

Florida Library Association Board Meeting
Minutes
September 20, 2019, 11:00am

BOARD MEMBERS PRESENT

(VM = Voting Member)

FLA Staff

Lisa O'Donnell, Executive Director

Voting Members

Eric Head, President (VM)

Laura Spears, Vice President, President Elect (VM)

Donna Vasquez, Treasurer (VM)

Sarah Divine, Secretary (VM)

Sarah J. Hammill, Past President (VM)

Ava Brillat, Region 1 Director (VM)

Matt Selby, Region 2 Director (VM)

Christine Patten, Region 3 Director (VM)

Cheryl Wolfe, Region 4 Director (VM)

Non-Voting Members

Renaë Rountree, Advocacy & Legislative Committee Chair

Amy Johnson, State Library of Florida

Leila Gibradze, FSU

Natalie Taylor, USF

BOARD MEMBERS ABSENT

Heather Sostrom, Region 5 Director (VM)

Renaine Julian, Region 6 Director (VM)

Sara Gonzalez, ALA Councilor (VM)

April Frazier, Planning Committee Chair

Lorrain Stinson, FAME

Robert Stuart, Gray Robinson

1. Quorum and Agenda Review

A. Call to Order: President Eric Head called the meeting to order at 11:00AM.

B. Establishment of Quorum: President Eric Head confirmed that a quorum was present at 11:15AM.

2. President's Remarks (Eric Head, President)

- Thank you for attendance at Strategic Planning Retreat, and to FLA Staff for pulling everything together
- Attended Conference Committee in-person meeting at the hotel, and they are hard at work planning a great conference experience

3. Consent Agenda (Eric Head, President)

- Minutes of August 16, 2019 – to be presented in October
- Minutes of September 11, 2019 FLA Board Meeting
 - Donna moved to accept the minutes and Matt seconded. No discussion. Motion passed unanimously.

4. Financial Reports (Lisa O'Donnell, CAE for Donna Vasquez)

- Financials as of August 31 – Budget is balanced.
- Balance Sheet & C. Money Market statement were presented.
- Cheryl motioned to approve and file the financial reports as presented and Laura seconded. No further discussion. Motion passed unanimously.

5. Business (New/Old)

A. Antitrust Statement & Policy Adoption (Eric Head)

- Parking Lot issue brought up by Facilitators at in-person Strategic Planning Meeting
- Lisa presented an FLA Antitrust Compliance Statement to have on file
- Laura proposed another document to specifically address listserv discussion policies
- Lisa will finalize draft and submit final document for approval at next Board meeting.

B. eBook Embargo Campaign re: Macmillan Publishers (Eric Head)

- Discussion of document “Virginal Library Association Calls for Macmillan to Reverse Library eBook Embargo”
- Eric proposed drafting a letter from FLA in support of the ALA Statement. Laura moved to support the ALA position in a letter to Macmillan. Sarah Hammill seconded. No further discussion. Motion passed unanimously.

C. Approve 2020 Legislative Platform (Eric Head)

- Discussion of Florida Humanities Council being added to the platform.
 - “Support for Florida Humanities Council & Cultural Affairs Funding”
- Academic Libraries (FALSC) – Lisa is working on language for that section of platform, numbers subject to change.
- Laura moves to accept the 2020 Legislative Platform pending changes to FALSC language. Ava seconds. No further discussion. Cheryl abstains. Motion carries with one abstention (Cheryl Wolfe).

D. Florida Civic Advance – Cost/Benefit (Eric Head)

- Eric presented the document ‘Florida Civic Advance Membership Structure and Levels’ outlining levels of participation.
 - Previously, membership was free. Moving forward, continuing membership will cost approximately \$500 annually.
 - Eric will request further information from Florida Civic Advancement regarding potential membership benefits for FLA, information on other participating organization.
 - Sarah – perhaps individual libraries would join as members?
 - Vote to join will take place in October or November

6. Executive Director Report (Lisa O'Donnell)

- Thanks for work at Strategic Planning Session
- Plans progressing for FLA Office relocation
- Membership renewals are being distributed
 - Physical reminders will be sent with new office address
- Market Share Report for Board showing market share for organizational members (7%) and public library directors (21%).
 - Eric is planning to personally reach out to Public Library Directors in the coming year.

7. Other Reports

A. ALA Councilor (Sara Gonzalez, ALA Councilor)

- Sara absent

B. State Library (URL Division Update) (Amy Johnson, State Librarian)

- Any reported on the state of the 2021 Budget
 1. Requested state aid is \$21,468,993

C. GrayRobinson (Katie Flury)

- Katie had to leave the meeting early.

8. Committee Reports (Shared Google Docs)

- A. Awards Committee (Sarah Divine, Secretary)
 - Committee is reviewing awards with zero nominations in one or both of last 2 years
 - Recommending revamping three awards by improving summaries and promotion to potential nominators: Libraries Mean Business, Intellectual Freedom, Outstanding Citizen
 - Recommendation to Board to combine FLA Leader of the Year with the President's Award
 - Eric would prefer to phase out the President's Award and focus on revitalizing the FLA Leader of the Year Award
 1. In keeping with this year's Leading Forward theme
 2. FLA has many deserving members, but recent nominations have been low.
 - Lisa agreed – FLA Leader of the Year will be more impactful in press releases
 - Sarah will bring these recommendations back to the Awards committee
- B. Advocacy & Legislative Committee (Laura Spears, Vice President / Eric Head)
 - Location determined for Library Legislative Day (Eric / Lisa). More info coming.
- C. Conference Committee (Eric Head, President / Laura Spears, Vice President)
 - Evaluating breakout sessions, narrowing down submissions.
 - Keynote speaker announced – Eric Klinenberg
 - One Book, One State – Brene Brown's Dare to Lead
- D. Continuing Education Committee (Matt Selby, Director Region 2)
 - Webinar: Productivity (October 8th)
 - Two upcoming webinars: Redesigning Your Library on a Budget, Public Speaking
- E. Finance Committee (Donna Vasquez, Treasurer)
 - No updates
- F. FL Library Public Standards/Certification (Cheryl Wolfe, Director Region 4)
 - No updates
- G. Fundraising Committee (Donna Vasquez, Treasurer)
 - No updates
- H. HR Committee (Laura Spears, Vice President)
 - No updates
- I. Intellectual Freedom Committee (Renaine Julian, Director Region 6)
 - Renaine absent
- J. Leadership Development (Christine Patten, Director Region 3)
 - Submitted two proposals to FLA 2020 Conference
 - Researching video interviews with Library Leaders
- K. Library Career Development (Heather Sostrom, Director Region 5)
 - Heather absent
- L. Membership & Marketing Committee (Heather Sostrom, Director Region 5)
 - Heather absent
- M. Nominating Committee - Board Election Results (Sarah J. Hammill, Past President)
 - Working on a slate, coming soon.
- N. Planning Committee (April Frazier, Committee Chair)
 - April absent
- O. Scholarship Committee (Ava Brillat, Director Region 1)
 - Committee was excited about proposal passing.

9. Regional Directors Reports

- Region 1 (Director Ava Brillat) – No updates.
- Region 2 (Director Matt Selby) – No updates.
- Region 3 (Director Christine Patten) – No updates.
- Region 4 (Director Cheryl Wolfe) – Opening of new gaming center at a Region 4 library.
- Region 5 (Director Heather Sostrom) – Absent
- Region 6 (Director Renaine Julian) – Absent

10. Announcements/Member Comments

- Natalie Taylor (USF) – Speaker Jessamyn West coming to USF Library

11. Adjourn

- The meeting was adjourned by President Eric Head at 12:26PM. Christine moved to adjourn the meeting and Donna seconded. Motion passed unanimously.
- Next FLA Board Meeting Date is Friday, October 18th at 11AM.