

Florida Library Association Board Meeting

Minutes

November 16, 2018, 11:00 a.m.

BOARD MEMBERS PRESENT:

(VM=Voting Member)

FLA Staff:

Lisa O'Donnell, Executive Director

Karen Layton, Membership/Events Manager

Voting Members:

Eric Head, Vice President, President Elect (VM)

Donna Vazquez, Treasurer (VM)

Tina Neville, Secretary (VM)

Matt Selby, Region 2 Director (VM)

Anne Marie Casey, Region 3 Director (VM)

Phyllis Gorshe, Region 4 Director (VM)

Renaine Julian, Region 6 Director (VM)

Sara Gonzalez, ALA Councilor (VM)

Non-voting Members:

Amy Johnson, State Library of Florida

JungWon Yoon, USF Representative

BOARD MEMBERS ABSENT:

Voting Members:

Sarah J. Hammill, President (VM)

Robin Shader, Past President (VM)

Jorge Perez, Region 1 Director (VM)

Heather Sostrom, Region 5 Director (VM)

Non-voting Members:

Ray Baker, Advocacy and Legislative Committee Chair

Doug Crane, Florida Civic Advancement representative

Matthew David, Planning Committee Chair

Leila Gibradze, FSU Representative

1. Quorum and Agenda Review

A. Call to order: The meeting was called to order by Vice-President Eric Head at 11:11 a.m.

B. Establishment of quorum: Secretary Tina Neville confirmed that a quorum was present.

2. President's remarks (none)

3. Consent Agenda

Sara moved to accept the minutes of the October 19th meeting. Anne seconded. No discussion. Motion passed.

4. Treasurer's report (Donna Vazquez/Lisa O'Donnell)

- Lisa shared the balance sheet as of October 31, 2018 and the P&L Statement as of November 13, 2018. Reserves are still in good shape.
- Lisa presented the 2019 draft budget. The new budgeting formatting will allow easier history and forecasting. Tina moved to approve the 2019 budget. Matt seconded. No discussion. Motion approved.
- The financial review by the third party CPA has been concluded with comments that FLA is in compliance and is a very healthy association. This is the second year of review, we will have another review done next year and then undergo a full audit the year after that (every fourth year).

5. A. Executive Director's report

Lisa shared her full report prior to the meeting. Some highlights include:

- Library day planning still on track.
- Conference keynotes have been confirmed, breakouts are confirmed.
- Sarah and Sara will represent FLA at FAME

B. Membership report

- FLA had 317 new members last year which is tremendous. 71% of the 2018 members have renewed to date.
- There is growth in every category of membership.

C. FLA Journal

- The FLA Journal has been updated. Karen has completely redesigned the journal and includes the articles that were sent previously.
- We will be soliciting for a new editor-in-chief as well as an advisory board.

6. Business (New/Old)

A. Hurricane Michael relief efforts (Eric Head)

- The link is still on the FLA web site.
- \$3800 has been collected to date.
- The Bay County friends are collecting money for staff. That link is available on the FLA site as well.

B. Nominating Committee-Slate of Candidates (Eric Head)

- Eric presented the 2019 Slate of Candidates:
 - Vice President/President Elect: Laura Spears and Renaine Julian
 - Secretary: Stephanie Clark and Sarah Divine
 - Region 1: Athanasia Fitos and Ava Brillat
 - Region 3: Christine Patten
 - Region 4: Alyssa Koclanes, Cheryl Wolfe, Darla Asher and Jessica Zairo
- Andy Todd had been nominated for Region 3 but had to decline at the last minute so region 3 may go forth uncontested.

- Once the Board has approved, the slate will be listed for a 30-day comment period then voting will begin.
 - Anne moved to approve the slate of candidates. Donna seconded. No further discussion. Motion approved unanimously.
- C. Florida Civic Advance liaison resignation (Eric Head)
- Doug Crane had to resign.
 - Lisa will reach out to the Florida Civic Advance staff to see whether FLA needs a representative and will provide more information at the next meeting.
- D. Florida Resolution to increase federal funding (Amy Johnson)
- The Chief Officers of State Library Agencies (COSLA) are campaigning to improve federal funding for libraries with the “One Dollar Per Capita” campaign.
 - Amy provided some background on the campaign. If successful, it would double the funding for our state.
 - Tina moved to approve the resolution provided by Amy. Renaine seconded. No additional discussion. Motion approved.
- E. Conference Schedule & Exhibitor (Karen Layton)
- Karen gave an update on conference progress and shared the breakouts that have been approved.
 - Anne moved to accept the breakout sessions. Tina seconded. Motion passed.
 - The Exhibits sub-committee has asked for Board help in getting exhibitors. The sub-committee has sent emails to all potential vendors and are asking Board members to make phone calls in January to those who haven’t responded.
 - Letter of support –Colorado Association of Libraries
Prior to the meeting, Sarah shared her suggested language for our statement of support:

The Florida Library Association is an organization committed to intellectual freedom and access to information. The association holds that access to information is a fundamental right. Freedom of choice in selecting materials is a necessary safeguard for access and shall be protected against attempts by censors to abridge it. The Florida Library Association supports the Colorado Association of Libraries in defending access to information.
 - Tina moved to approve the suggested language. Matt seconded. No discussion. Motion approved.
 - Amy commented that similar situations are occurring in Virginia and Utah. She can provide additional information if we are interested.

7. Committee Reports

- Awards (Tina Neville)
 - Tina provided a brief summary of the rubrics that have been updated to show more clarity and consistency. Most changes were minor but the Library Research Award (now called the Outstanding Scholarly Contribution) was updated significantly. The Awards Committee has asked the Board to approve the new rubrics so that they may begin advertising the awards.

- Matt moved to accept the new rubrics. Anne seconded. No additional discussion. Motion passed.
- Tina will notify the chair that the rubrics have been approved
- Advocacy & Legislative (Eric Head)
 - The committee has been working really hard this year. Library day planning is going well. Eric hasn't seen this much excitement about library day in years. Kudos to getting a sponsorship for the day. Please share the email with as many people as possible including friends groups.
- Conference Committee (Karen Layton)
 - See above
- Continuing Education (Matt Selby)
 - The committee is working hard. Two webinars were held recently—one on immigration and another on family planning. They are setting a goal of having one webinar a month starting in January. They are also working with SEFLIN for an in-person session in the spring.
 - The call for posters went out but it was a bit late so they are extending the deadline to December 15. The poster application includes a checkbox on whether they are interested in participating in the innovation lab.
 - Conversations that Matter has been accepted as a breakout with a theme of diversity.
 - PLAN mini-conference work is underway.
 - Paraprofessional task force sent out a survey. They have had a good response and many support the program.
- Finance Committee (Donna Vazquez)
 - See above
- Public Library Standards Certification (Phyllis Gorshe)
 - The committee thinks it would be good to time the future updates of the standards to coincide with the FLA Strategic Plan and when possible to mesh with the Strategic Plan. They are also reviewing sections of the standards too.
- Fundraising Committee (Donna Vazquez)
- HR Committee (Eric Head) no report
- Intellectual Freedom (Renaine Julian) no report
- Leadership Development (Anne Marie Casey) no report
- Library Career Development (Heather Sostrom) no report
- Membership & Marketing Committee (Heather Sostrom) no report
- Nominating (Robin Shader) no report
- Planning (Matthew David) no report
- Scholarship (Jorge Perez via email)
 - The committee met in October. They haven't received any applications to date but the deadline isn't until December 10.
 - Silent auction solicitations have started.

8. Regional director reports

- Matt Selby reported that, in September, a US representative was meeting at his library so Matt talked to him about libraries and ROI. On December 3 Matt has been invited to a legislative breakfast.

9. Other Reports

- ALA Councilor (Sara Gonzalez) no report
- State Library (Amy Johnson)
 - Next Tuesday is scheduled to be the organizational session for the legislation
 - DeSantis' transition team has been named and will probably start ramping up fairly quickly
 - They are looking forward to library day
- Florida Civic Advancement no report
- Legislative report (Robert Stuart) no report

10. Announcements none

10. Member Comments none

11. Adjourn

Sara moved to adjourn. Matt seconded. Meeting adjourned at 12:27 p.m.

Next regularly scheduled Board meeting TBD