

Florida Library Association Board Meeting
Minutes
October 18, 2019, 11:00am

BOARD MEMBERS PRESENT

(VM = Voting Member)

FLA Staff

Lisa O'Donnell, Executive Director
Karen Layton, Membership & Events Manager

Voting Members

Eric Head, President (VM)
Laura Spears, Vice President, President Elect (VM)
Sarah Divine, Secretary (VM)
Matt Selby, Region 2 Director (VM)
Cheryl Wolfe, Region 4 Director (VM)
Heather Sostrom, Region 5 Director (VM)
Renaine Julian, Region 6 Director (VM)
Sara Gonzalez, ALA Councilor (VM)

Non-Voting Members

Amy Johnson, State Library of Florida
Leila Gibradze, FSU
Natalie Taylor, USF
April Frazier, Planning Committee Chair
Matthew David
Gene Coppola, Past President

BOARD MEMBERS ABSENT

Donna Vasquez, Treasurer (VM)
Sarah J. Hammill, Past President (VM)
Ava Brillat, Region 1 Director (VM)
Christine Patten, Region 3 Director (VM)
Lorrain Stinson, FAME
Robert Stuart, Gray Robinson

1. Quorum and Agenda Review

- A. Call to Order: President Eric Head called the meeting to order at 11:02AM.
- B. Establishment of Quorum: Secretary Sarah Divine confirmed that a quorum was present at that time

2. President's Remarks (Eric Head, President)

- Welcome to guests from Strategic Planning session. Update on supporting FAME on Florida Citizen's Alliance issues. Will be attending FAME Conference next month.

3. Consent Agenda (Eric Head, President)

- Minutes of September 20, 2019 FLA Board Meeting
 - Matt moved to accept the minutes and Cheryl seconded. No discussion. Motion passed unanimously.

4. Financial Reports (Lisa O'Donnell for Donna Vasquez)

- Financials as of September 30 presented.

- Balance Sheet & C. Money Market statement presented.
- Laura motioned to accept and file the financial reports as presented and Cheryl seconded. No further discussion. Motion passed unanimously.

5. Business (New/Old)

- A. Antitrust Statement & Policy Adoption (Eric Head, President)
- Antitrust Compliance Statement presented as an item to add to FLA governing documents.
 - Laura motioned to adopt the Antitrust Compliance Statement as presented. Matt seconded No further discussion. Motion passed unanimously.
- B. Slate of Candidates (Eric Head, President)
- 2020 Candidates for FLA Board of Directors presented.
 - Laura motioned to accept the slate of candidates as presented. Cheryl seconded. No further discussion. Motion passed unanimously.
- C. Strategic Plan Updates (Eric Head, President)
- Very strong start. Lisa and FLA Staff working on adding metrics to established goals. Many areas will require input from larger group.
 - Discussion of providing input as a group or “divide and conquer” to evaluate individual goals in smaller groups, and how or whether Planning Committee should be involved.
 - Eric will work with FLA Staff to divide Board into groups to work for goals. Generally, will be divided based on groups from September’s in-person meeting.
- D. FL Civic Advance Updates (Eric Head, President)
- Goal of organization is to encourage grassroots civic engagement in communities.
 - Will membership benefit FLA? Cost is approximately \$500 per year.
 - Board will review documents on Google drive to discuss and vote at November meeting.

6. Executive Director Report (Lisa O’Donnell)

- Working with CPA on financial review and 990 return, ALA National Advocacy Pilot Program. Fall issue of journal is forthcoming. Closing keynote speaker, Library Day logistics. Social media

7. Other Reports

- A. ALA Councilor (Sara Gonzalez, ALA Councilor)
- Thanks for supporting “E-Books for All”, Midwinter coming in January. Possible changes to ALA governance structure.
- B. State Library (URL Division Update) (Amy Johnson, State Librarian)
- Will reach out to Board members related to Career Online High School graduations. National Library Legislative Day is May 4-5, 2020.
- C. GrayRobinson (Katie Flury)
- Met with Senator Hudson with legislative platform on Wednesday.

8. Committee Reports (Shared Google Docs)

- A. Awards Committee (Sarah Divine, Secretary)
- Sarah relayed information from last month’s Board Meeting to the committee regarding keeping the FLA Leader of the Year Award. Committee meets again on Monday, October 21.
- B. Advocacy & Legislative Committee (Laura Spears, Vice President / Eric Head)
- No updates
- C. Conference Committee (Eric Head, President / Laura Spears, Vice President)
- No updates. Committee is making great progress.
- D. Continuing Education Committee (Matt Selby, Director Region 2)
- November 19 Webinar on redesigning and updating your library on a budget. Setting dates for conference poster sessions.
- E. Finance Committee (Donna Vasquez, Treasurer)
- No updates
- F. FL Library Public Standards/Certification (Cheryl Wolfe, Director Region 4)
- No updates

- G. Fundraising Committee (Donna Vasquez, Treasurer)
 - o No updates
- H. HR Committee (Laura Spears, Vice President)
 - o No updates
- I. Intellectual Freedom Committee (Renaine Julian, Director Region 6)
 - o No updates
- J. Leadership Development (Christine Patten, Director Region 3)
- K. Library Career Development (Heather Sostrom, Director Region 5)
 - o The committee will host a webinar on December 4 about different types of librarianship. They will also be publishing a monthly Top 10 tips series. The next cycle of the FLA Mentorship program will open in February.
- L. Membership & Marketing Committee (Heather Sostrom, Director Region 5)
 - o Purchasing Hootsuite, member spotlight (recruiting library students), promoting FLA Awards.
- M. Nominating Committee - Board Election Results (Sarah J. Hammill, Past President)
 - o No updates
- N. Planning Committee (April Frazier, Committee Chair)
 - o No updates
- O. Scholarship Committee (Ava Brillat, Director Region 1)
 - o No updates

9. Regional Directors Reports

- Region 1 (Director Ava Brillat) – No updates
- Region 2 (Director Matt Selby) – – No updates
- Region 3 (Director Christine Patten) – – No updates
- Region 4 (Director Cheryl Wolfe) – No updates
- Region 5 (Director Heather Sostrom) – No updates
- Region 6 (Director Renaine Julian) – No updates

10. Announcements/Member Comments

- No additional comments

11. Adjourn

- The meeting was adjourned by President Eric Head at 12:23PM.
- Next FLA Board Meeting Date is Friday, November 15 at 11:00AM.