

Florida Library Association Board Meeting
Minutes - DRAFT
February 21 2020, 11:00am

BOARD MEMBERS PRESENT

(VM = Voting Member)

FLA Staff

Lisa O'Donnell, Executive Director
Karen Layton, Membership & Events Manager

Voting Members

Eric Head, President (VM)
Laura Spears, Vice President, President Elect (VM)
Donna Vasquez, Treasurer (VM)
Sarah Divine, Secretary (VM)
Ava Brillat, Region 1 Director (VM)
Matt Selby, Region 2 Director (VM)
Cheryl Wolfe, Region 4 Director (VM)
Heather Sostrom, Region 5 Director (VM)
Renaine Julian, Region 6 Director (VM)
Sarah J. Hammill, Past President (VM)
Sara Gonzalez, ALA Councilor (VM)

Non-Voting Members

Matthew David
Robert Stuart, Jr., GrayRobinson
Natalie Taylor, USF

BOARD MEMBERS ABSENT

Christine Patten, Region 3 Director (VM)
April Frazier, Planning Committee Chair
Renaee Rountree, Advocacy Committee Chair
Amy Johnson, State Library of Florida
Lorraine Stinson, FAME
Leila Gibradze, FSU
Peter Cannon, USF
Katie Flury, GrayRobinson

1. Quorum and Agenda Review

- A. Call to Order: President Eric Head called the meeting to order at 11:02AM.
- B. Establishment of Quorum: Secretary Sarah Divine confirmed that a quorum was present at that time.

2. President's Remarks (Eric Head, President)

- Welcome to first meeting back after a successful Legislative Day.

3. Consent Agenda (Eric Head, President)

- A. Minutes of January 21, 2020
- B. Executive Director Report
 - Reviewed results of communication survey. Small sample provided valuable feedback.
- C. Membership Reports

- Donna moved to accept the Consent Agenda as presented and Sarah H. seconded. No further discussion. Motion passed unanimously.

4. Financials

- A. Financials as of January 31 were presented by Donna Vasquez, Treasurer.
- B. Balance Sheet; Money Market Statement
 - Sarah H. moved to accept and file the financial reports as presented and Cheryl seconded. No further discussion. Motion passed unanimously.

5. Old Business

- A. News Service of Florida Proposal
 - Offering FLA Member Libraries deeply discounted subscription to service. Follows Florida-specific stories. Would be an optional resource listed in member center with discount, and made available to access for non-members. Lisa will look into answers from questions raised during discussion.
- B. EDI Recommendation & FLA Values
 - Discussion of how to proceed in developing value statements and integrating into overall organizational values. Lisa and Eric agreed that a small (3-5) Task Force would be ideal following a discussion with the FLA Planning Committee. Laura offered to be involved in the process.
- C. Strategic Plan Implementation
 - Planning Committee will be informing Committee Chairs of Strategic Plan in advance of next meeting.

6. New Business

- A. EveryLibrary (Eric Head, President)
 - Following Citrus County issues, EveryLibrary created a national campaign that further politicized the situation through social media without notifying or consulting Eric or FLA. Eric would like to warn other libraries of how things can move out of control.
- B. Florida Civic Advance (Jayme Bosio, Palm Beach County Libraries)
 - Board approved and sent membership for the coming year. Jayme was liaison during the process and attended the FCA Summit in St. Petersburg in December. Presentations were focused on voter education and civic participation in local government. Takeaway is that FLA will benefit if effort is made to engage with the FCA organization.
- C. ALA Response to Financial Situation (Eric Head, President)
 - Discussion of ALA News article addressing recent financial shortfalls. Lisa reminded Board members that primary duty of Board members is fiduciary responsibility to FLA.

7. Other Reports

- A. ALA Councilor (Sara Gonzalez, ALA Councilor)
 - Tribute to FLA's 100th Anniversary was approved and recognized by ALA at Midwinter.
- B. State Library (Amy Johnson, State Librarian)
 - Not in attendance.
- C. Lobbyist Update (Robert Stuart, Jr., GrayRobinson)
 - Timing of Library Day was great. House and Senate have passed budgets. Budget allocation negotiations are taking place behind the scenes. Full amount of federal dollars has been requested. FLA will work with GrayRobinson to create a letter encouraging the Senate to fund State Aid number at current level, but preferable more than that.

8. Committee Reports

- A. Awards Committee (Sarah Divine, Secretary)
 - Committee is receiving nominations and finalizing scoring spreadsheets. They have also started reading some of the nominations and will set a concrete deadline for scoring at their upcoming meeting on Monday, February 24.

- B. Advocacy & Legislative Committee (Laura Spears, Vice President / Eric Head)
 - Meeting March 2 to discuss future approach of committee. More conversations moving forward of what our platform says, and what it should be.
- C. Conference Committee (Eric Head, President / Laura Spears, Vice President)
 - Things are moving along nicely with speakers and sessions. Karen reported that we have 4x higher registrants based on same time last year.
- D. Continuing Education Committee (Matt Selby, Director Region 2)
 - Working on webinars and re-evaluating offerings moving forward.
- E. Finance Committee (Donna Vasquez, Treasurer)
 - No updates
- F. FL Library Public Standards/Certification (Cheryl Wolfe, Director Region 4)
 - No updates
- G. Fundraising Committee (Donna Vasquez, Treasurer)
 - Proposal for Board members to host local Painting with a Twist or similar events in support of FLA fundraising. Will be added to next Board meeting agenda for discussion.
- H. HR Committee (Laura Spears, Vice President)
 - Information on annual Executive Director Evaluation. Laura and team will complete the evaluation and bring it to the Board. Lisa will also complete a self-evaluation.
- I. Intellectual Freedom Committee (Renaine Julian, Director Region 6)
 - All in favor of FLA logo inclusion in NCAC's Florida Education Defenders website. Discussed adding resources to IF Resource Toolkit to be added to the FLA website – will finalize at next meeting. Will consult with FLA Continuing Education Committee about doing a webinar on copyright and fair use.
- J. Leadership Development (Christine Patten, Director Region 3)
 - Not in attendance.
- K. Library Career Development (Heather Sostrom, Director Region 5)
 - No updates.
- L. Membership & Marketing Committee (Heather Sostrom, Director Region 5)
 - Pushing communications between their social media team and Nicole Smith. Reaching out to lapsed FLA members. Promoting Faces of Florida Libraries and Member Spotlights and sharing ads for FLA Awards.
- M. Nominating Committee - Board Election Results (Sarah J. Hammill, Past President)
 - New procedures for self-nominating benefited number and quality of candidates. Deadline to vote is today, February 21.
- N. Planning Committee (April Frazier, Committee Chair)
 - Not in attendance.
- O. Scholarship Committee (Ava Brillat, Director Region 1)
 - Board approved that Fundraising Committee take over Wine Toss and 50/50 Auction at Conference, and they will reach out to individuals/libraries who have donated Silent Auction items in previous years to inform them of changes. Approval for this to move forward?
 - Ava moved to approved the Fundraising Committee email and allow to move forward with contacting individuals/libraries and Laura seconded. No further discussion. Motion passed unanimously.

9. Regional Director Reports

- A. Region 1 (Director Ava Brillat)
 - No updates.
- B. Region 2 (Director Matt Selby)
 - No updates.
- C. Region 3 (Director Christine Patten)
 - No Updates.
- D. Region 4 (Director Cheryl Wolfe)

- No updates.
- E. Region 5 (Director Heather Sostrom)
 - No updates.
- F. Region 6 (Director Renaine Julian)
 - No updates.

10. Announcements/Member Comments

- No additional comments

11. Adjourn

- A. The meeting was adjourned by President Eric Head at 12:56PM. Laura moved to adjourn the meeting, and Ava seconded. No further discussion.
- B. Next regularly scheduled Board meeting: March 20, 2020