

FLA Library Day(s)

Monday, February 18 & Tuesday, February 19

Tallahassee, FL



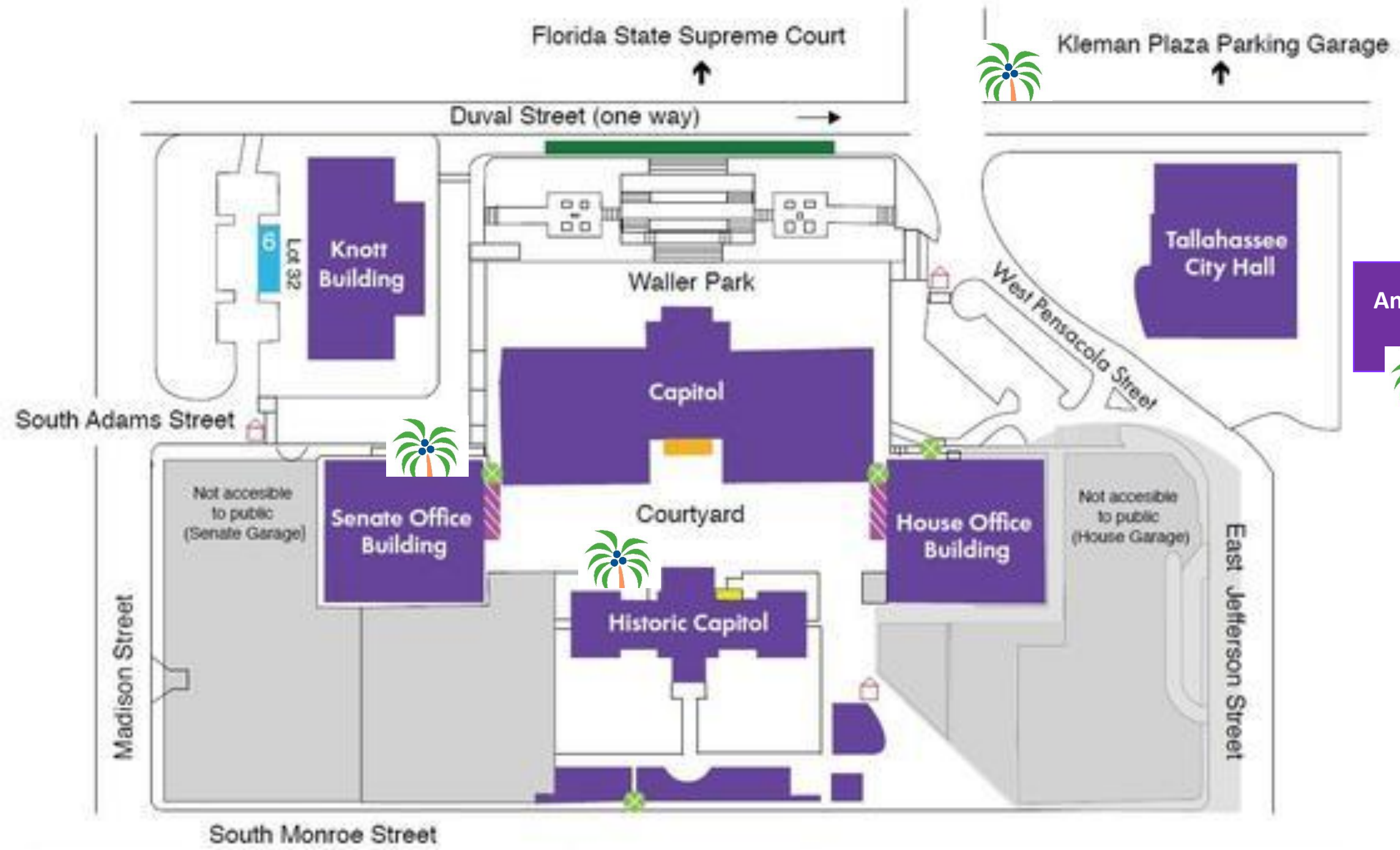
Monday, Feb. 18

If you're in town, FSU will be hosting tours of the FSU libraries.

Shuttle available from hotel to FSU

Reception at 5:30pm at Innovation Hub





Andrew's
228



Tuesday, Feb. 19

Capitol Museum, 2nd Floor, Rm 215:

- Legislative Briefing
- Guest speaker
- Review Materials
- Hear about updates from Lobbyist
- Last minute bills?
- Show & Tell for leave behind materials



Tour/Mock Session of Senate Chamber

Senate Chamber – 4th Floor of Capitol

Meet there by **9:55am** for tour

Scheduled to end at 10:30am

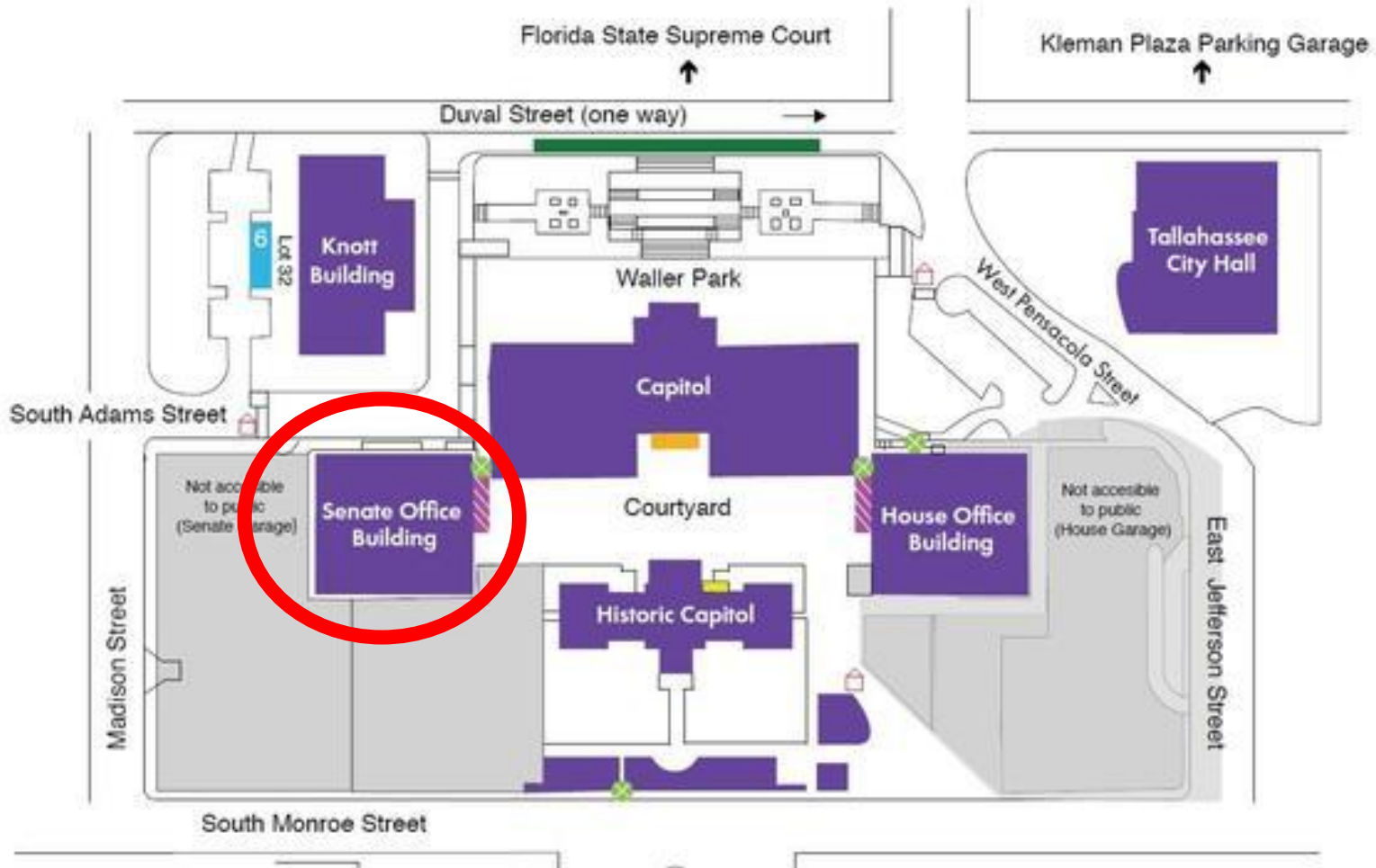
IF you find the only reasonable time to meet with you legislators is during the briefing or this tour, PLEASE schedule that appointment. We will help you get the materials needed!



War Room available

Senate Office Building - 2nd Floor Conference Room

Open all day until 5pm



Legislative Reception

5:30 – 7:00 pm

The Private Rooms at Andrew's

Complimentary food and drink thanks to our sponsor for
Library Day

Legislature has been invited to the event



Resources & Tools

- Registration
- Agenda
- Locations & Maps
- Hotel Information – cut off date if Feb. 4!
- Platform & Priority Info
- Master Calendar for appointment setting
- House & Senate Leaders (committee info)
- How-to's and hints for appointment setting, email or voicemail scripts to schedulers





2019 Library Day

Let your voice be heard and advocate for libraries at the Florida Capitol on Library Day! Join us on February 19th, 2019 to meet with your legislators and let them know how important libraries are to our communities across the state. Use this opportunity to showcase the need for support. Take advantage of this hands-on experience to learn the legislative process and effective advocacy. There will be several events to network with fellow librarians from all over Florida, so don't miss out! Library Day is free and open to all library advocates.

[REGISTER HERE!](#)



Tuesday, February 19th, Tentative Schedule:

Time	Activity	Location
8:30 am – 9:30 am	FLA Members' Legislative Briefing <i>(Breakfast on your own)</i> <ul style="list-style-type: none">• Welcome• Special Guest: Senator Jeff Brandes• Materials Pick-up• Advocacy Chair/Vice Chair – Platform Overview• GrayRobinson – Legislative Overview	Historic Capitol Museum, 2nd Floor, Senate Chamber, Room 215
9:55 am – 10:30 am	Group Tour of Senate Chamber & Mock Bill Reading <i>(all welcome)</i>	The Capitol Senate Chamber, 4 th Floor
10:00 am – 5:00 pm	War Room Open until 5:00 pm <i>(Materials, Refreshments available)</i>	Senate Office Building, 2 nd Floor Conference Room
10:30 am – 5:00 pm	*FLA Attendees' Legislative Appointments <i>(made in advance)</i>	The Capitol
	<i>Visit Capitol Branch Library (on your own)</i>	The Capitol 7 th Floor
12:00 pm – 5:00 pm	Open House at State Library <i>(Attendees welcome between Appointments!)</i>	R.A. Gray Building - Division of Library & Info Services
5:30 pm – 7:00 pm	Legislative Reception	Andrew's 228

*FLA attendees can make legislative appointments earlier than 10:30 am if that is the best time for elected officials.



Library Day Locations

Florida Historic Capitol Museum Senate Chamber, Room 215, 2 nd Floor 400 South Monroe Street Tallahassee, FL 32399	Division of Library & Information Services R.A. Gray Building 500 South Bronough Street Tallahassee, FL 32399
The Capitol 400 South Monroe Street Tallahassee, FL 32399	Andrew's 228 228 South Adams Street Tallahassee, FL 32301

Maps and Directions

Parking

Kleman Plaza Parking Garage,
306 South Duval St, Tallahassee, FL 32301
\$7 per day

Hotel Information

Cut off date: Feb. 4, 2019
SpringHill Suites Tallahassee Central
(3 miles east of Capitol off Apalachee Pkwy)
1300 Executive Center Drive
Tallahassee, FL 32301
Room Block: \$129+tax, King or 2-Queen available
Free High Speed Internet
Free Breakfast
Free Parking

[Book your group rate for Florida Library Association](#)



Open House @
Division of Library & Information Services
R.A. Gray Building
12:00 pm – 5:00 pm



Advocacy Tools and Resources

2019 FLA Legislative Platform

Make your Appointments - Legislator Contact Information here

FL House & Senate Leadership

Appointment Calendar - add your Appointments here so FLA can help you keep track!

COMING SOON! Materials & Leave-Behinds

History of State Aid Funding

Appointment Setting & Templates

10 Strategies for Briefing your Legislator

Florida Legislators by County



2019 LEGISLATIVE PLATFORM

The Florida Library Association promotes excellence in, and advocates for, Florida libraries. Libraries are critical to the overall state economy by providing our residents with essential services and serving as a foundation for all levels of education. Approximately 51 percent of Floridians have a library card, visiting our libraries 75.1 million times in person and 97.3 million virtual visits to library websites. A 2013 survey commissioned by the Florida Department of State found that public libraries provide a \$10.18 return on every dollar invested.

The State of Florida is an important partner for libraries because it helps to bridge gaps in local funding of libraries. The State ensures libraries can continue to provide Florida residents with access to great services and resources, including, but not limited to job training, resume writing, literacy programs for all ages, computer training, tutoring services, print and digital content, collaborative and study spaces, and technology, all of which help Florida to become more economically competitive through an educated society. Libraries depend on the State of Florida in order to provide residents with the educational tools necessary for success. Below are the legislative and funding priorities for the Florida Library Association:

Funding for Public Libraries

State Aid to Public Libraries – Increase funding to \$33,000,000

Public Libraries that received State Aid to Public Libraries funding invest approximately \$518 million annually in delivering library services to the public. The State's investment of \$20.5 million, which is a \$2.5 million decrease from 2017, represents 4% of the total amount local governments invest in overall library expenditures. FLA seeks to restore State Aid funding levels to at least \$33,000,000, which would begin to bring the State's support for library services more in line with historic levels. This will help ensure our libraries are able to rebuild staffing levels and services to levels that benefit our residents.

Public Library Construction - Appropriate funding of \$11,250,000 to support all eligible applications

Libraries throughout the State are building and renovating again! Twenty-three applications have been reviewed and deemed eligible for Public Library Construction Grant funding in 2018-19.





Master Appointment Calendar - Senate & House



File Edit View Insert Format Data Tools Add-ons Help Last edit was made 6 days a...



Please note: this sheet is for Senate; see sheet below for House of Representatives!

Please note: this sheet is for Senate; see sheet below for House of Representatives!							On Subcommittee Appropriation
District	Official First Name	Official Last Name	Scheduler Name	Time Confirmed	Meeting location	FLA Member	
1	Doug	Broxson					
2	George	Gainer					
3	Bill	Montford					
4	Aaron	Bean					
5	Rob	Bradley					
6	Audrey	Gibson					
7	Travis	Hutson*					
8	Keith	Perry					
9	David	Simmons					
10	Wilton	Simpson					
11	Randolph	Bracy					
12	Dennis	Baxley					



Florida House and Senate Leadership 2018 - 2020

Senate

Senate President – Bill Galvano (r) - (President Designates: Wilton Simpson 2020-2022 & Travis Hutson 2022-24)

Full Appropriations Chair – Rob Bradley (r) – Represents Baker, Bradford, Clay, Columbia, Dixie, Gilchrist, Lafayette, Levy, Suwannee, Union, and part of Marion counties

Transportation, Tourism and Economic Development Appropriations Subcommittee

- Travis Hutson, Chair (r) - Represents Flagler, St. Johns and part of Volusia
- Perry Thurston (d) Vice Chair - Represents part of Broward
- Jeff Brandes (r) - Represents part of Pinellas
- Tom Lee (r) - Represents parts of Hillsborough, Pasco, & Polk
- Keith Perry (r) - Represents Alachua, Putnam & part of Marion
- Wilton Simpson (r) - Represents Citrus, Hernando, & part of Pasco
- Annette Taddeo (d) - Represents part of Miami-Dade



2019 FLA Library Legislative Day Basics

LEGISLATIVE APPOINTMENT SETTING

Appointments may either be made in writing by emailing the legislator's scheduling person, or by phone. Every office differs in their preferred scheduling process, so please check with them to determine which process to use. Sample language follows for emails, faxes and phone call scripts.

CONTACTING LEGISLATORS

How do I contact legislators' offices?

Phone calls are best for urgent matters (a vote or decision is imminent); but they are also welcome at any time. Schedulers will likely want to receive an email from you about the request and email you a confirmation in return. Talking with a staff member is fine; they do a lot of legwork for legislative offices. It is important to work around the legislative calendar.

- When you call, ask for the staff person who is working on your particular issue (e.g., appropriations, education, etc.). You will be transferred over to the appropriate staffer.
- Introduce yourself: your name; you are a library supporter and/or are affiliated with [library or institution name]; and state that you are a constituent.
- Briefly, tell the staffer your issue. If you have a bill number or specific citation, use it. The staff tracks many issues! In a few sentences, explain why your issue is important.

Sample Email

Dear [Name of Scheduler],

Members of the Florida Library Association (FLA) will be in Tallahassee on February 19, 2019. We would very much appreciate a meeting with Senator [Name] and/or a staff person to discuss the importance of Library Funding through State Aid, Public Library Construction, and related legislative issues.

Among attendees will be [Insert names of participants from the district]. There may be others at the meeting as well, but I am unable to confirm the names at this time. A meeting between the hours of 10:30 am and 5:00 pm would be ideal. Thank you so much for your consideration of our request.



10 Strategies to Successfully Brief Legislative Staff and/or Lawmaker

Here are 10 strategies to help you properly prepare and implement a successful meeting with a staffer or lawmaker.

1. Send a brief description

Once you get a staffer or lawmaker to agree to meet with you at a scheduled a time, you will need to approach them the right way. Email the staffer or lawmaker a brief paragraph or one-page document on the issue you want to discuss with them, such as the FLA 2019 Legislative Platform.

That way, they can talk to people in their office about the issue to get prepared. When you get there, they will have already had a chance to look at it. This allows you to really get to the point very quickly because you don't have to go over a lot of background.

2. Make sure the staffer knows the head count of who's coming

There is nothing worse than saying you're coming with one person and you show up with five. These are logistical things, but they can really set the tone for the meeting.

3. Be prepared

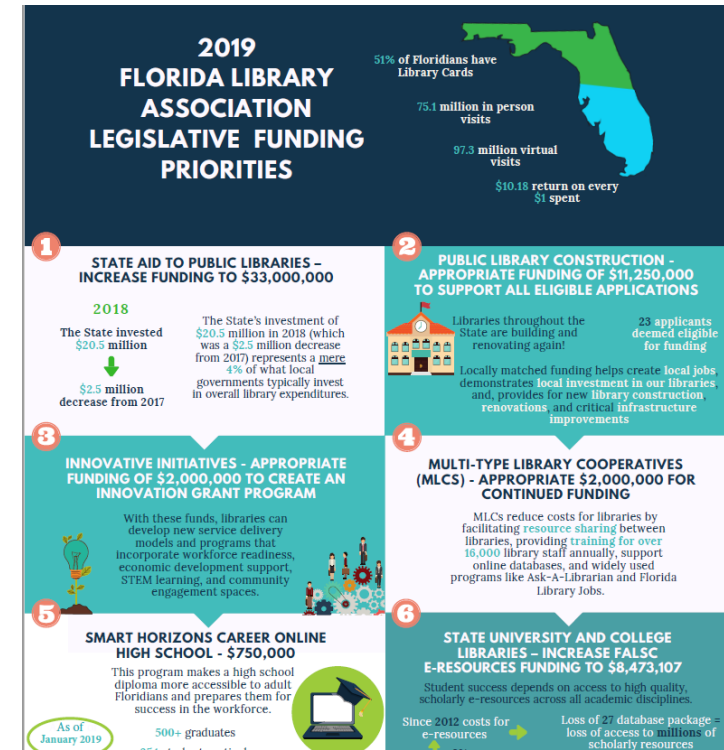
Do your research on a member and see the links between your issue and their district. Some background can tell you the things they are for or against, so you will know not to talk positively about something that they are going to have a negative reaction to. Know who you are talking to and what they care about and try to find a connection between your issue and them. Have all the facts at your fingertips and anticipate what they are going to ask you.

4. Bring your business card

Sounds obvious, right? But it is easy to forget your card. It is really embarrassing when you



What will you receive onsite?
Two (2) sets of folders, white for legislator, teal for FLA



Materials used onsite will be available on website following Library Day for reference



Questions???

Use “Raise your hand” icon on the webinar panel or type into the chat box.

