



Florida Library Association Executive Board

May 6, 2011 Meeting Minutes

Doubletree at the Entrance to Universal Studios, Orlando, FL

BOARD MEMBERS PRESENT:

(VM=Voting Member)

Gloria Colvin, President (VM)

Barbara Stites, Vice President/President Elect (VM)

Susan Dillinger, Treasurer (VM)

Barbara A.B. Gubbin, Northeast Director (VM)

Linda McCarthy, Northwest Director (VM)

Jennifer Obermaier, Board Fellow

Marilyn Matthes, Southwest Director (VM)

Sarah DeVille, Board Intern

Sarah Hammill, Southeast Director (VM)

John J. Callahan, Past President (VM)

Corinne Jorgensen, Florida State University Representative

Alan Kornblau, ALA Councilor (VM)

Gene Coppola, West Central Director (VM)

Faye Roberts, Executive Director

Bernadette Storck, FLA Parliamentarian and Friends, Foundations & Boards Member Group Representative

Judith A Ring, Director State Library and Archives of Florida

Diane Austin, University of South Florida, filling in for Jim Andrews, USF Representative

BOARD MEMBERS ABSENT:

Ruth O'Donnell, Secretary (VM)

Elizabeth Killingsworth, East Central Director (VM)

Jim Andrews, USF Representative

GUESTS PRESENT:

Salena Collier, Public Relations Committee Chair

Charlie Parker, Legislative Committee Chair

Gladys Roberts, filling in for Ruth O'Donnell as Secretary

Mary Brown

Wendy Breeden

Follow-Up Items from May 6, 2011 Board Meeting

1. Participants in Board online meetings sign-on fifteen minutes before the meeting start time (Board members).
2. Participate in online Board orientation, date to be announced (Board members).
3. Develop a slate of candidates for 2011 elections (Nominating Committee).
4. Be prepared to discuss how member groups can become more active (Board members).
5. Research dates for possible speaking opportunities and report at the next meeting (Board members).
6. Purchase a gift for Maria Gephardt (Executive Director).
7. Determine if a different public library director should be appointed to represent FLA at the Future of Academic Libraries Task Force (Executive Director) and appoint if necessary (President).
8. Finalize and publish statement of support for local public libraries (Executive Director).

1. President Gloria Colvin called the meeting to order at 1:30 PM.

- A. Gladys Roberts, acting as Secretary in absence of Ruth O'Donnell, established that a quorum was present.



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- B. Colvin recognized guests present and welcomed new Board members.
- C. Agenda additions/changes: Item 5L, the 2011-12 Board Roster was added to New Business and Committee Reports

2. Consent Agenda

The Consent Agenda had one item, the Minutes of the April 8, 2011 Board meeting. It was accepted as presented.

3. Financial Reports

Treasurer Susan Dillinger presented the Financial Reports (Doc 3A 1-4); and the Treasurer's Report (Doc 3-B). Net income as of March 31, 2011 was \$133,000.08. President Colvin announced that the Treasurer's Report was accepted and would be filed for audit.

4. Unfinished Business

There was no unfinished business.

5. New Business and Committee Reports

A. *2011 – 2012 Meetings and Orientation (Document 5A)*

President Gloria Colvin reviewed her proposed Board meeting schedule for 2011-12. Most meetings will be online through SEFLIN connect, but there will be at least one face-to-face meeting. She asked that Board members be in the online meeting room by 1:45 PM, fifteen minutes before the 2:00 PM of online meetings to assure that everyone's equipment is working. Several approaches to increasing the amount of discussion during online meetings were mentioned for consideration by President Colvin.

President Colvin announced two upcoming online orientations, one for Board Members and the other for Committee Chairs. Dates of these events, to be held in SEFLIN Connect, will be announced.

President Colvin reviewed the proposed Board meeting dates schedule. The dates are not yet firm.

B. *Nominating Committee Appointments*

Past President John Callahan is chairing the 2011 election Nomination Committee. He reported the following individuals as having been appointed to the Committee: Ruth O'Donnell, Secretary; Barbara Stites, Vice-President/President Elect; Diana Silveira, FLA member; Barbara Gubbin, Region 5 Director and Cynthia Kisby, FLA member.

Motion: Past President Callahan moved that the committee be accepted as presented. Linda McCarthy seconded. Motion carried.

C. *Board Liaison Assignments for 2011-2012 (Document 5C)*

President Colvin presented Board Liaison assignments for 2011-2012 Board year.

A discussion of communication methods and level of activity of Association Member Groups followed. President asked Board members to give thought to how the member groups could be made more active. Executive Director Faye Roberts noted that evaluation of member groups is part of the Association's 2011-12 strategic plan. President Colvin indicated interest in topic-focused round table discussions for each member group at a lunch break during the 2012 conference.



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D. *Board Speakers Forum 2011-2012 (Document 5D)*

Executive Director Faye Roberts asked Board members to review the list of upcoming speaking opportunities and select events in their geographic region to attend and represent FLA. Everyone was asked to contact groups in their area and provide meeting dates and locations at the next meeting.

E. *2011 Conference Report*

Executive Director Faye Roberts briefed the Board on registration statistics for the 2011 Conference. She reported that attendance was higher than for the 2010 conference.

Board members then discussed the conference and reported comments they received from participants that are indicators of a need for change or improvement. Treasurer Susan Dillinger challenged board members to implement some of the actions that the 1st General Session keynote speaker presented regarding being radical and working with the “new norm.”

Roberts encouraged Board members to thank member Maria Gebhardt who did the graphic presentation of the conference program and information for prospective purchasers of conference booths. Purchasing a gift for Ms. Gebhardt was suggested.

F. *2012 Conference*

Executive Director Roberts reported on preparations for the 2012 Conference to be held April 18-20, 2012 at the Wyndham Orlando Resort. The 2012 Conference Committee held its initial meeting during this week’s conference and generated ideas, some of which may be brought to the Board for approval at a later time. Two vendors have expressed interest in sponsorships and Roberts suggested we approach potential sponsors now to get them lined up for the 2012 conference. She also noted Bob Verbese’s hard work in securing vendors and sponsors for this year’s conference. Roberts reported that a Request for Quotes document for management of the 2012 conference is published. The last day for submitting quotes is May 20, 2011.

G. *Legislative Committee Report*

Legislative Committee Chair Charlie Parker reported on recent activities of the Legislative Committee and on the session of the Florida Legislature which just ended. He was pleased to report that the State Aid to Libraries grant program will be funded at \$21.3 million in 2011-12, an increase of \$100,000 from state fiscal year 2010-11. Multi-Type Cooperative organizations were funded at \$1 million. Parker also reported that Secretary of State Kurt Browning was very visible and helpful this session.

Board members commended the hard work of leadership at the Division of Library & Information Services, Florida Association of Counties and the Small County Coalition which was so important to securing State Aid funding. FLA members John Callahan, Gloria Colvin, Danny Hales, Paul Clark, and Charlie Parker were also commended for their efforts, as were Executive Director Faye Roberts and the lobbyist group contracted by FLA.

Parker reported other information regarding agencies providing academic library services. He also mentioned that Sol Hirsch, who represents FLA at the Future of Academic Libraries Task Force, is retiring soon and it may be necessary to appoint a different public library director to this



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position. Alan Kornblau noted that National Library Legislative Day is coming up Monday and Tuesday of next week and he commended Charlie Parker for attending on FLA's behalf.

H. *Report of Ad Hoc Committee on Statement of Support for Local Libraries (Document 5H)*

President Colvin discussed the revised version of a statement in support of funding for local libraries which was presented at the Board's last meeting. Revisions were made by an *ad hoc* committee appointed at that meeting.

Motion: Barbara Gubbin moved to approve the amended statement of support for public libraries as presented. Marilyn Matthes seconded.

Discussion on the motion: Board members discussed the current situation related to library job losses in schools and academic libraries and that the Florida Association of College and Research Libraries/FLA Academic Member Group could develop a similar statement.

Amendment to the motion: An amendment to the motion was made by Barbara Stites and seconded by Marilyn Matthes to insert the word "Public" in the statement title so it will read, "Statement of Support for Local Public Libraries." Motion passed.

Amended motion carried. Colvin suggested that it be revised one additional time to include children's services,

I. *Reports of Other Committees*

Salena Coller, Chair of the Public Relations Committee reported that November 2, 2011 will be FLA Snapshot Day. Holding it then, rather than in January of 2012 will allow use of the products at the 2012 Legislative session. Gene Coppola, Leadership Development Committee Chair reported on an initiative at the 2011 conference to create fifty-eight very brief audio recordings of members discussing leadership; the results will be made available on the Association web site. The Committee wants to work with the Membership and Public Relations Committees to make this an annual initiative.

President Gloria Colvin reported on a Continuing Education Committee meeting. She is interested in having a CE event in each of the six FLA regions during her Presidency and asked Directors from each region to work with her on this project. The first CE event, a mini-conference in Niceville is scheduled for August 19th is a partnership with the Panhandle Library Access Network (PLAN). A webinar on legal issues nonprofits is planned for Friends groups in cooperation with TBLC. Further discussion of ideas for partnerships was held.

J. *Reports of Member Groups*

Gene Coppola reported on a meeting of the Management and Administration group.

K. *Membership Report as of 4/26/2011 (Document 5K)*

Executive Director Faye Roberts discussed the membership statistics as of April 26, 2011. Total membership is up from last year at this time by about 40 members or five percent.

L. *Executive Board Roster (Document 5L)*

A copy of the Board Roster was distributed.

6. Other Reports

A. *State Librarian's Update*



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Judi Ring, Director of the Division of Library & Information Services, Florida Department of State reported on legislative and agency activities.

B. *ALA Councilor*

Outgoing ALA Councilor Corinne Jorgensen had no news to report.

C. *Board Liaisons (including assigned Committees and Member Groups)*

No reports were presented.

D. *Executive Director's Report (Document 6C)*

Faye Roberts asked that the Board reconsider the idea of sharing contact information of conference attendees with vendors who participate in the conference, stating that it is common practice among state library associations. Board members agreed that providing attendee names and work contact information would be acceptable.

7. Announcements

None

8. Member Comments

None

Adjournment

There being no further business, President Gloria Colvin adjourned the meeting at 3:26 PM.

Respectfully Submitted,

Gladys Roberts for Ruth O'Donnell, Secretary