

FLORIDA LIBRARY ASSOCIATION
EXECUTIVE BOARD MEETING
North Regional/BCC Library, Coconut Creek, FL
February 9, 2006

1 BOARD MEMBERS PRESENT:

2 (VM = Voting Member)

- 3 1. Gloria Colvin, Director/Communications Coordinator (VM)
- 4 2. Betty Ann Frederick, Director (VM)
- 5 3. Vicki Gregory, ALA Councilor (VM)
- 6 4. Sol Hirsch, President (VM)
- 7 5. Corinne Jorgensen, FSU Representative
- 8 6. Cynthia Kisby, Director (VM)
- 9 7. Lisa Manners, Secretary (VM)
- 10 8. Ruth O'Donnell, Executive Director
- 11 9. Charlie Parker, Vice President/President Elect (VM)
- 12 10. Nancy Pike, Past President (VM)
- 13 11. Faye Roberts, Director (VM)
- 14 12. Carol Russo, Treasurer (VM)
- 15 13. Bernadette Storck, Parliamentarian
- 16 14. Mitzi Thomas, Board Fellow
- 17 15. Brad Ward, Planning Committee Chair

18
19 **BOARD MEMBERS ABSENT:**

- 20 1. Mary C. Brown, Board Fellow
- 21 2. Phyllis Ruscella, SELA Representative (VM)
- 22 3. Judith Ring, State Librarian

23
24 **Guests Present:**

- 25 1. Mercedes Clement
- 26 2. Tom Sloan
- 27 3. Barbara Stites

28 **Action Items for Follow Up (Responsible party)**

- 29 • Set up opportunity for Secretary of State to participate in Library Day (President).
- 30 • Add three new statements to the Platform.
 - 31 • “The Florida Library Association supports adequate funding for the
 - 32 programs and services of the State Library and Archives of Florida.
 - 33 • The Florida Library Association seeks support for a \$1,400,000 in
 - 34 additional funding for community college library electronic resources and
 - 35 continued support for the College Center for Library Automation
 - 36 (CCLA)”.
 - 37 • Statement of support: The Florida Library Association supports House Bill
 - 38 391.
- 39 • Check on the details of how to have members post pictures online and the
- 40 possibility of having photographers for events other than conference. (Executive
- 41 Director)
- 42 • Contact library vendors to get sponsors for this year’s conference. (Board
- 43 Members).

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- 44 • Look into getting someone in the legislature to recognize, or present a resolution
45 on the floor recognizing Library Day. (Legislative Committee Chair, Executive
46 Director, Legislative Advocate).
- 47 • Continue to look at the Board restructuring and bring another recommendation to
48 the Board based on the comments made during the discussion of this topic.
49 (Planning Committee)
- 50 • Change structure of member groups. Revise Manual to reflect this change.
51 Publicize implementation method to FLA members. (Executive Director, FLA
52 office).
- 53 • Change manual to reflect the change from 1 to 2 year appointments for Awards,
54 Conference, and Scholarship Committees. Notify all involved. (Executive
55 Director, FLA office).
- 56 • Publicize the Freedom to Read Proclamation, include in the Intellectual Freedom
57 Manual in development, and post on the Web site as part of the FLA manual.
58 (Communications Coordinator, Executive Director).
- 59 • Set up a meeting with those involved in the initial Hillsborough County issue to
60 open up a discussion once again. (President, Executive Director, FLA Office,
61 Board)
- 62 • Present Intellectual Freedom award and gift certificate to Walter Forehand at
63 opening session of Conference. (President)
- 64 • Investigate Fundraising Solutions services and report back to Board. (Executive
65 Director)
- 66 • Investigate Baker & Taylor's My Library Bookstore and the potential for using it
67 as a fundraiser for FLA. (Sol Hirsch)
- 68 • Pursue the idea of an unconference, a regional one day FLA event for later this
69 year. (Executive Director, FLA Board)
- 70 • Appoint someone to attend the ALA Telecommunications Preconference.
71 (President)

72 **1. Agenda, Minutes, Treasurer's Report**

73 A. Establishment of quorum

74 B. Agenda additions

- 75 a. Move item 4 C, Hillsborough County Update, to item 5 I A
- 76 b. Add item 5 I B Award for Intellectual Freedom
- 77 c. Add 5 O Telecommunications preconference
- 78 d. Add 6 E archive report
- 79 e. Add Friends, Foundations & Board report under Board Liaisons Reports

80 Charlie Parker moved that the Agenda be amended as described, Nancy Pike seconded
81 the motion. Motion Carried

82 C. The following guests were introduced;

83 Mercedes Clement from Daytona Beach Community College and incoming Vice
84 President/President Elect

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85 Tom Sloan from SEFLIN and currently the Legislative Committee Chair who will be a
86 Board Director in 2007-08

87 Barbara Stites from Florida Gulf Coast University and incoming secretary
88

89 **2. Consent Agenda**

90 A. Approval of email vote: November 3, 2006 minutes

91 B. Approval of email vote: conference registration fees revision

92 C. Approval of email vote: addition to FLA Legislative platform

93 Cynthia Kisby moved that the consent agenda be approved. Charlie Parker seconded. Motion
94 carried.

95 **3. Treasurer's Report**

96 A. Carol Russo gave the 2006 end of year financial report.

97 Nancy Pike moved that we accept the Treasurer's Report. Report accepted and filed for
98 audit.

99 B. Ruth O'Donnell gave a report on 2007 finances to date.

100 Charlie commended the Executive Director for her leadership and hard work and
101 commended Brad Ward and NEFLIN for stepping up to contract with FLA to provide
102 office services.

103 **4. Unfinished Business**

104 A. Ruth O'Donnell gave a report on the items from the November 3, 2006 meeting that
105 needed follow-up. We are close to having the member's only portion on the website
106 complete.

107 B. Tom Sloan gave a report on Legislative activities and a Library Day update. Sol
108 Hirsch mentioned this is the first year in some time that FLA has made an effort to get
109 legislation passed for Florida's libraries. A proposed handout for Library Day created by
110 Wally Bowden, Jacksonville Public Library was presented and discussed. Sol Hirsh
111 mentioned that he received a call from Judi Ring saying that the Secretary of State
112 expressed interest in participating in Library Day. He is working on setting this up.

113 • **Set up opportunity for Secretary of State to participate in Library Day (President).**

114 Charlie Parker discussed a problem with the confidentiality law in that email addresses
115 on library card applications are sometimes required to get a library card and are therefore
116 public record. He believes that this is a potential privacy concern for library registrants.
117 Also there is a concern that virtual reference transactions may not be covered under the
118 current confidentiality law and may be deemed public record. This may be something we
119 proceed with next year.

120
121 Charlie Parker moved that FLA add two issues to the Platform and one statement of
122 support for HB 391. The Platform statements are: "The Florida Library Association
123 supports adequate funding for the programs and services of the State Library and
124 Archives of Florida.

125 The Florida Library Association seeks support for a \$1,400,000 in additional funding for
126 community college library electronic resources and continued support for the College
127 Center for Library Automation (CCLA)."

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128 The statement of support is: “The Florida Library Association supports HB 391.” Motion
129 seconded by Nancy Pike. Motion passed. Faye Roberts abstained.

- 130 • Add three new statements to the Platform.
- 131 • “The Florida Library Association supports adequate funding for the
 - 132 programs and services of the State Library and Archives of Florida.
 - 133 • The Florida Library Association seeks support for a \$1,400,000 in
 - 134 additional funding for community college library electronic resources and
 - 135 continued support for the College Center for Library Automation
 - 136 (CCLA)”.
 - 137 • Statement of support: The Florida Library Association supports House Bill
 - 138 391.

139 D. Ruth O’Donnell discussed the issue of having an FLA photographer. She believes that
140 the role of the Public Relations Discussion group is not to carry out the business of the
141 Association and that it is not appropriate to ask this group to take on this responsibility.
142 It is better to have a single person to take pictures at the conference, at least, and ask
143 other to do so at other events. Mitzi Thomas volunteered to take pictures at conference.
144 Posting member pictures of conference online was also discussed.

- 145 • Check on the details of how to have members post pictures online and the
- 146 possibility of having photographers for events other than conference. (Executive
- 147 Director)

148 E. Ruth O’Donnell gave an update on conference planning and registrations. She asked
149 that Board members assist with getting financial sponsorships from library vendor
150 organizations.

- 151 • Contact library vendors to get sponsors for this year’s conference. (Board
- 152 Members).

153 Charlie Parker discussed a working idea for “Connecting People, Building
154 Communities” for his theme for 2008 conference. Mercedes Clement would like to
155 have the 2009 conference in Daytona in May.

156
157 Sol Hirsch announced that Bernadette Storck received a Library Appreciation Month
158 proclamation for April 2007 the Governor’s office. Many thanks to Bernadette
159 Storck for her efforts.

- 160 • Look into getting someone in the legislature to recognize, or present a resolution
- 161 on the floor recognizing Library Day. (Legislative Committee Chair, Executive
- 162 Director, Legislative Advocate).

163 F. Ruth O’Donnell demonstrated the FLA website and membership database.

164 G. Gloria Colvin announced her resignation as Communications Coordinator as of the
165 end of this meeting. She is continuing as *Florida Libraries* Editor. She moved that we
166 contract with Nancy Enterline as Communications Coordinator for \$300 per month.
167 Nancy Pike seconded. Ruth O’Donnell passed out Nancy Enterline’s resume and
168 discussed her qualifications. Motion carried. Sol Hirsch commended Gloria Colvin for
169 her years of work as FLA Communications Coordinator since 2001. Ruth O’Donnell said
170 she really has appreciated working with Gloria and her generosity to FLA as well as her
171 outstanding work as Communications Coordinator.

172 5. New Business

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173 A. Brad Ward brought Planning Committee recommendations on member groups and
174 Board structure.

175 1. "The committee recommends increasing the number of Executive Board
176 Directorships from four to six, if the SELA and ALA positions on the FLA Board are
177 reclassified as non-voting members, the six regional Directors are elected by
178 members in their representative counties, and given strong duties. In this way the
179 number of voting members on the Board would not increase." Carol Russo moved
180 that the recommendation to increase Directors from 4 to 6, make SELA & ALA
181 Councilors non-voting & 6 Directors elected by members in their representative
182 counties be accepted. Betty Frederick seconded. Motion failed. Sol Hirsch asked that
183 the Planning Committee continue to look at the Board restructuring and bring back
184 another recommendation based on the comments made during the discussion of this
185 motion.

186 • Continue to look at the Board restructuring and bring another recommendation
187 to the Board based on the comments made during the discussion of this topic.
188 (Planning Committee)

189 2. "The committee recommends a new structure of member groups that would consist of
190 only one level called 'Member Groups.' Currently, named groups (sections, interest
191 groups, and discussion groups)

192 To join a group would not cost a fee, members could join as many groups as they
193 want, and there would be a simple procedure to create new groups." Nancy Pike
194 moved that there be a new structure of member groups that would consist of only one
195 level called "member groups," and that currently named groups (interest groups,
196 sections & discussion groups) would now be eligible to be a member group. Charlie
197 Parker seconded. Motion carried.

198 • Change structure of member groups. Revise Manual to reflect this change.
199 Publicize implementation method to FLA members. (Executive Director, FLA
200 office).

201 B. Brad presented the Strategic Plan 2007-2008. Faye Roberts moved that we adopt the
202 Planning Committee's recommendation regarding the Strategic Plan, Betty Frederick
203 seconded, Motion carried.

204 C. Ruth O'Donnell suggested that all committees should have a two year term with the
205 exception of the Finance, Nominating and Local Arrangements Committees. Cynthia
206 Kisby moved that the committee structure for Awards, Conference, and Scholarship
207 Committees be changed from 1 year to 2 year appointment, Charlie Parker seconded,
208 Motion Carried.

209 • Change manual to reflect the change from 1 to 2 year appointments for Awards,
210 Conference, and Scholarship Committees. Notify all involved. (Executive
211 Director, FLA office).

212 D. Mercedes presented her appointments for Committee Vice Chairs for the year 2007-
213 2008.

214 E. Ruth O'Donnell requested that we withdraw from joint ALA/FLA student
215 membership program because the two associaton's membership years are different. This
216 causes students who join ALA/FLA in any other month January to have less than a year
217 of FLA membership. Many students are upset that they paid for what they thought was a

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218 year but then have to pay dues to FLA again on January 1. Charlie Parker moved that
219 FLA withdraw from the ALA joint member program, Faye Roberts Seconded. Motion
220 failed.

221 F. Sol Hirsch presented a Board Fellow nomination, Lois Eannel. Charlie Parker
222 appointed Lois Eannel as a Board Fellow for the year 2007-2008.

223 G. Sol Hirsch mentioned a discussion held during the Public Library Directors
224 Conference in October 2006 that public library directors need a way to be able to bring
225 their concerns to the State Library as a group. Sol Hirsch has approached several
226 directors to see if they are interested in FLA providing a home for such a group and has
227 scheduled an organizational meeting for this group during conference. He reported that
228 State Librarian, Judi Ring is interested in attending this meeting.

229 Gloria Colvin reported on the Florida Best Book Awards plans for events to recognize
230 winners and award the medals. Charlie Parker moved that the E.D. is authorized to
231 commit up to \$500 for the Florida Writers Award dinner as appropriate and inform Board
232 Members of the amount so that they can make a contribution to offset the cost. Gloria
233 Colvin seconded. Motion carried.

234 H. Conference opening session proposal from the Local Arrangements Committee. Ruth
235 O'Donnell presented this proposal for the information of the group.

236 I. Sol Hirsch presented a Freedom To Read Proclamation from the Intellectual Freedom
237 Committee. Cynthia Kisby moved that the Board approve the Freedom to Read
238 Proclamation and to include it in the FLA IF manual, the FLA manual and post on the
239 FLA website. Gloria Colvin seconded, motion carried.

240 • **Publicize the Freedom to Read Proclamation, include in the Intellectual Freedom**
241 **Manual in development, and post on the Web site as part of the FLA manual.**
242 **(Communications Coordinator, Executive Director).**

243 a. Hillsborough County update – while there has been a change in the wording of the
244 Hillsborough County Board of County Commissioner's statement regarding events
245 and activities celebrating Gay Pride in that county, the change still does not allow
246 county agencies such as the library to participate. It was suggested that we set up a
247 time to meet with those involved and open this issue up for discussion once again.

248 • **Set up a meeting with those involved in the initial Hillsborough County issue to**
249 **open up a discussion once again. (President, Executive Director, FLA Office,**
250 **Board)**

251 b. Sol Hirsch suggested we offer an Intellectual Freedom award to attorney Walter
252 Forehand for pro bono work on the *Vamos A Cuba* case in the form of special
253 recognition at the opening session of Conference. Betty Frederick made the motion
254 for special recognition for Walter Forehand to be made at the opening session of the
255 2007 Conference and that a \$100 gift certificate to Home Depot be given to him.
256 Lisa Manners seconded. Motion carried.

257 • **Present Intellectual Freedom award and gift certificate to Walter Forehand at**
258 **opening session of Conference. (President)**

259 J. Ruth O'Donnell brought a Public Library Association workshop to present in Florida a
260 two-day workshop on one of the ALA/APA library manager certification topics. In
261 exchange for two free seats in the workshop FLA would do local arrangements. For PLA.

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262 Faye Roberts moved that FLA participate in the PLA workshop as proposed by the
263 Executive Director, Lisa Manners seconded, motion carried.

264 K. Ruth O'Donnell said she is hoping to offer a page on the FLA Web site where
265 organizational and business members can advertise job vacancies.

266 L. Ruth O'Donnell brought a proposal for a fund raising opportunity through a company
267 called Fundraising Solutions. Faye Roberts moved that FLA authorize the Executive
268 Director to investigate Fundraising Solutions and to proceed as indicated. Betty Frederick
269 seconded. Motion carried.

- 270 • Investigate Fundraising Solutions services and report back to Board. (Executive
271 Director)

272 Baker & Taylor does My Library Bookstore. Sol Hirsch will investigate FLA's potential
273 involvement in this.

- 274 • Investigate Baker & Taylor's My Library Bookstore and the potential for using it
275 as a fundraiser for FLA. (Sol Hirsch)

276 M. Ruth O'Donnell brought a proposal for an FLA Unconference, an event that would
277 be sponsored by FLA in an area of the state is not used by the Association as a
278 conference venue in order to give people there additional service. This would be a one-
279 day event for a fee with a reduced fee for FLA members. Gloria Colvin moved that the
280 Executive Director be authorized to pursue the idea of an unconference, Faye Roberts
281 seconded, motion carried.

- 282 • Pursue the idea of an unconference, a regional one day FLA event for later this
283 year. (Executive Director, FLA Board)

284 N. FLA Vision and brand discussion was tabled to next meeting.

285 O. Telecommunications Preconference. ALA Chapter Relations is inviting state chapters
286 to send a representative to attend this ALA preconference in June 2007. They will pay
287 the cost of this attendee. Sol Hirsch would like to ask the State Library to send someone
288 who is an FLA member. Charlie Parker moved that the President is authorized to
289 recommend an appropriate person to participate in the ALA/OITP Telecommunications
290 Preconference at the ALA Annual Conference. Betty Frederick seconded, motion carried.

- 291 • Appoint someone to attend the ALA Telecommunications Preconference.
292 (President)

293 6. Reports

294 A. Ruth O'Donnell gave the Executive Director's Report.

295 B. Gloria Colvin gave the Communications Coordinator Report.

296 C. Vicki Gregory gave the ALA Councilor's Report.

297 D. Marlene Lee gave a Friends Foundations & Boards report. She noted how large the
298 job of the chair of this section is. She mentioned her appreciation of Vice-Chair Barbara
299 Correll's assistance.

300 E. Bernadette Storck gave a report on Archives.

301 F. Board Liaison reports: there were no Board Liaison reports.

302 7. Adjourn

303 There being no further business the meeting adjourned at 4:00 PM.

304

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Lisa Manners

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306 Lisa Manners, Secretary
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