

# FLORIDA LIBRARY ASSOCIATION EXECUTIVE BOARD MEETING MINUTES

Boca Raton, Florida  
October 26, 2007

1 **BOARD MEMBERS PRESENT:**

2 (VM = Voting Member)

- 3 1. Charlie Parker, President (VM)
- 4 2. Mercedes Clement, Vice-President/President-Elect (VM)
- 5 3. Carol Russo, Treasurer (VM)
- 6 4. Barbara J. Stites, Secretary (VM)
- 7 5. Phyllis Ruscella, SELA Representative (VM)
- 8 6. Gloria Colvin (VM)
- 9 7. Faye Roberts, Director (VM)
- 10 8. Tom Sloan (VM)
- 11 9. Tomaro Taylor (VM) by phone
- 12 10. Lois Eannel, Board Fellow
- 13 11. John Van Berkel, Planning Committee Chair
- 14 12. Corinne Jorgensen, FSU Representative
- 15 13. Ruth O'Donnell, Executive Director

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17 **BOARD MEMBERS ABSENT:**

- 18 1. Sol Hirsch, Past-President (VM)
- 19 2. Bernadette Storck, Parliamentarian
- 20 3. Judith Ring, State Librarian

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22 **Guests Present:**

- 23 1. Bob Gorin, Okaloosa Public Library Cooperative
- 24 2. Pat Ventura, Broward County Library System
- 25 3. Wendy Breeden, Lake County Library System

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27 **Action Items for Follow Up (Responsible party):**

- 28 1. Send the 2008 Legislative Platform to the Public Library Directors and the FLA email list  
29 (Ruth O'Donnell)
- 30 2. Arrange to meet with the Secretary of State regarding the 2008 Legislative Platform  
31 (Charlie Parker)
- 32 3. Contact Judi Ring about the 2008 Legislative Platform (Wendy Breeden)
- 33 4. Meet with Judi Ring regarding her participation in Board meetings and FLA plans for the  
34 future (Mercedes Clements/Charlie Parker)
- 35 5. Appoint a Human Resources Committee to carry out HR related items in the Future of  
36 FLA Management Recommendations (Charlie Parker)
- 37 6. For 2008-09 research how many
- 38 7. Email Document 5C to the Board (Barbara Stites) and to State Librarian Judi Ring  
39 (Barbara Stites)
- 40 8. Draft a revision of the FLA Bylaw sections related to Executive Board Directors for  
41 review by the membership followed by Executive Board review and approval (Ruth  
42 O'Donnell/John VanBerkel)
- 43 9. Explore further the type of relationship that FACRL wants to have with FLA (Ruth  
44 O'Donnell)

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## 1. Quorum and Agenda Review

- A. Quorum was established
- B. Guests were introduced
- C. Agenda additions - Legislative Committee Recommendations were added to the Agenda under Unfinished Business.

## 2. Consent Agenda - Approved

- A. September 7, 2007 electronic vote to approve the July 27, 2007 Board minutes
- B. September 6, 2007 electronic vote to approve use of Mounce Funds for Herrle contract
- C. July 27, 2007 meeting follow-up (Doc 2A)

## 3. Treasurer's Report

- A. Carol Russo presented the financial reports (Doc 3A); report accepted.

## 4. Unfinished Business

Legislative Committee Recommendations for changes to the FLA Legislative Platform were adopted.

Lisa Manners challenged every one in every group to give \$100 more than they did last year to help FLA's advocacy effort.

- A. Recommendations of the Ad Hoc Committee on the Future of FLA Management (Doc 4A) were adopted unanimously.
- B. Charlie Parker updated the Board on the FLA Campaign to Convince Floridians of the Value of Public Libraries.
- C. Charlie Parker updated the Board on Herrle Communications contract – There will be three Op Ed pieces (early learning, egovt., the value of libraries) distributed statewide; TBLC has developed supporting posters for FLA and will mail to public libraries; there will also be a press conference in Tallahassee after Thanksgiving (Carole Fiore and John Bertot).
- D. Lisa Manners has been trained to use CapWiz and has updated the webpage; Lois Eannel will be trained.

## 5. New Business

- A. Charlie Parker presented the proposed 2008 Budget (Doc 5 A) as a recommendation from the Finance Committee; Board approved.
- B. Charlie Parker presented a recommendation that he form an Ad Hoc Human Resources Committee (Doc 5B) to begin working on recruiting for the Executive Director's position; Approved.

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- 84 C. Department of State proposed rule & guidelines for Multitype Cooperative grants (Doc  
85 5C) – approved the revised document (Faye Roberts abstained)  
86 D. 2008 Conference Program was presented by Conference Committee Chair, Pat Ventura  
87 (Doc 5 D); Board approved.  
88

89 [President Charlie Parker had to leave and turned the meeting over to the Vice-President,  
90 Mercedes Clements.]  
91

- 92 E. John Van Berkel presented the recommendations of the Planning Committee to add two  
93 voting Director positions to the Executive Board to make a total of six Directors. The  
94 Planning Committee recommends that the six be regionally representative of the state,  
95 along the lines of the MLCs. This change requires bylaws and policy changes. Addition  
96 of the two new Directors is proposed for implementation in the election of 2009-10  
97 officers. The Board approved.  
98 F. FACRL status in FLA (Doc 5 F) - Ruth will explore further with FACRL leadership the  
99 type of relationship they want to have with FLA.  
100 G. Ruth O'Donnell presented a report sent by Sol Hirsch regarding the Nominating  
101 Committee recommendations (Doc 5 G). Colvin recommended that we make a motion to  
102 revise the slate so that all four directors be listed with the wording "Select two"; Board  
103 accepted the slate and wording change.  
104 H. Member group name change – FL Unicorn Users (Doc 5 H) requests to change their  
105 name to Sirsi/Dynix Member Group; Tom Sloan moved and Carol Russo seconded;  
106 Board approved.  
107 I. IMLS grant proposal partnership (Doc 5 I) - Ruth informed the Board that she wrote a  
108 letter of support of for the Florida Association of Museum's grant proposal which, if  
109 funded, will include an FLA representative on an Advisory Board.  
110 A. Proposed changes to FLA advertising rates (Doc 5 J) – As part of Ruth O'Donnell's  
111 ongoing review of FLA fees and charges, she presented a revised program of advertising  
112 and rates for ads in FLA print and online publications. Faye Roberts moved; Barbara J.  
113 Stites seconded; approved.  
114

## 115 2. Reports

- 116 A. Department of State, State Library & Archives of Florida – none; State Librarian not in  
117 attendance  
118 B. Executive Director (Doc – Strategic Plan Tracking) presented status report of various  
119 activities  
120 C. Board Liaisons  
121 i) Membership Committee – "jump on in" posters promoting FLA membership are  
122 being mailed to all library directors of public, academic, and special libraries. The

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- 123 Committee is also sending a letter to all directors encouraging organizational  
124 membership. (Mercedes Clements)
- 125 ii) Library Personnel Recruitment Committee – Maria Chavez Hernandez resigned as  
126 Chair because of illness; Jeannette Smithee is the new Chair (Mercedes Clement)
- 127 iii) New Members Round Table – *Facebook* and blog have been updated; their program  
128 is planned; and they'll provide the resume review service again (Tomaro Taylor)
- 129 iv) Barbara Correll has done a great job planning the FF&B workshops and will attend  
130 three of them. Charlie Parker, Faye Roberts and Ruth O'Donnell will participate in  
131 the workshops. (Faye Roberts)
- 132 v) October 1-4, 2008 is the SELA Conference; the Board should consider sending the  
133 newly elected SELA Representative to the SELA leadership conference (Phyllis  
134 Ruscella)

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136 The next FLA Board Meeting will be held on February 8, 2008 at the Ocala Public Library

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138 Move to adjourn 2:10 PM

139  
140 Barbara J. Stites, Secretary

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