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**FLORIDA LIBRARY ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES
Tradewinds Beach Resort and Conference Center
April 25, 2008**

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BOARD MEMBERS PRESENT:

(VM = Voting Member)

Wendy Breeden, Vice President (VM)

Mercedes Clement, President (VM)

Katrina Evans, Board Fellow

Harold George, Director (VM)

Pam Grigg, Director (VM)

Jared Hoppenfeld, Board Intern

Corinne Jorgensen, ALA Councilor (VM) and FSU Representative

Alan Kornblau, Treasurer (VM)

Ruth O'Donnell, Executive Director

Charlie Parker, Past President (VM)

Diana Sachs-Silveira, Planning Committee Chair

Debra Sears, SELA Representative (VM)

Tom Sloan, Director (VM)

Bernadette Storck, Parliamentarian

Tomaro Taylor, Director (VM)

Tom Sloan, Director (VM)

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BOARD MEMBERS ABSENT:

John Gathegi, USF Representative

Judith Ring, State Librarian

Barbara Stites, Secretary

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GUESTS PRESENT:

Vicki Gregory, University of South Florida

Lisa Manners, Legislative Committee Chair, 2008-2009

Laura Kirkland, Editor, *FLA News Digest*

Faye Roberts, Secretary *Pro Tem*

Carol Russo, Conference Committee Chair

Action Items for Follow Up (Responsible party):

- Send logo for 2009 goals to Board members electronically (Clement)
- Recognize donor of 2009 conference graphic in 2009 program (Russo/Roberts)
- Arrange online component for July 25 Executive Board meeting (Sloan/Charles Mayberry)
- Contact library organizations to obtain meeting dates and arrange to speak (Sloan, Kornblau, O'Donnell, Parker, Taylor, Clement, Grigg, Jorgensen, Hoppenfeld)

- 47 • Schedule phone conferences with incoming Committee chairs and Member
- 48 Group leaders and their respective Board liaisons (Roberts)
- 49 • Confirm membership status of prospective committee members (O'Donnell)
- 50 • Send email message to the list about checking the status of member group
- 51 affiliations (O'Donnell)
- 52

53 1. *Quorum, Agenda Review*

- 54 A. Establishment of quorum
- 55 B. Introduction of guests
- 56 C. Agenda items
- 57

58 2. *Consent Agenda*

59 None

60

61 3. *Treasurer's Report*

62 The Treasurer's Report was distributed at the Annual Business Meeting held earlier

63 today.

64

65 4. *Unfinished Business*

66 A. 2008 Conference Report – Ruth O'Donnell reported conference attendance:

67 Full registrations	274
68 Prepaid	58
69 One Day	105
70 Library supporters	24
71 On-site	<u>45</u>
72 Total (without vendors)	506

73 O'Donnell said that income is expected to exceed the goal by approximately

74 \$1,000 and that the hotel bill is expected to be under budget. She reported

75 positive reviews on hotel rooms and programs and noted a need for more

76 topics related to middle management.

77

78 **Motion:** Breeden moved that the Board authorize Faye Roberts to negotiate

79 a contract for 2009 conference management with CMC. Taylor seconded the

80 motion which was approved.

81

82 O'Donnell reported that the 2009 hotel contract has been negotiated and a

83 final version will be submitted for Board approval in July.

84

85 B. 2010 Conference Hotel – O'Donnell reported on discussion with the new

86 Hilton Hotel on International Drive in Orlando; a contract will be submitted for

87 Board approval.

88

89 5. *New Business*

90 A. President's Goals (Doc 5A) – President Mercedes Clement reviewed her goals

91 for the year, explaining that all are pieces of a big puzzle and asking

92 members to alert the leadership to anything preventing them from

93 accomplishing their work. She asked that the graphic artist who designed her
94 conference graphic be recognized in the 2009 conference program.

- 95
96 C. Board Liaison Assignments (Doc 5B) – The list of Board liaison assignments
97 was distributed prior to conference. O’Donnell explained that Member Group
98 leaders are identified by their respective groups during conference and Board
99 Liaisons will be informed as leaders are named. Roberts, as incoming
100 Executive Director, will schedule phone conferences with committee chairs
101 and their liaisons in June. Clement urged Board members to be proactive.

102
103 **Motion:** Kornblau moved and Sears seconded the motion to accept the
104 President’s liaison assignments; the motion was approved.

- 105
106 D. Board Meeting Schedule (Doc 5C) – The 2008-2009 Executive Board
107 meeting schedule was reviewed. It was noted that the July 25 meeting will
108 include an online component to be arranged by SEFLIN. The Unconference
109 has been scheduled for August 8, 2008 in Niceville.

110
111 Parliamentarian Storck suggested the need for a review of parliamentary
112 procedures at the July 2008 meeting.

- 113
114 E. Board Speaker’s Forum (Doc 5D) – The following Board members agreed to
115 contact various library groups, to obtain meeting dates and report those dates
116 to the FLA Executive Director, and to arrange to speak (or to arrange for a
117 member of FLA to speak) as part of that group’s agenda. Those appointed
118 were:

119 Broward County Library Association – Tom Sloan
120 Dade County Library Association – Tom Sloan, Alan Kornblau
121 Florida Association for Media in Education (FAME) – O’Donnell
122 Florida Health Sciences Library Association – Charlie Parker
123 Florida News Librarians Association – Tomaro Taylor
124 Library Association of Brevard – Mercedes Clement
125 North Florida Library Association – Pam Grigg, Corinne Jorgensen
126 Palm Beach County Library Association – Alan Kornblau
127 South Florida Association of Law Libraries – Tom Sloan
128 Tampa Bay Library Consortium – Jared Hoppenfeld

129
130 Not yet assigned: Central Florida Association of Law Libraries

- 131
132 F. 2008-09 Board & Committee Rosters – Mercedes Clement
133 Persons are still being added to Committee rosters. O’Donnell will confirm
134 membership status of prospective committee members.

135
136 **6. Reports**

- 137 A. Executive Director Report (Doc: Strategic Plan Tracking) - Ruth O’Donnell
138 O’Donnell addressed the Board and made the following points:

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- The FLA Executive Board is a working board.
 - Board members are expected to participate fully in association activities such as the annual conference and local events.
 - Each member should participate in discussion.
 - Board members should attend all conference events, including ticketed events.
 - To facilitate the growth of the organization and its programs, talk up FLA at every opportunity.
 - Understand the organization's budget and finances.
 - Take your board membership seriously.

149

150 Breeden inquired about the Strategic Plan; this will be approved at the winter

151 meeting for the coming year.

152

153 Parker, Sloan, Breeden and Manners discussed the role of the Public Relations

154 Committee relative to the Campaign to Convince Floridians of the Value of

155 Libraries, use of Marvin Mounce funds for advocacy and the opportunity to

156 provide leadership in the area of school library media. Points included the need

157 to ally with the Florida Association of Counties (FAC) and the Florida Association

158 for Media in Education (FAME).

159

160 **Motion:** Jorgensen moved that an *ad hoc* committee comprised of the

161 President, Past President, Legislative Committee Chairs for 2008 and 2009, the

162 Executive Director and the FAME liaison be appointed to work with FAME on the

163 upcoming tax vote. Grigg seconded the motion which was approved.

164

165 B. Committee Reports

166 None

167

168 C. Board Liaison Reports

169 Taylor reported that the Gay, Lesbian, Bisexual and Transgendered Member

170 group expressed concern about their inability to select member group affiliations

171 as part of the online process for joining or renewing membership. O'Donnell will

172 send an email to the list about checking the status of member group affiliations.

173

174 *7. Adjourn*

175 There being no further business, the meeting adjourned at 3:25 PM.

176

177 Faye Roberts, Secretary Pro Tem