to Build Relationships with Library Users
- Protecting Patron Privacy: Protocols and Practical Applications
- Stop, Collaborate and Listen: Identifying Partnerships to Strengthen Your Library’s Relevance in the Community
- Who are We Really Serving? Data Integration Strategies for Libraries
Areas of Interest

Outreach/Programming
- Build Effective Partnerships for Your Friends Group
- Conversations that Matter
- Cooking the Books: Food Programs in the Library
- ESL for YOUR Library
- Integrating Information Literacy in a Post Dev Ed Environment
- Keeping it Fun: Innovative Ways to Build Relationships with Library Users
- Libraries Enhancing & Networking the Families affected by Autism Spectrum Disorder
- Libraries: Inspired by Community Aspirations
- Performer’s Showcase I - Children
- Performer’s Showcase II - All Ages
- Stop, Collaborate and Listen: identifying Partnerships to Strengthen Your Library’s Relevance in the Community
- Subject Librarians Innovative Partnering with Academic Units, Faculty and Students
- Thrive or Survive? The Value of Collaboration
- Using Computer APPs to Improve Library Service Among Non-Native English Speakers

Personal Development
- Career 911 - We Can Help!
- Making it Work: Online Project Management Techniques
- Member Group Speed Dating
- New Member Orientation
- Put Your Virtual Self to Work
- Retirement is Not Good-bye

Teaching/Learning & Information Literacy
- A Children’s Art MakerSpace: Inspiring Innovation in Our Kids
- Beyond MakerSpaces: Integrating 3D Printing into the Curriculum
- Building a Creative Digital Learning Studio
- Designing Interactive Learning Spaces
- Information Literacy Framework Inspiring Instruction in Academic Libraries
- Innovative Through Time of Change - Florida Virtual Campus User Group Meetings and Update
- Inspiring Inventive Instructional Techniques and Cognitive-based Learning Strategies
- The Power of Open Data!
- The Uncommon Connection: The Public Librarian and the Common Core

Technology
- Becoming an iLibrary
- Dig In and Cache Out: Geocaching for Your Library
- Don’t Tell Me: Engage Me! Teen Technology Volunteers as Friends of Real Community
- Innovative Strategies in Teen Programming: Crowdsourcing Content
- Innovative Technical Services: Lightning Round
- Innovative Ways to Market Your FEL Resources
- Inspiring Digital Innovation
- iPads Across the Ages
- Let Them Eat PDA: Inspiring Innovation with Emerging Selection Models
- Online Learning - Anytime, Anywhere - Is Your Library in the Loop?
- Summer Technology Camps for Kids and Teens at Your Library
- Teen Robotics Teams in the Library
- Teen Tech at Your Library - Hands On Session
- Using Computer APPs to Improve Library Service Among Non-Native English Speakers
2015 FLA Conference Keynote Speaker

Peggy Cadigan: Library Futurista

Peggy Cadigan is the Associate State Librarian for Innovation and Outreach strategies at the New Jersey State Library and one of two librarians accepted into the Association of Professional Futurists. She’s the co-creator of Snapshot Day and she’s leading one of just two pilot projects in America in which adults earn their high school diplomas at the library. Peggy looks at trends, analyses data and thinks creatively to improve, strengthen and create new library and literacy services. She expertly identifies niche areas, promotes technology and partnership development to advance the future of libraries and keep them indispensable.

2015 Closing Luncheon with Audiobooks Star Barbara Rosenblat

Barbara Rosenblat is one of this country’s most sought after and beloved narrators of audiobooks. Her extraordinary range of accents and characterizations in a distinguished body of work (more than 400 titles to date) has earned her eight coveted Audie Awards from the Audio Publishers Association.

And yet, many of us will recognize her as the spirited Ms. Rosa from the Netflix Original Series Orange is the New Black. Based on Piper Kerman’s memoir, Orange is the New Black: My Year in a Woman’s Prison, the Emmy nominated program has been renewed for a third season.

Ms. Rosenblat will talk about the audio book recording industry and how she works with authors and the methods she uses to transform stories to read into stories to listen to. And she has promised to include a few dramatic readings! Her lively entertaining presentation will be the Grand Finale of the FLA 2015 Conference.

Sponsored by:

Recorded Books

Leadership Voices

Thursday, May 14: 10:30 a.m. to 12 noon

FLA’s Fifth Annual Leadership Voices Program!

Record your thoughts to a conference-wide leadership question: What can your library do to promote innovation? The answers with photos of participants will be available after the conference on the FLA website.

Stop by and record your thoughts on Thursday, May 14 from 10:30 a.m. to 12 noon.
No appointment is needed. Location - Bonaire 6.

Keep in the Conversation

Twitter: #flacon2015
Facebook: http://facebook.com/groups/FloridaLibraryAssociation
Pinterest: https://www.pinterest.com/floridalibassoc/

Sponsored by:

Leadership Voices

Thursday, May 14: 10:30 a.m. to 12 noon
FLA’s Fifth Annual Leadership Voices Program!

Record your thoughts to a conference-wide leadership question: What can your library do to promote innovation? The answers with photos of participants will be available after the conference on the FLA website.

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Keep in the Conversation

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Facebook: http://facebook.com/groups/FloridaLibraryAssociation
Pinterest: https://www.pinterest.com/floridalibassoc/
### 2015 FLA Committee-Member Group Meeting Schedule

<table>
<thead>
<tr>
<th>FLA Committee-Member Group</th>
<th>Date</th>
<th>Start Time</th>
<th>End Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Instruction &amp; Information Literacy Roundtable</td>
<td>Wednesday, May 13, 2015</td>
<td>3:45 p.m.</td>
<td>4:45 p.m.</td>
<td>Bonaire 3</td>
</tr>
<tr>
<td>Academic Libraries/FACRL Member Group</td>
<td>Friday, May 15, 2015</td>
<td>8:00 a.m.</td>
<td>9:45 a.m.</td>
<td>Bonaire 3</td>
</tr>
<tr>
<td>Awards Committee</td>
<td>Wednesday, May 13, 2015</td>
<td>2:15 p.m.</td>
<td>3:30 p.m.</td>
<td>Bonaire 3</td>
</tr>
<tr>
<td>Black Caucus Member Group (Program)</td>
<td>Friday, May 15, 2015</td>
<td>8:30 a.m.</td>
<td>10:45 a.m.</td>
<td>Curacao 5-6</td>
</tr>
<tr>
<td>Career Development Committee</td>
<td>Wednesday, May 13, 2015</td>
<td>3:45 p.m.</td>
<td>4:45 p.m.</td>
<td>Bonaire 4</td>
</tr>
<tr>
<td>Conference Committee</td>
<td>Friday, May 15, 2015</td>
<td>8:00 a.m.</td>
<td>8:30 a.m.</td>
<td>Bonaire 8</td>
</tr>
<tr>
<td>Continuing Education Committee</td>
<td>Friday, May 15, 2015</td>
<td>9:45 a.m.</td>
<td>10:45 a.m.</td>
<td>Bonaire 3</td>
</tr>
<tr>
<td>Florida Public Library Standards Committee</td>
<td>Friday, May 15, 2015</td>
<td>8:00 a.m.</td>
<td>9:00 a.m.</td>
<td>Bonaire 6</td>
</tr>
<tr>
<td>Florida Virtual Campus (Program)</td>
<td>Thursday, May 14, 2015</td>
<td>4:00 p.m.</td>
<td>5:00 p.m.</td>
<td>Curacao 3-4</td>
</tr>
<tr>
<td>Intellectual Freedom Committee</td>
<td>Wednesday, May 13, 2015</td>
<td>1:00 p.m.</td>
<td>2:00 p.m.</td>
<td>Bonaire 3</td>
</tr>
<tr>
<td>Leadership Committee</td>
<td>Thursday, May 14, 2015</td>
<td>2:45 p.m.</td>
<td>3:15 p.m.</td>
<td>Bonaire 5</td>
</tr>
<tr>
<td>Legislative Committee</td>
<td>Wednesday, May 13, 2015</td>
<td>8:00 a.m.</td>
<td>9:00 a.m.</td>
<td>Bonaire 8</td>
</tr>
<tr>
<td>Marketing Committee</td>
<td>Wednesday, May 13, 2015</td>
<td>8:00 a.m.</td>
<td>9:00 a.m.</td>
<td>Bonaire 6</td>
</tr>
<tr>
<td>Membership Committee</td>
<td>Thursday, May 14, 2015</td>
<td>8:30 a.m.</td>
<td>9:30 a.m.</td>
<td>Bonaire 8</td>
</tr>
<tr>
<td>One Person Library Member Group</td>
<td>Wednesday, May 13, 2015</td>
<td>3:45 p.m.</td>
<td>4:45 p.m.</td>
<td>Bonaire 8</td>
</tr>
<tr>
<td>Outreach &amp; Programing Member Group</td>
<td>Wednesday, May 13, 2015</td>
<td>12:00 noon</td>
<td>1:00 p.m.</td>
<td>Bonaire 8</td>
</tr>
<tr>
<td>Planning Committee</td>
<td>Thursday, May 14, 2015</td>
<td>1:00 p.m.</td>
<td>2:00 p.m.</td>
<td>Bonaire 8</td>
</tr>
<tr>
<td>REFORMA de Florida Member Group</td>
<td>Wednesday, May 13, 2015</td>
<td>11:30 a.m.</td>
<td>12:00 noon</td>
<td>Bonaire 3</td>
</tr>
<tr>
<td>Resource Sharing Member Group</td>
<td>Thursday, May 14, 2015</td>
<td>12:00 noon</td>
<td>1:00 p.m.</td>
<td>Bonaire 8</td>
</tr>
<tr>
<td>Retiree Member Group (Program)</td>
<td>Thursday, May 14, 2015</td>
<td>10:30 a.m.</td>
<td>11:45 a.m.</td>
<td>Bonaire 4</td>
</tr>
<tr>
<td>Scholarship Committee</td>
<td>Thursday, May 14, 2015</td>
<td>12:00 noon</td>
<td>1:00 p.m.</td>
<td>Bonaire 4</td>
</tr>
<tr>
<td>Technical Services Member Group</td>
<td>Thursday, May 14, 2015</td>
<td>2:15 p.m.</td>
<td>2:45 p.m.</td>
<td>Bonaire 8</td>
</tr>
<tr>
<td>Youth Services Member Group</td>
<td>Thursday, May 14, 2015</td>
<td>4:00 p.m.</td>
<td>5:00 p.m.</td>
<td>Bonaire 8</td>
</tr>
</tbody>
</table>

### Special Events

#### Wednesday
- First time at FLA Conference or just joined FLA? The New Members Roundtable meets 8:00 – 9:00 a.m. in Curacao 7-8.
- Peggy Cadigan, Associate State Librarian for Innovation and Outreach strategies at the New Jersey State Library, helps kick off the Conference at our Opening Session at 9:30 a.m.
- Exhibits open at 4:00 pm. Exhibitor Reception from 5:00 pm - 6:00 p.m. in the Exhibit Hall.
- Poster Session 1: 5:00 – 6:00 p.m. in the Exhibit Hall Foyer.
- FSU and USF invite you to their Alumni & Friends Receptions.

#### Thursday
- Poster Session 2: 8:30 – 9:30 a.m. and 12:00 – 1:00 p.m. in the Exhibit Hall Foyer
- Performers’ Showcase comes to conference with two sessions 10:30 a.m. – 12:00 p.m. and 2:15 - 4:00 p.m. in the Grand Sierra.
- Record your ideas on what drives excellence at your library at Leadership Voices. 10:30 a.m. – 12:00 p.m. in Bonaire 6.
- Watch the fast paced Lightning Rounds from 1:00 – 2:00 p.m. in the Grand Sierra.
- Friends Day! Enjoy lunch with library Friends and board members from all over the state in Bonaire 3 (Ticketed Event).
- President Linda McCarthy invites you to the President’s Reception in the Martinique from 5:30 – 7:00 p.m. for fun, scholarship fundraising events, the Silent Auction and a chance to meet award-winning authors.

#### Friday
- Experience cutting edge technology at the Cyberzone, 8:00 – 9:45 a.m. in Curacao 7-8.
- Join in the Closing Session and hear Barbara Rosenblat with Audiobooks talk about the audio book recording industry.
- Network with new and old friends for lunch (included in your registration) following the closing session.
2015 Florida Library Association
Conference Schedule

May 12, Tuesday

1:00 p.m. — 5:00 p.m.
PRECONFERENCE WORKSHOP
Sponsored by Tech Logic
Curacao 5 & 6
Libraries have existed for millennia, but today many question their necessity. In an ever-more digital and connected world, do we still need places of books in our towns, colleges, or schools? If libraries aren’t about books, what are they about?
This interactive panel discussion with industry experts will highlight organizations leading the charge for a new librarian-ship, and include the release of new tools and educational opportunities — all aimed at equipping librarians to bring cutting-edge services and thinking to their communities.
Event is free. Space is limited, pre-registration is required.

5:00 p.m. — 7:00 p.m.
Registration and Info Desk Open

6:00 p.m. — 7:30 p.m.
Meet Up at the Pool
Join fellow attendees and meet up at poolside for food and drinks.

May 13, Wednesday

7:00 a.m. — 7:00 p.m.
Registration and Information Desk Open

8:00 a.m. — 9:30 a.m.
OCLC Breakfast in Bonaire 3 - Invitation only
8:00 a.m. — 9:15 a.m.
Concurrent Sessions

New Member Orientation
Curacao 7
Start your conference experience with an orientation for new FLA members and first-time conference attendees. Learn about FLA’s structure and benefits of membership. Begin building your professional network and developing your leadership potential.
Speakers: Zedra Hawkins, Washington County Public Library; Linda McCarthy, Florida Virtual Campus; Gladys Roberts, Polk County Library Cooperative; Kenny Rampersad, Palm Beach County Library System; Pam Doffek, Florida State University; Martina Brawer, Florida Library Association

Libraries: Key to Florida’s Education Enterprise
Bonaire 5
Learn how staff working at the 2013 Library of the Year transformed their library to its current prominence as a renowned education institution, alongside the region’s schools and colleges. Participants will hear how this library changed their language from “library speak” to terms respected by the education community. At the Howard County Library System, they have instructors not librarians. The library’s CEO will share how she inspired her staff to innovate which resulted in funding increases and new programs.
Speakers: Sandra Newell, Florida Department of State, Division of Library and Information Services; Valerie J. Gross, MM, MLS, JD, Howard County Library System

9:30 a.m. — 11:30 a.m.
Opening Session in Grand Sierra
• Welcome
• Recognition of scholarship recipients
• Awards
• Keynote Speaker Peggy Cadigan: Library Futurista kicks off the 2015 Conference

1:00 p.m. — 2:00 p.m.
Concurrent Sessions

Conversations that Matter
Organized by the FLA Continuing Education Committee
Bonaire 4
Join members of FLA’s Continuing Education Committee and subject experts for informal round table discussions about STEM Programming for Children and Teens. (Katherine Kastanis, Dunedin Public Library); Creating Makerspaces (Chad Mairn, Novare Library Services); Copyright and Fair Use (Kristen Moore, Stetson University College of Law); Flipping the Classroom in Library Instruction (Rachel Mulvihill, University of Central Florida Libraries); Outreach Services (Ann Hardy, Sarasota County Library System).

Put Your Virtual Self to Work
Bonaire 5
Librarianship is constantly evolving especially in the online world. This session will highlight the use of resources such as blogs, e-portfolios and social media. Samples of librarian portfolio websites and a demonstration on portfolio creation tools, creation and use of social media profiles on LinkedIn and Twitter, and librarian-created blogs and blogging platforms will be shared. Panelists will provide information on the best tools for each medium, strategies for successful use, and examples of how these resources have been used in practical settings.
Speakers: Carrie Moran and Rayla Hanselmann, University of Central Florida; Kelly Robinson, Embry-Riddle Aeronautical University

Keeping It Fun
Innovative Ways to Build Relationships with Library Users
Bonaire 6
The Harriet F. Ginsburg Health Sciences Library has implemented several fun and innovative practices to reach out
to its users by going a step beyond customer service. Having a 98% digital collection, the library realized the importance of building relationships with its users to increase awareness of library resources and services. This session will discuss the steps taken to train the library team to provide exemplary customer service, to identify opportunities to market the library, and to create unique instruction and outreach experiences.

Speakers: Shalu Gillum, Kerry McKee and Natasha Williams, University of Central Florida, College of Medicine

Don’t Tell Me, Engage Me!
_Teen Technology Volunteers as Friends of Real Community Engagement_
Bonaire 7

Sarasota County Public Libraries undertook an experimental two-year Teen Volunteer Technology Project which emphasized leadership development through technology service projects and programs delivered by teens. Take part in an experiential and interactive session that will provide the organizational framework, concrete examples, and best practice recommendations necessary to develop a low-budget multifaceted teen volunteer technology summer program. Participants will learn about the materials and activities needed to design and run 36 technology-themed “Technopoly” camp days for children (delivered by the teens).

Speakers: Rino Landa and Janet Hansen, Sarasota County Public Libraries

Innovative Strategies in Teen Programming
_Crowdsourcing Content_
Curacao 2

Though scripted programming has been the norm for libraries, recent successes within the Orange County Library System show that allowing teens to create their own program content or become the content of a program has resulted in more favorable events, and higher participation. Programs to be discussed are the Nerdfighter Club, inspired by author John Green’s online collective, a monthly meet up where teens hang out; and the Film Club, in which teens use video cameras to film around the library. These programs engage teens and build on their performance experience and confidence.

Speakers: Lauren Mathur and Jennifer Ulmer, Orange County Library System

FLA One Book, One State
_Curacao 3-4_

_Give and Take: A Revolutionary Approach to Success_ was selected by current FLA President Linda McCarthy. The author is Adam Grant, the most highly rated professor at the Wharton School of Business. Named one of the best books of 2013 by Amazon, the _Financial Times_, and the _Wall Street Journal_ - as well as one of Oprah’s riveting reads, _Fortune’s_ must-read business books, and the _Washington Post_’s books every leader should read. This legacy program of the FLA Leadership Development Committee has been well received in the past and with a new twist this year (a panel of Past FLA Presidents)

will exceed all expectations!

Speakers: Panel of Past FLA Presidents moderated by Douglas Crane

Florida Librarians and Libraries into the Future
_Curacao 5-6_

What do you believe is the future of the library profession? And in what innovative ways can associations help to achieve our shared aspirations? Join us for a frank and honest conversation about where we are and where we’re going. Attendees will learn about ALA’s Libraries Transforming Communities Initiative and how they can strengthen librarians’ roles as core community leaders and change-agents.

Speaker: Kathy Rosa, American Library Association

Using Computer APPs to Improve Library Service among Non-native English Speakers
_Curacao 7-8_

APPs are an application, typically a small, specialized program downloaded onto mobile devices designed to fulfill a particular need. People of all ages, nationalities, and culture take advantage of such technological gadgets, and that should not be different in the library environment. Librarians should use this technology to better serve all patrons, in particular patrons who are non-native English speakers.

Speakers: Vilma Silva Butym and Joann Tebo, University of South Florida

2:00 p.m. — 2:15 p.m.

_Session Break_

2:15 p.m. — 3:30 p.m.

Concurrent Sessions

Integrating Information Literacy in a Post Developmental Education Environment
_Bonaire 4_

Librarians have always faced challenges in reaching underprepared college students with information literacy instruction at their level. At Valencia, we had a successful pilot program to integrate information literacy into developmental reading. We adapted a developmental education pilot lesson into the new course for first year students.

Speakers: Beth King and Regina Seguin, Valencia College

Connect, Explore, Soar
_Innovative Technologies and Services in Library Learning Commons_
_Bonaire 5_

How do libraries create an environment that fosters critical thinking, cultural growth and collaboration, while being recognized in their communities for innovation? Connect: Solicit and assess user needs and preferences through surveys and statistics. Explore: Incorporate innovative technology such as instructional displays, wayfinding, and iPads, as well as create content for these technologies. Soar: Reach for success by writing and implementing a marketing and outreach plan that
Let Them Eat PDA
Innovating with Emerging Selection Models
Bonaire 7
The Olin Library (Rollins College), Nova Southeastern University Libraries, and the FIU Libraries, are expanding their reach and role by implementing innovative Patron Driven Acquisition (PDA) collection development models. Contrasting PDA models at three institutions of varying sizes will be spotlighted, including standalone versus consortium arrangements, Usage Based Content, and free discovery models. PDA offers the library’s audience unfettered and immediate access to a wide array of titles for a fraction of the cost as opposed to predictive selection methods.

Speakers: Rachel Perry and Andrew Copnick, Nova Southeastern University; Erin Gallagher, Rollins College; Valerie Boulos and Sarah Hammill, Florida International University

Innovative Ways to Market Your FEL Resources
Curacao 2
Join us for an engaging look at how you can drive usage to your FEL resources! Learn how to use the tools that Gale has created for you - including personas which you can use to leverage storytelling to help your users understand the importance of libraries of all types. Learn about the best resources for your programming and bibliographic instruction needs and easy ways to integrate the resources into social media, libguides, blogs, and more! Walk away from this session with both the knowledge and tools that will empower you to make an even greater impact for your community in 2015!

Speakers: Emily Mageski Papa and Bethany Dotson, Gale/ Cengage Learning

Cooks & Books
Curacao 3-4
Cooking programs in the library can draw in new patrons and excite existing ones. This session will highlight cooking programs at the Maitland Public Library; including writing a grant of $36,000 for construction of a demonstration kitchen; and guidance on replicating the program at other libraries. If facilities permit, presenter will demonstrate a dish during the session on Library’s portable equipment: if you can whip up something delicious in a hotel conference room, you can do it in your library!

Speaker: Stacie Larson, Maitland Public Library

Teen Robotics Teams in the Library
Curacao 5-6
The Pasco County Library System will show and discuss its FIRST Robotics teen team. This team, a library first in the nation, fund-raised for and built a fully functional FIRST FRC Competition robot. The three main mentors of the team will discuss fundraising, cost, build time, teen engagement, advertising, and demonstrate the robot itself! They will also answer questions on how to get teens involved and the logistics of building a five-foot, 125-pound robot. They will also show the audience options for smaller and less expensive robotics programs, including LEGO leagues.

Speakers: Paul Stonebridge and Sean McGarvey, Pasco County Library System; Joel Croteau, Americore

ESL for YOUR Library
Curacao 7 – 8
4.8 Million! That’s how many people there are in Florida who speak a language other than English at home, and the numbers are growing. Are you ready? Learn how to start a practical and effective ESL program in your library that produces results through goal-setting and participant accountability. The presenters will walk you step-by-step through the process of setting up your own program. Librarians who have adopted this framework from St. Petersburg Library and Seminole Community Library, will talk about their experiences and the positive impact the ESL program is having on their library and community."

Speaker: Nancy Coleman, Largo Public Library

3:30 p.m. — 3:45 p.m.
Refreshment Break

3:45 p.m. — 4:45 p.m.
Concurrent Sessions

Thrive or Survive?
The Value of Collaboration
Bonaire 7
Public Libraries that foster strong internal teams and develop powerful external alliances within their communities are the libraries that will thrive in this era of declining budgets and widespread public misperceptions concerning their relevance. Workshop attendees will learn the fundamental characteristics of collaborative organizations as well as practical techniques for joining forces with others — inside and outside their organization — to create vibrant and relevant public libraries that provide essential services to their customers.

Speakers: Kevin Griffith, Sean McGarvey and Nancy Fredericks, Pasco Libraries

Making it Work
Online Project Management Techniques
Curacao 2
Do you work in a team? Are your team members in different locations? Online project management tools can be a life-saver, but some can be complicated to use and/or expensive to license. This workshop will discuss project management techniques for the remote team and will demonstrate two free online project management tools - Asana and Trello.

Speakers: Jessica Riggins and Beth Farmer, Tampa Bay Library Consortium

Protecting Patron Privacy
Protocols and Practical Applications
Curacao 3-4
The issue of privacy in regards to intellectual freedom will be
explore in this session. How do current laws affect librarians and their ability to protect their patrons' rights to privacy? Do privacy rights change when the patron is a child? What measures should be taken to protect personally identifiable information? How can you, the librarian, help your patrons understand issues like informed consent, data mining, and surveillance?

Speaker: Barbara Kaplan, Florida State University

**Redefining Success in Public Libraries**

Curacao 5-6

What is success in a public library? What is holding us back from getting to that “next level” of library service, and achieving success? Get insight into how public libraries of any size can make changes from the inside out, and how small steps can transform your library.

Speaker: Amy Dodson, former director of 2014 Best Small Library in America (Pine River Library, CO)

**Dig In and Cache Out**

**Geocaching for Your Library**

Curacao 7-8

Geocaching is a real-world, outdoor treasure hunting game. The Marion County Public Library System created a contest to encourage participants to be a part of the program, including partnerships with local businesses that offered prizes. Academic libraries can use geocaches to attract students and community members to their university libraries. Participants in this session will learn how to implement and maintain a geocaching program, gain an understanding of common pitfalls and how to avoid them, discover how to engage the community and develop partnerships and learn how to incorporate Geocaching.com into the program.

Speakers: Morgan Brickey and Kristen Calvert Nelson, Marion County Public Library System

4:00 p.m. — 6:00 p.m.

**Exhibit Hall Opens: Exhibits, Silent Auction and Author Tables**

5:00 p.m. — 6:00 p.m.

**Exhibitor Reception and Poster Session Part I**

Exhibit Hall

**Receptions**

USF School of Information Alumni Reception

Pre-registration Requested.  [http://si.usf.edu](http://si.usf.edu)

Sierra F

FSU School of Library and Information Studies Reception

Check at the FLA registration desk for details.

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**May 14, Thursday**

7:00 a.m. — 8:00 a.m.

**YogaFit**

Location TBD (Check registration desk day of; cost is $20)

7:00 a.m. — 7:00 p.m.

**Registration and Info Desk Open**

7:30 a.m. — 9:30 a.m.

**Mystery Writers Breakfast in Bonaire 3**

Join members of the Florida Mystery Writers Association for breakfast and hear about their latest books. Admission is free but seating is limited. Ticketed event. Sponsored by Mystery Writers of America, Florida Chapter.


Alison’s first YA Historical Mystery, *The Saffron Crocus*, is available from Black Opal Books. She’s also written nonfiction: *The Films of Tim Burton: Animating Live Action in Hollywood and Alice Guy Blaché: Lost Visionary of the Cinema*, now being made into a documentary. Alison also writes screenplays.

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Johnny Ray has written 24 novels and is often referred to as the Master of the International Romantic Thriller. He’s also well-known on the Internet as Sir John with a large following on sites such as Twitter, where he has almost 500,000 followers.

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Nancy J. Cohen, [http://nancyjcohen.com](http://nancyjcohen.com)

Author of over 20 published books, Nancy writes the *Bad Hair Day Mysteries* featuring South Florida hairstylist Marla Shore. Her latest title, #11 in this series, is Hanging by a Hair. She’s also written an instructional guide, *Writing the Cozy Mystery*, that describes how to write a winning whodunit. Nancy is President of Mystery Writers of America Florida Chapter.

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Lucy Burdette aka Roberta Isleib, [www.lucyburdette.com](http://www.lucyburdette.com)

Lucy writes the Key West Food Critic Mysteries for NAL. Her recent titles include *Death With All The Trimmings* and *Fatal Reservations*. Lucy is the pen name for Roberta Isleib, author of the Golf Lovers mystery series and the Advice Column mysteries. raisleib@gmail.com

Victoria Landis, [http://www.victorialandis.com](http://www.victorialandis.com)

Victoria is author of *Blinke It Away* and *Alias: Mitzi & Mack*. She’s also an artist in various mediums. Vicki is a co-chair of SleuthFest and serves on the Board for FMWA.

[victoria@landisdesignresource.com](mailto:victoria@landisdesignresource.com)

8:30 a.m. — 9:30 a.m.

**Concurrent Sessions**

**Libraries Enhancing and Networking the Families Affected by Autism Spectrum Disorder (ASD)**

Bonaire 6

Libraries have a special opportunity and ability to serve families with members who are autistic. In this program we will cover how to put on a story time tailored for individuals who are autistic. We take a look at using tools like timeline boards or fidget toys — to keep hands busy during stories, seating place markers, music, stories, sensory craft activities, and environment consideration.

Speakers: Elizabeth Steele, East Lake County Library; Gesa
Barto, University Central Florida’s The Center for Autism and Related Disorders

Online Learning—Anytime, Anywhere Is your library in the loop?
Bonaire 7
Nearly half of Americans 16 and older have participated in online learning, according to the recent OCLC membership report, "At a Tipping Point: Education, Learning and Libraries." We’ll explore this trend and the report’s findings and invite input from workshop attendees who want to describe what they are doing to curate online learning opportunities for patrons, cultivate online learner success and behavior, and create new online learning offerings for professional and personal development, MOOCs and other e-learning activities.
Speaker: Meryl Cinnamon, OCLC

The User Focused Online Library
Curacao 2
Use of electronic products continues to grow and the library patron online is the most enigmatic of our customers. We often do not know whether or not they have found what they were looking for. Using free and premium tools for data collection, we can develop a greater understanding of our virtual customers and website traffic patterns to prioritize and create websites and services that resonate. We will take a close look at the information-seeking trends and narratives to be found in library usage data.
Speakers: Brian Walton and Cheryl Wolfe, Tampa-Hillsborough County Public Library

The Uncommon Connection
The Public Librarian and the Common Core
Curacao 3-4
Common Core is a subject that primarily affects school libraries. However, this set of standards, adopted by Florida and many other states, can impact the information that library patrons need as well as the way they use it. The Common Core Standards refer to a set of standards for mathematics and English language arts, but the goals of these standards can also be applied across all subjects. This session will address the basic standards of the Common Core and how it affects library users and examine resources, tools and strategies for the collaboration of public librarians and the school.
Speaker: Deborah Parrott, East Tennessee State University

Inspiring Inventive Instructional Techniques and Cognitive-based Learning Strategies
Academic Librarians Share Some Tips from the Field
Curacao 5-6
More and more academic librarians find themselves challenged to create effective and meaningful instruction sessions and learning objects. Doris Van Kampen-Breit will share a framework for using gaming analogies to create meaningful associations for Chemistry students. Susan Smith will share efficient rules of thumb for supporting multimedia learning. Ava Brillat and Alvin Dantes will share projects, processes, and strategies used to create and maintain learning objectives. Sandy Avila will discuss the ADDIE model and its significance to creating a meaningful context for library instructional learning. Rachel Cooke and Carol Bledsoe will discuss using standards-based exercises to deliver a hybrid writing and research two-part workshop.
Speakers: Doris Van Kampen-Breit /St. Leo University; Ava Iuli-ano Brillat, University of Miami; Alvin Dantes, Florida International University; Sandy Avila, Florida Technical College; Rachel Cooke and Carol Bledsoe, Florida Gulf Coast University

The Power of Open Data!
Curacao 7-8
For academic librarians, open data sources are critical resources for reference interviews and research consultations. For public librarians, open data is also important in reference but can also be used to develop library services and programs based on socioeconomic and demographic characteristics of their service area. The focus will be on government data but sources from NGO’s will also be discussed. We will demonstrate several tools by academic discipline: economics, public health, sociology, demography, urban planning, political science and more. This will also include the extraction of raw datasets for analysis in statistics software packages.
Speaker: Renaine Julian, Florida State University Libraries
8:30 a.m. — 9:30 a.m.
Exhibit Hall Foyer - Poster Session Part II
9:00 a.m. — 4:00 p.m.
Exhibit Hall: Exhibits, Silent Auction and Author Tables
9:30 a.m. — 10:30 a.m.
Session Break/Coffee with Exhibitors
10:30 a.m. — 12:00 p.m.
Concurrent Sessions

Retirement is Not Good-bye
Bonaire 4
Recently retired or just planning ahead? Stay connected with colleagues and continue to contribute after leaving library employment. This panel-led discussion, with attendee interaction, will provide ideas for staying involved in the library world and with opportunities to exchange ideas about life in retirement. Open to all, the session also includes a brief organizational meeting for FLA’s Retirees Member Group.
Speakers: Patricia DeSalvo, Danny Hales, MaryJane Little, Faye Roberts and Brad Ward

Increasing Connections to Collections
Taking the Next Step with Digitization
Bonaire 5
Digitization of collections can help to improve internal workflows, make materials more accessible and create new and engaging relationships with users. LYRASIS has established the Digitization Collaborative to assist libraries with their digitization needs. This unique program enables cultural heritage institutions to gain the benefits of a coordinated effort without having to invest in creating their own infrastructure. A wide range of
materials have been digitized including books and newspapers to archival materials, manuscripts, photographs, maps, microfiche and microfilm to audio, video and film.

Speakers: Laurie Arp, LYRASIS; Alyssa Koclanes, Eckerd College; Andrew Dutka, Broward College Archives and Special Collections

Leadership Voices
Bonaire 6
This will be the 5th Annual Leadership Voices legacy program. Conference attendees can drop in anytime to record their thoughts on leadership and innovation. Recordings are available on FLA website and aim to inspire pre and post conference. Everyone is welcome and no appointment is necessary.
Speaker: Kenny Rampersad, Palm Beach County Library System

Mystery Writers Discussion
Bonaire 7
Setting as Character in Fiction Writing. Five multi-published authors will discuss how they bring settings to life. How do we build an appealing fictional world that attracts readers? How do we show setting through the protagonist’s viewpoint? What makes a setting memorable? How can the setting add suspense to a story? What are the unique qualities of our particular settings and why did we choose them?
Moderator: Nancy Cohen

Picture This: Storybook Science
Curacao 2
The Jacksonville Public Library developed a training partnership with the Duval County Public Schools to highlight storybooks as an interactive way to introduce science concepts. We will share how the partnership was developed, a bibliography of books, and corresponding activities to get you started.
Speakers: Susan Mankowski and Amber Holley, Jacksonville Public Library

Designing Interactive Learning Spaces
Curacao 3-4
What does it mean to Evolve? Why do Libraries need to Evolve? This session will discuss the importance of redesigning library spaces to make them more interactive and innovative. The Evolve Project is a collaborative platform that aims to change the way people see libraries through the injection of technology. Some of these technologies allow participants to build robots without knowing how to program, build simple circuits, program and build robots, do 3D printing, and so much more. The session begins with a discussion about building fablabs/makerspaces and provides participants an opportunity to experiment with different technologies.
Speaker: Brian Pichman, Evolve Project

Member Group Speed Dating
Curacao 5-6
One of the great benefits of being a member of FLA is networking with librarians from other libraries who have similar positions or interests. For this purpose we have Member Groups – 21 in fact! FLA Member Groups “provide a focus for the interaction of Association members who share a common interest in support of library service”. At this fun and fast-paced session you’ll have the opportunity to spend a few minutes with many of FLA’s Member Groups to see if you’d like to join one.
Speaker: Gene Coppola, Palm Harbor Library; FLA Member Group Leaders

Performers’ Showcase I - Children’s Performers
Grand Sierra
Preview live performances delivered on stage by entertainers who present shows for libraries across Florida. Chat with the performers at their meet-and-greet tables.
11:30 a.m. — 1:00 p.m.

Lunch for Sale in Exhibit Hall
Make new friends and network!

Caribe Express Cash Lunch
Thursday, May 14, FLA Exhibit Hall
11:30 a.m. — 1:00 p.m.
Bottled Waters @$2.50 each
Assorted Soft Drinks @$2.50 each
Chef Salad @$8.00 each
Tabouli Salad @$5.00 each
Turkey Sandwich @$8.00 each
Ham and Swiss Sandwich @$8.00 each
Grilled Vegetable Sandwich @$7.00 each
Cookies @$1.75 each
Bags of Chips, Popcorn, Pretzels @$1.75 each

LUNCH SPECIAL: SANDWICH, CHIPS, DRINK @$10.00

12:00 p.m. — 1:00 p.m.
Exhibit Hall Foyer Poster Session Part III

Friends, Foundations and Boards
Member Groups Business Meeting, Awards Program and Luncheon
Bonaire 3
Ticketed Event sponsored by the Friends, Foundations and Board Member Group
1:00 p.m. — 2:00 p.m.

Concurrent Sessions
Stop, Collaborate and Listen
Identifying Partnerships to Strengthen Your Library’s Relevance in the Community
Bonaire 5
Libraries are under pressure to demonstrate their value within their constantly evolving educational institutions or in their communities. The presenters will propose skills to strengthen library relevance that are applicable to all libraries: STOP – Evaluate where you are. Assess your current practices and determine areas for improvement. COLLABORATE - Identify Thursday 15
opportunities for partnerships with organizations or groups whose goals align with yours. LISTEN - Garner feedback from users via social media and other platforms such as surveys and user interactions.

Speakers: Maria Atlano, Catherine Silvers and Lisandra Carmichael, University of North Florida

**Finding Alternative Funding Resources**

**Bonaire 6**

Today, people are constantly restrained from turning their "ideas" into actions. The root of the problem is sometimes budgetary restraints. This session will provide an ample list of avenues to fund your next project. Most importantly, we will work together on using word-tracks and other tactics to sell our ideas to others. Tired of dealing with the typical sales person? Let's sell back to them our ideas and get them to pay us to use their products/services.

Speaker: Brian Pichman, Evolve Project

**Applying RDA to Digital Resources Metadata**

**Bonaire 7**

This session will describe how Resource Description and Access (RDA) has been applied in cataloging, updating, and migrating digital resources. Presenters will explain the similarities and differences of using RDA to catalog traditional serials in an Integrated Library System (ILS) and digitized serials and serial analytics in a Content Management System (CMS). Examples will be used to illustrate the issues of using RDA in conjunction with other metadata standards such as Dublin Core (DC) and Metadata Object Description Schema (MODS) to catalog digital resources including digitized newspapers and monographs, such as: relating RDA core elements to the DC and MODS fields; treating analytical description; transcribing newspaper information; applying roles and vocabularies as specified in RDA; exhibiting work, expression, and manifestation relationship; and describing designator relationships. This session will help catalogers and metadata librarians react to the changing cataloging rules.

Speakers: Sai Deng and Peter Spyers-Duran, University of Central Florida

**Reaching Out Far and Beyond**

**International Business Research for Everyone**

**Curacao 2**

Meet the patrons: A business major writing a marketing plan for a product to sell in New Zealand for her International Marketing class. A group of scientists commercializing their innovative research in an emerging market. Business faculty studying restrictions on foreign direct investment in the Andean Common Market. The list goes on. What do they have in common? They all need international business research. Relevant international business information is vital not only to traditional users, but increasingly to the entrepreneurial community both on and off campus. Learn: 1) effective strategies to teach international business research to the diverse user groups; 2) how to identify and reach out to potential user groups; and 3) fundamentals of using open internet resources, common public library tools, as well as, (costly) subscription databases.

Speakers: Kyung Kim and Trip Wyckoff, Florida State University

**Interplay @ the Library**

**Using Interactive Theater in Library Programs**

**Curacao 3-4**

Many library programs contain interactive details - themed crafts, themed games, trivia, and more. But that's often where the interactivity ends, and the program becomes something static happening at the library. Interactive theater can take programming a step further. Library staff become characters, patrons become characters, and every part of the program, becomes an unforgettable experience. Even without elaborate decorations and a shoestring budget, a program can be on the level of interactive experiences at theme parks.

Speakers: Samantha Fagan and Jessica Beeler, Palm Harbor Library

**Beyond MakerSpaces**

**Integrating 3D Printing into the Curriculum**

**Curacao 5-6**

How might librarians move beyond a MakerSpace environment to take advantage of 3D printing to enhance curricula and promote student learning of important principles? Learn how the Stetson University librarians and chemistry faculty collaborated to explore this question. The library supplied the chemistry department with a 3D printer to design curricular activities. In return, chemistry students agreed to become proficient in 3D printing, experiment with learning applications, and collect data on the use and maintenance. With data, librarians determined the operating budget, and levels of staffing and service needed to provide an innovative technology to students and faculty. A librarian, a chemistry faculty member, and a Stetson University student will speak on each of their perspectives.

Speakers: Susan Ryan and W. Tandy Grubbs, Stetson University

**Innovative Technical Services**

**Lightning Round Creative Solutions, Updates and Tips**

Organized by the Technical Services Member Group

**Curacao 7-8**

Through lightning round format presenters will share innovative ideas and creative solutions put into practice, interdepartmental collaborations, updates, tips and tricks on the following topics: supporting cataloging and collection management needs of remote campuses, BIBFRAME, advantages of catalog librarians staffing reference, nextgen ILS cataloging and acquisitions, collection weeding, and academic eBook integration into catalog and Lib-Guides to support liaison subject areas.

Speakers: Hilary A. Wagner; Darla C. Asher, Saint Leo University; Jeanne Piascik, University of Central Florida Libraries; Doris Van Kampen-Breit, Saint Leo University; Shannon Schane, Everest University Brandon Campus

**Lightning Rounds**

**Grand Sierra**

Join this fast-paced program, where your peers share their experience and knowledge in timed presentations.
2:00 p.m. — 2:15 p.m.
Session Break
2:15 p.m. — 3:15 p.m.
Concurrent Sessions

Build Effective Partnerships for Your Friends Group
Bonaire 4
Mae Silver, a published author of women’s histories and a community activist will discuss ways for non-profit groups to identify existing partnerships in their community (profit, non-profit, local businesses). She will discuss how a lot of groups already have existing partnerships, but do not realize it and how to identify and make the most effective use of those partnerships.
Speaker: Mae Silver, author

What a Character!
Storytime Picture Books to Explore Character Education
Bonaire 6
News reports indicate that incidents of bullying and violence among youth have risen in recent years. In today’s pluralistic world, it has never been more essential that children develop respectful and tolerant dispositions. Attendees will discover or revisit titles of multicultural picture books that can be used in story time to promote positive character traits. We will also examine why and how children’s picture books are a compelling and enjoyable technique to foster the appreciation of our friends of all races, colors and creeds.
Speaker: Deborah Parrott, East Tennessee State University

Inspiring Digital Innovation
Bonaire 7
The program will report on the Florida Digital Action Plan project, including a statewide survey and focus groups on digital activity in the state, and how that information will be used in developing a statewide plan. The plan will address guidelines for developing a single point of discovery for cultural and historic resources available in Florida’s archives, libraries, museums, and other cultural heritage organizations. The panelists include the project facilitators and two members of the project Steering Committee.
Speakers: Thomas Clareson, LYRASIS; Liz Bishoff, The Bishoff Group; Jeannette Smithee, Southeast Florida Library Information Network; John R. Nemmers, University of Florida George A. Smathers Libraries

The Library History Roadshow
Gathering Your Library Memories
Curacao 2
In April 2011, Tampa-Hillsborough County Public Libraries gathered its library memories in preparation of the Centennial Celebration of their first public library, a Carnegie-funded library in West Tampa that opened in 1914. Over the last three years, the Library History Roadshow has held 30 programs, visiting each branch in the library system and inviting past and current patrons and staff to bring their photos, memorabilia, and stories of the featured library to share. These donations were digitized for inclusion into a newly developed Library History Digital Collection that would be unveiled during the Centennial Celebration. Roadshow crew members will present an overview of the concepts and logistics behind the Library History Roadshow.
Speakers: Jessica Miller and Laura Doyle, Tampa-Hillsborough County Public Library System

iPads Across the Ages
Curacao 3-4
Inspire other libraries to take the leap into tablets for library programs and public access use. The successful model will reveal ways to maximize tablet use in order to validate future purchases. Demonstrate the variety of programs already established for all ages. Include public access free time at secure physical library locations throughout the week. Cover research involved in tablet model selection, funding options, central command post and docking station, app selection process, staff training, original set up, reservation schedules, Apple IDs, use breakdown and cost benefit analysis.
Speakers: Katherine Kastanis, Tara Dilley and Mark Young, Dunedin Public Library

Creating an Amazing User Experience (UX)
Curacao 5-6
A team of Palm Beach County Library System staff consulted with UX consultant Aaron Schmidt to improve the workflow at the public service desks. The ultimate goal was to provide an amazing user experience. Graphs of the results will show how the data from the pre-survey was used to identify areas to address to improve. An example of an area that was identified was redirections. Reference and Youth Services staff were trained by the Circulation trainers to provide these functions. Additionally, we explored offering online library card registrations. Our post-survey evaluated our success with the first phase of the project and identified our next goal.
Speakers: Aurora Arthay, Adam Davis and Nicole Hughes, Palm Beach County Library System

Information Literacy Framework
Inspiring Instruction in Academic Libraries
Curacao 7-8
The ACRL Task Force to revise the Information Literacy Competency Standards for Higher Education used threshold concepts as the model to develop the framework. Moving from the previous standards to the framework provides academic librarians with the opportunity to design instruction sessions and programs that provide flexibility and innovation for implementation. This session will explore the differences between the previous standards and the new framework, and ideas for using the framework for library instruction.
Speaker: Diane Fulkerson, University of South Florida Sarasota-Manatee

Performers’ Showcase - Performers for All Ages
Grand Sierra
Performers present live previews of their shows with a focus on...
programs for audiences of all ages. Chat with the performers at their meet-and-greet tables and book a program for your library.

3:15 p.m. — 4:00 p.m.
Refreshment Break and Door Prizes in Exhibit Hall

4:00 p.m. — 5:00 p.m.
Concurrent Sessions

A Conversation with the 2014 Florida Book Award Winning Authors
Bonaire 4
Engage with the 2014 Florida Book Award winners as they read excerpts from their award-winning books and discuss their works. This program provides a great opportunity to ask authors your questions about specific titles as well as their other works.

Learn to Speak IT
Communicating with IT Staff and Technology Vendors for Results
Bonaire 5
Web technologies provide library collections and services to users in increasingly new and complicated ways. When technical issues inevitably arise, library staff can aid in speedy restoration of services by communicating effectively with IT staff. Just like librarianship, the IT world has its own vocabulary and jargon. You will learn effective and reliable methods for reporting issues to IT staff and vendor tech support. We will also examine common library scenarios where a basic level of IT technology terms can assist in both troubleshooting and planning efforts to directly benefit your staff and customers.
Speaker: Cheryl Wolfe, Tampa-Hillsborough County Public Library

Libraries: Inspired by Community Aspirations
Bonaire 6
Seeking a way to engage your community? Each of us come to library work with an urge to do good and the desire to create opportunities. But as we try to get things done for our communities, we face incredible pressure to turn inward — to focus more on our own organization. Unfortunately, the more inward we become, the harder it is to create the opportunities we seek. The nonprofit Harwood Institute for Public Innovation has created a methodology - “Turning Outward.” Turning Outward emphasizes a shift in orientation from internal (library-focused) to external (community-focused).
Speakers: Ann Hardy, Sarasota County Public Libraries; Casey McPhee, Largo Public Library

Becoming an iLibrary
Curacao 2
The Lynn University Library is changing – we are no longer just curating content, we are publishing it. The Library has responded to the expansion of the university’s award-winning iPad initiative by developing a mobile app, upgrading our Library system, and assisting faculty in publishing iBooks to replace textbooks in core courses. Lynn is developing a Digital Press under the auspices of the Library, hiring an editor, publishing our information literacy tutorials in iBook form and incorporating these into iTunes U courses.
Speakers: Leecy Barnett and Amy Filiatreau, Lynn University Library

Innovating Through Times of Change
Florida Virtual Campus User Group Meeting and Update
Curacaoo 3-4
This session will focus on the continued merging and re-engineering of academic library services for public universities and colleges under the umbrella of the Florida Virtual Campus (formerly Florida Center for Library Automation and College Center for Library Automation). Key topics will include the selection and implementation of a single library discovery tool and a next-generation ILS to be used by all 40 public universities and colleges, statewide e-resource licensing for Florida’s post-secondary institutions, and a new, centralized help center providing statewide support of university and college students, libraries, and faculty. Additional topics will include updates on the activities of FLVC’s Members Council on Library Services, a brief update on FLVC’s broader activities within Florida’s K-20 academic library environment, and legislative activities that may impact FLVC and its products and services.
Speakers: Donald Muccino, Lucy Harrison and Linda McCarthy, Florida Virtual Campus

Teen Tech at your Library
Hands-on Session
Curacao 5-6
What are some great technologies that teen librarians should use at their library? Why should libraries even participate in utilizing these interactive technology gadgets? Through this session, we will discover the importance of interactive and learning technology in the library and how it can be used to further define your library in the community. Get a chance to learn how to program robots, build circuits, explore 3D printing, and so much more.
Speaker: Brian Pichman, Evolve Project

Building a Creative Digital Learning Studio
Curacao 7-8
Digital learning spaces occupy real estate in an increasing majority of college and university libraries. With the ongoing transformation of traditional higher education curriculum to a digital curriculum, these creative areas are themselves transforming the expectation and mission of the traditional academic library. As a case study, this program aims to explore the genesis of the USF Digital Learning Studio from its inception on paper to its newest phase in the Digital Media Commons.
Speaker: Adonis Amparo, Hillsborough Community College Ybor Campus

5:30 p.m. — 7:00 p.m.
President’s Reception in Martinique
Join in the fun! Enjoy refreshments, network with your colleagues and make new friends, while supporting FLA’s scholarship program. Bid on silent auction items, try the wine

Thursday
toss and look for a winning ticket in the 50/50 raffle! Florida book Award Authors will be at the event for book signing. Conference Badge Required.

May 15, Friday

7:00 a.m. — 12 noon
Registration and Information Desk Open

8:00 a.m. — 8:30 a.m.
Coffee Klatch

8:30 a.m. — 9:45 a.m.
Cyber Zone
Explore cutting edge technology programs and devices with your colleagues.

8:30 a.m. — 9:30 a.m.
Concurrent Sessions

Career 911—We Can Help!
Bonaire 4
You’ve got questions? We’ve got answers! Drop by this session and get help/advice/mentoring on those areas of YOUR choosing: resume writing or review, where to get information for that first (or second or changes in) jobs, how to change that Facebook page from college to one that will present that new professional image. Sessions will be staffed by a variety of Information Professionals who can help and refer you For Success...no more 911, We Can Help.
Speakers: Jessica Riggins, Tampa Bay Library Consortium; Pamela Doffek, Goldstein Library, College of Communication and Information, Florida State University

Cooking the Books
Food Programs in the Library
Bonaire 5
Foodies unite! Food is hot, hot, hot; witness the proliferation of TV food programs and movies. Let us help you jump on the food bandwagon. Learn about food-related programs that won't leave a mess in your library, such as cookbook discussions and foodie fiction/nonfiction discussions, including Jacksonville’s popular "A Book & A Cook" online discussion. Also discuss partnering with local TV, culinary schools, gardening groups, and others to create unique food-related programs.
Speakers: Stacy Alesi and Ron Block, Jacksonville Public Library

Neutral Networks and High-Capacity Broadband Take Center Stage
Bonaire 7
Between January 2014 and 2015, every branch of our government had a say in what constitutes an “Open Internet” and what federal rules may govern it. Taken with the first major overhaul in the nearly 20-year E-rate program, a Presidential call for broadband competition, and policy discussions that will determine the future of wi-fi, the telecommunications space is jammed with activity that will have broad impacts. At the same time, the Office for Information Technology Policy has launched a “Policy Revolution!” for libraries.
Speaker: Larra Clark, ALA Office for Information Technology Policy

Who are we really serving?
Data integration strategies for libraries
Curacao 2
Discover strategies to learn about the people using your services and identify service gaps. An overview of how the Orange County Library System identified and integrated usage and census data to gain an understanding of how their constituents utilized resources, in an effort to design tailored services. Strategies learned will help you accurately evaluate your Library market using empirical data rather than relying upon anecdotal information. Gathering these numbers in real time helps leaders make informed decisions and evaluate impact upon the community.
Speakers: Danielle King, Paolo Melillo, Bethany Stone and Anthony Bradburn, Orange County Library System

A Children’s Art MakerSpaces
Inspiring Innovation in our Kids
Curacao 3-4
May 2014, the Palm Harbor Library opened the Hazel L. Incantalupo MakerSpace to kids between the ages of five and twelve. This session will focus on the benefits of the MakerSpace to children, the process through which it was created, practical considerations for librarians who might be considering adding a MakerSpace, and the shift in the way libraries are perceived in the minds of our attending families. Our goals include providing a free opportunity for kids to encounter the Arts; solidifying the library’s status as a modern, progressive institution; and fostering a connection between learning through literacy and experiential, creative learning.
Speakers: Marisa Meale and Kiki Harduvel, Palm Harbor Library
Race, the Media and Libraries
Curacao 5-6
Organized by the Black Caucus. Eric Deggans, the noted television critic for NPR will discuss how media coverage can influence racial divides, how media stars and journalists add their bias and how libraries can fit into discussions about race. A panel of Black Caucus members will respond to and interact with Mr. Deggans and the audience.
Speaker: Eric Deggans, National Public Radio

Session Break
9:45 a.m. — 10:45 a.m.

Concurrent Sessions
Career 911 - We Can Help! Part 2
Bonaire 4

Subject Librarians Innovatively Partnering with Academic Units, Faculty and Students
Bonaire 5
Our academic library initiated a Subject Librarian (SL) service model in spring 2013. This SL initiative seeks to change the librarian’s role from reactive to proactive. There is a new emphasis on librarians getting out of the library building, visiting their assigned academic departments, participating in faculty and student meetings, and creating partnerships with academic units, faculty and students. A panel will discuss the how-to and strategies of Subject Librarian academic partnerships by providing examples of their interactions with particular faculty and student-focused units.
 Speakers: Barbara Tierney, Patti McCall and Rebecca "Missy" Murphey, University of Central Florida Libraries

Summer Technology Camps for Kids and Teens at Your Library
Bonaire 6
In the summer of 2014, the Orange County Library System hosted the first Melrose Center Technology Camps. The camps were week-long 2-hour sessions each afternoon from Monday through Showcase Saturday. Camps were designed for Audio Production, Video Production, Photography and Graphic Design and popular STEM camps included: Young Makers, Future Engineers, Mad Scientist and Crafty Capers. Join us for a lively and interactive session that will give you the tools you need to create successful summer camps at your library.
Speakers: Ormilla Vengersammy, Michael Sweeney and Jaclyn Robinson, Orange County Library System

3D Printing and MakerSpaces
Bonaire 7
Libraries have always been places for creative learning and enterprise, and the onset of the digital revolution has only expanded the role our institutions play in education, entrepreneurship and community problem-solving. 3D printers represent the latest wave of this revolution. They bring the "maker movement" to new heights by allowing people of all ages to create product prototypes, engage in hands-on learning and address complex public health questions.
Speakers: Charles Wapner and Larra Clark, ALA Office for Information Technology Policy

Florida's Public Library Standards
A New Approach
Curacao 3-4
This is your chance to give the Committee your ideas about their new draft document, Florida Public Library Outcomes & Standards 2015. This first full revision since 2004 takes a new approach, incorporating the movement in public libraries to using outcomes measures to assess a library’s success in meeting community needs and making a difference, outcomes are the star of the new document and standards are the ways libraries make outcomes happen.
Speakers: Susan Dillinger, New Port Richey Public Library, Elizabeth Lambert, Broward County Libraries, Ruth O'Donnell, Retired Consultant, Christine Patten, Seminole County Public Library, Paul Wartenberg, Bartow Public Library
Miss Rosa doesn’t like rude, but she does like audiobooks!

You’ve seen her as Miss Rosa on Orange Is the New Black, but did you know that Barbara Rosenblat is also one of the most distinguished narrators in the audiobook industry?

With an amazing range of dialects and characterizations, she received eight Audie Awards, 40 Earphones Awards and was named one of the Golden Voices of the 20th Century by AudioFile magazine. According to critics, Barbara Rosenblat “is to audiobooks what Meryl Streep is to film.”

Award-winning narrator Barbara Rosenblat reads these titles and more, available on CD through Recorded Books and as eAudio on OneClickdigital.

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www.recordedbooks.com
### Roster of Exhibitors

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Bound To Stay Bound Books, Booth # 506
www.btsb.com
Ryan Jett, sales@btsb.com
Bound to Stay Bound supplies prebound juvenile library books with full processing and automation support available.

Brainfuse, Booth # 318
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Jack Rothstein, jrothstein@brainfuse.com
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Jan Sheppard, jans@comprise technologies.com
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Ian Minnerly, ian.minnerly@dlsg.com
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Carol Kurak, carol@dva.com
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EPOCH / OCLS, Booth # 511
www.epochlegacies.org
Donna Bachowski, bachowski.donna@ocls.info
EPOCH is an IMLS grant funded website where family and friends can post detailed obituaries of their loved ones and in doing so build a meaningful history of their community.
Exhibitor Information

FaxScan24  Fax & Scan Kiosks, Booth # 110
www.faxscan24.com
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www.flalib.org
Martina Brawer, martina.brawer@comcast.net
FLA provides opportunities for librarians to advance their skills to maintain effectiveness in the information age and serves as a legislative advocate for excellence in all types of library service in the State.

Florida Virtual Campus, Booth # 201
www.flvc.org
Lauren Sproull, lsproull@flvc.org
The Florida Virtual Campus provides library and academic support services for more than one million public university and college students, faculty, and staff throughout the state.

FSU School of Information, Booth # 107
http://ischool.cci.fsu.edu/
Mafe Brooks, mafe.brooks@cci.fsu.edu
The School of Information is a founding member of the iSchool movement with programs in Information studies, technology, and communication with emphasis on professions and activities which help others use and manage information.

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Shannon Ostrowski, shannon.ostrowski@cengage.com
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www.harvardjolly.com
Ward Friszolowski, w.friszolowski@harvardjolly.com
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Tony Bush, tonyb@image-1.com
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Jamie Cutlip, jamie.cutlip@ingramcontent.com
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www.iii.com
Carrie Pearson, amason@iii.com
Innovative is dedicated to providing leading library automation software and services that empower libraries and enrich their users worldwide.

iTeam Resources, Inc., Booth # 106
www.iteaminc.com
Chris Gabnel, cgabnel@iteaminc.com

LEGO Education, Booth # 105
www.legoeducation.us
Mark Bolinger, mark.bolinger@lego.com

LEG0® Education combines the unique excitement of LEGO bricks with hands-on classroom solutions for science, technology, engineering, math, and literacy. Learn how products such as StoryStarter® can bring innovation to your classroom.

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www.libraryinteriors.com
Jeff Hunt, jeff.hunt@libraryinteriors.com
Providing a portfolio of library and technology furnishings with comprehensive consulting services available from regional Florida offices.

lynda.com, Both # 517
www.lynda.com
Helps anyone learn software, creative, and business skills. Users get access to a vast online library of high-quality, current, and engaging video tutorials.

Lyngsoe Systems, Booth # 112
www.lyngsoesystems.com
Tony Tencza, ajt@lyngsoesystems.com
Automated book returns, book sortation, barcode, RFID.

LYRASIS, Booth # 317
www.lyrasis.org
Lisa Larson, lisa.larson@lyrasis.org
LYRASIS collaborates with libraries, archives, and museums to create, access, and manage information, especially digital content, while increasing buying power.

Magazine Subscription Service Agency, Booth # 218
www.magazinesubservagy.com
Richard Emmons, info@mssafli.com
We are a small, independent subscription service. We handle over 250,000 publications. Our markets are public and school libraries. When available, we provide “free replacement” issues for our customers.

Mango Languages, Booth # 103
www.mangolanguages.com
John Kourletakis, John.Kourletakis@mangolanguages.com
Mango provides a fresh, intuitive, and fun way to learn new languages in the library, at home, or on-the-go. To get the most out of your subscription, a stellar customer support team, downloadable promotional materials, and your own library advocate are provided.
Exhibitor Information

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www.mergent.com
Greg Sumner, greg.sumner@mergent.com
Mergent, Inc. provides business and financial information on globally public and private listed companies and has partnered with D & B to provide several online/print solutions.

Midwest Tape, Booth # 304
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Colleen Lubinsky, colleen.lubinsky@nmt.com

OCLC, Booth # 207
www.oclc.org
Donna Gehring, gehringd@oclc.org

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10. Make lasting partnerships
9. Learn about the latest resources and solutions
8. Network with colleagues over lunch
7. Get on-trend...stay on-trend
6. Enjoy door prize drawings and refreshment breaks
5. Visit with 80+ Exhibitors and network with experts
4. Add to your collection of tote bags, you can never have too many
3. Learn all you can about each product...share info with others
2. Discover new concepts, tools and services to grow your library
1. Thank each exhibitor personally for their support of FLA
   ...especially #1

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SCHEDULE TIME IN EXHIBIT HALL

Wednesday, May 13 - 4:00 pm – 6:00 pm
Thursday, May 14 - 9:00 am – 4:00 pm
(12:00 p.m. – 1:00 p.m. Lunch available for purchase in the Exhibit Hall)
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<td>Bringing Community to the Library with One Book, One College</td>
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<td>Exceptional Services in Florida’s Public Libraries</td>
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<td>6B</td>
<td>Florida Public Libraries Lead the Way with Digital Inclusion Services</td>
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**Wednesday, May 13, 5:00-6:00 p.m.**

**Thursday, May 14, 8:30-9:30 a.m.**

| 7A  | Engaging Students with Video Production Projects                      | Mia Tignor and Kendra Auberry                                            |
| 7B  | At Your Leisure: The Recreational Reading Experience in Academic Libraries | Steve Rokusek and Jenna Enomoto                                          |
| 8A  | Marketing Library Instruction - On Campus and Beyond                  | Jacalyn Bryan                                                            |
| 8B  | Kitchen Reader: An Innovative Twist on a Book Club                    | Michelle Howard and Teresa Batchelder                                    |
| 9A  | Melvil Dewey Comes To The Rescue: Academic Librarians Outreach to Special Needs Students | Nora Galbraith and Eridan Thompson                                        |
| 9B  | Linking Old Librarianship to New: Aligning the "Innovator’s DNA" in the Creation of an Everglades Discovery System | Bryan Cooper and Margarita Perez Martinez                                |
| 10A | Fostering Peer-to-Peer Library Content and Engagement on a Student-Run Facebook Group | Camielle Swenson and Kaya van Beynen                                     |
| 10B | Unburden Your Staff! Tips From the Front-Lines on Creating a Successful Volunteer Program | Matthew Selby                                                            |
| 11A | Library Advocacy: As Easy as 1-2-3                                    | Lauri C. Rebar, Jeannette Smithee, and Rodrigo Castro                   |
| 11B | Standardization Opportunities for Research Guides                     | Andrew Nevel                                                             |
| 12A | Outside the Academy: Academic Library Partnerships with Community Organizations | Claire Miller and Carol Hixson                                          |

**Thursday, May 14, 12:00-1:00 p.m.**

| 13A | Re-Animating Online Instruction: Inspiring Learning through Innovation | Theresa Whitehead and Elana Karshmer                                     |
| 13B | New Cataloging Standards: Consequences and Considerations             | Renee Gould and Elizabeth Henry                                          |
| 14A | Show Us Your Bookface Contest                                         | Lynn Morrison                                                            |
| 14B | Engaging Special Needs Adults in Library Services                      | Kayla Kuni                                                               |
| 15A | Wikipedia: Information Literacy in the Digital Landscape              | Theresa Burress                                                         |
| 15B | Preschool Storytime S.T.E.A.M Inspiring Innovation                    | Renee Stokes and Julie Farmer                                            |
| 16A | Partnerships Build Demand for Services                                | CJ Ivory and Janie Dickey                                                |
| 16B | Readers’ Advisory for All: Reading Resolution – An Adult & Youth Passive Program | Josette Kubicki and Mary Daniels                                       |
| 17A | LibGuides 2.0: From Static Guides to Mobile Website                   | Michael Rodriguez                                                       |
| 17B | Incorporating Project Management Tools for Acquisitions               | Raimonda Margjoni, Steven Carrico, and Aimee Barrett                   |
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